



2019

WOMEN IN DEFENSE

NATIONAL CONFERENCE

June 13 / WomenInDefense.net / Arlington, VA

STRONG CONFIDENT CONNECTED



FUELING

THE

FIFTY-ONE PERCENT



Inspire your workforce

Empower your workforce with intuitive experiences and safe, secure access to applications and data everywhere the mission goes.

 Dell Technologies

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WHO WE ARE

Women In Defense (WID) is a proud affiliate of the National Defense Industrial Association, the trusted leader in defense and national security associations. As a 501(c)(3) corporate and individual membership association, NDIA engages thoughtful and innovative leaders to exchange ideas, information, and capabilities that lead to the development of the best policies, practices, products, and technologies to ensure the safety and security of our nation. NDIA's membership embodies the full spectrum of corporate, government, academic, and individual stakeholders who form a vigorous, responsive, and collaborative community in support of defense and national security. NDIA is proud to celebrate 100 years in support of our warfighters and national security. The technology used by today's modern warfighter was unimaginable 100 years ago. In 1919, BG Benedict Crowell's vision of a collaborative team working at the intersection of science, industry, government and defense began what was to become the National Defense Industrial Association. For the past century, NDIA and its predecessor organizations have been at the heart of the mission by dedicating their time, expertise and energy to ensuring our warfighters have the best training, equipment and support. For more information, visit WomenInDefense.net and NDIA.org



Women In Defense

WID strengthens the Defense Industrial Base and workforce by promoting programming that creates and enhances opportunities for women, increasing diversity within the defense community.

MISSION:

Powering Defense Leaders: Provide women with a formal environment for professional growth through strategic networking, education, and professional development.

Growing Our Replacements: Create educational, coaching, and mentoring opportunities to encourage and enable young women to pursue STEM careers in support of national defense.

NATIONAL COUNCIL

Debbie Berry
Chair

Gretchen Idsinga

Lori Lindholm

Amy Courter

Sharon Jacobs

Catherine Meyn

Laura McAleer

Rachel McCaffrey

Tameka Brown

Welcome to the 2019 Women In Defense National Conference

Thank you for attending this year's Women In Defense National Conference. Our theme, *Fueling the Fifty-One Percent*, is both relevant and powerful. The program is brimming with expertise representing national security and national defense with targeted interests for the women who power the Defense Industry workforce.

Engaging in WID provides opportunities for both professional and personal growth through networking and educational forums. Incorporated in 1985, WID has remained focused on national security challenges, best practices, inspiration and providing the very best to the warfighters and peacekeepers of our United

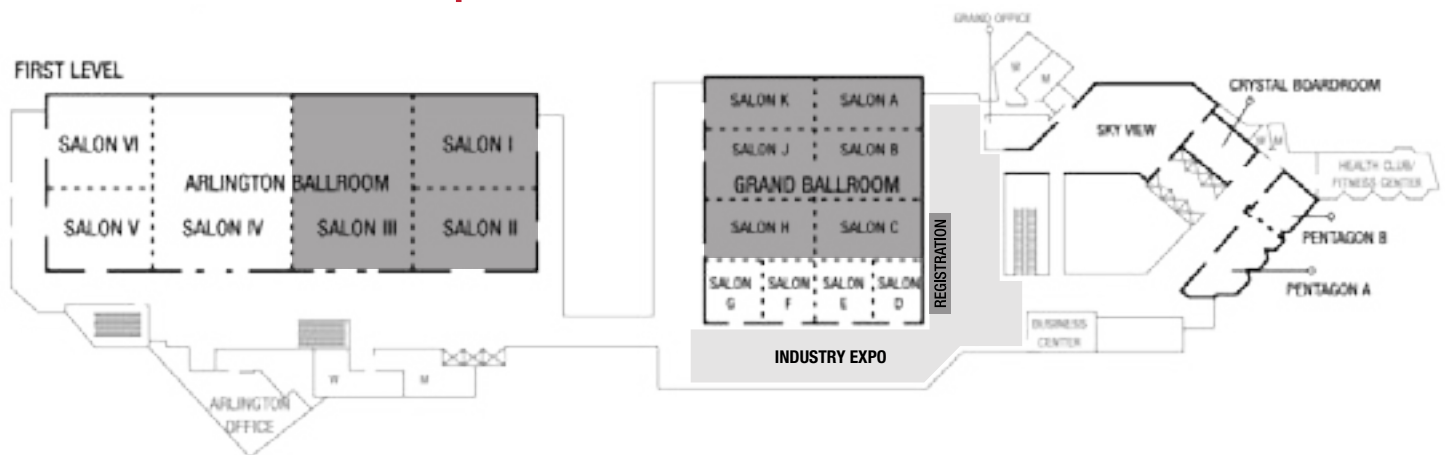
States military. We believe that this year's conference will be engaging, educational and energizing. With notable speakers representing government, academia and industry, the program encourages career development, strategic networking and expansion of our professional toolkits. We will also recognize two amazing women during the Service to the Flag ceremony.

I wish you an informative and productive conference. Take advantage of the workshops. Be interactive. Take advantage of the opportunities at hand. Stay engaged.

Best Regards,

Debbie Berry
Chair, National Council
Women In Defense

Venue Map



Don't Miss our Keynote Speakers



Honorable Dr. Mark Esper
Secretary of the United States Army, DoD
8:15 – 9:15 am



Leanne Caret
President and Chief Executive Officer,
Boeing Defense, Space & Security
3:40 – 4:45 pm

Event Information

LOCATION

Crystal Gateway Marriott
1700 Jefferson Davis Highway
Arlington, VA 22202

EVENT WEBSITE

WomenInDefense.net/WIDConference19

THEME

Fueling the 51 percent

EVENT CONTACTS

Trish Wildt, CMP
Associate Director, Meetings
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twildt@ndia.org

Andrea Lane
Meeting Manager
(703) 247-2554
alane@ndia.org

ATTIRE

Civilians: Business
Military: Class A or Uniform of the Day

MOTHER'S NURSING ROOM

Jefferson (Lobby Level)
7:00 am – 6:30 pm

SURVEY AND PARTICIPANT LIST

You'll receive via email a survey and list of attendees (name and organization) after the conference. Please complete the survey, which helps make our event even more successful in the future.

SPEAKER GIFTS

In lieu of speaker gifts, a donation is being made to the Fisher House Foundation.

HARASSMENT POLICY

NDIA and its affiliates are committed to providing a professional environment free from physical, psychological and verbal harassment. NDIA will not tolerate harassment of any kind, including but not limited to harassment based on ethnicity, religion, disability, physical appearance, gender, or sexual orientation. This policy applies to all participants and attendees at NDIA conferences, meetings and events. Harassment includes offensive gestures and verbal comments, deliberate intimidation, stalking, following, inappropriate photography and recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome attention. Participants requested to cease harassing behavior are expected to comply immediately, and failure will serve as grounds for revoking access to the NDIA event.

WI-FI

Network: Marriott_CONFERENCE
Password: 2019WIDNC

SLIDO

To submit questions during the keynote addresses, visit [slido.com](https://www.slido.com) and enter event code **WID19**, then "join".

Agenda

7:00 am – 6:30 pm

REGISTRATION OPEN

GRAND FOYER

7:00 am – 12:30 pm

COMPLIMENTARY HEAD SHOTS

GRAND BALLROOM SALONS FG

7:00 – 7:50 am

NETWORKING BREAKFAST

GRAND FOYER

7:00 am – 3:40 pm

INDUSTRY EXPO DISPLAYS OPEN

GRAND FOYER

7:50 – 8:15 am

WELCOME AND OPENING REMARKS

GRAND BALLROOM

Rachel McCaffrey

Executive Director, Women In Defense

Debbie Berry

Chair, National Council
Senior Staff Business Analyst,
Lockheed Martin Training and Logistics Solutions

General Herbert “Hawk” Carlisle, USAF (Ret)

President and Chief Executive Officer,
National Defense Industrial Association

8:15 – 9:15 am

KICKOFF KEYNOTE ADDRESS

GRAND BALLROOM

Honorable Dr. Mark Esper

Secretary of the United States Army, DoD

9:15 – 9:35 am

NETWORKING BREAK

GRAND FOYER

9:35 – 10:50 am

PANEL: INDUSTRIAL SECURITY, THE FOUNDATION OF NATIONAL SECURITY

GRAND BALLROOM

Theresa Campobasso

Federal Advisory Manager of Forensic Investigations, KPMG
Moderator

Marene Allison

Chief Information Security Officer and Worldwide Vice
President of Information Security and Risk Management,
Johnson & Johnson

Melanie Kalmer

Corporate Vice President, Chief Information Officer,
Chief Digital Officer, Dow

Cameron Chehreh

Chief Technology Officer, Dell Technologies

Mary Rose McCaffrey

Vice President of Security, Northrop Grumman Corporation

Lockheed Martin Congratulates **Michelle Evans** 2019 Women in Defense Service to the Flag Recipient

The hardest missions are what propel our employees to push beyond the limits of engineering. It's why we're dedicated to partnership and collaboration. Because together, we can turn technology into the warfighters' strongest and most reliable asset, and solve humanity's biggest challenges. Every one of our customers' missions, no matter how big or small, is our mission too.



Lockheed Martin. Your Mission is Ours.™



10:50 – 11:10 am

NETWORKING BREAK

GRAND FOYER

CONCURRENT BREAKOUT SESSIONS – POWER WORKSHOPS

Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

11:10 am – 12:00 pm

You are the Product!

GRAND BALLROOM

Joanna Bloor

Chief Executive Officer and Founder, The Amplify Lab

Corporate Agility: “Survive & Thrive” Office Politics and Organizational Dynamics

ARLINGTON BALLROOM 1-3

Stephanie Piimauna

Executive Director of Diversity & Inclusion,
MGM Resorts International

12:00 – 12:20 pm

NETWORKING BREAK

GRAND FOYER

12:20 – 1:30 pm

SERVICE TO THE FLAG AWARDS CEREMONY AND LUNCH

GRAND BALLROOM

See page 12 for Service to the Flag Awards Ceremony program.

1:30 – 1:45 pm

NETWORKING BREAK

GRAND FOYER

1:45 – 2:40 pm

PANEL: OPERATING IN A MULTI-GENERATIONAL WORKSPACE

GRAND BALLROOM

Cindy James

Director, Organizational Development, Elbit Systems of America

Moderator

COL Kristin Baker, USA

Talent Management, United States Army

Brenda Boorda

Vice President, Mission Assurance, Space and Airborne
Systems, Raytheon Company

Valerie Cater

Proposal Manager, CALIBRE

Jillian Mcghan

Manager, Government and Public Service Human Capital,
Deloitte

Jennifer Robinson

Senior Director, Human Resources, Bloomberg

Deloitte.



Shared purpose, shared passion.

At Deloitte, our women are CEOs and business owners. They're military veterans. They're athletes, educators, volunteers, and scientists. At Deloitte, our women are leaders. We are proud to support Women in Defense.

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CONCURRENT BREAKOUT SESSIONS – POWER WORKSHOPS

Each Power Workshop will be presented twice; attendees will have the opportunity to participate in both workshops.

2:40 – 3:25 pm

You are the Product!

ARLINGTON BALLROOM 1-3

Joanna Bloor

Chief Executive Officer and Founder, The Amplify Lab

Corporate Agility: “Survive & Thrive” Office Politics and Organizational Dynamics

GRAND BALLROOM

Stephanie Piimauna

Executive Director of Diversity & Inclusion,
MGM Resorts International

3:25 – 3:40 pm

NETWORKING BREAK

GRAND FOYER

3:40 – 4:45 pm

CLOSING KEYNOTE ADDRESS

GRAND BALLROOM

Leanne Caret

President and Chief Executive Officer, Boeing Defense, Space & Security

4:45 – 4:50 pm

CONCLUDING REMARKS

GRAND BALLROOM

Rachel McCaffrey

Executive Director, Women In Defense

4:50 – 6:30 pm

NETWORKING RECEPTION

GRAND FOYER

ANTITRUST STATEMENT

NDIA and its affiliates have a policy of strict compliance with federal and state antitrust laws. The antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade. Consequently, NDIA members must avoid discussing certain topics when they are together at formal association membership, board, committee, and other meetings and in informal contacts with other industry members: prices, fees, rates, profit margins, or other terms or conditions of sale (including allowances, credit terms, and warranties); allocation of markets or customers or division of territories; or refusals to deal with or boycotts of suppliers, customers or other third parties, or topics that may lead participants not to deal with a particular supplier, customer or third party.



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Tenacious *adjective*

te·na·cious

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and America's defenders of freedom.



Elbit Systems of America is proud to support all women in
defense who are committed to protecting and saving lives.

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2019 Service to the Flag Awards Ceremony

ABOUT THE SERVICE TO THE FLAG AWARD

The Service to the Flag Award honors extraordinary leadership within the national security and defense enterprise. Each year Women In Defense recognizes two women, one from government and one from industry, who have successfully tackled some of our nation's most complex national security challenges. In addition to their strategic impact, awardees inspire others to use their talents to protect and defend the United States.

ANNOUNCEMENT OF ACADEMIC YEAR 2019-2020 HORIZONS SCHOLARSHIP AWARDEES

Karina Taylor

Product Manager, Bloomberg Government

WELCOMING REMARKS

General Herbert "Hawk" Carlisle, USAF (Ret)

President and Chief Executive Officer, National Defense Industrial Association

PRESENTATION OF THE SERVICE TO THE FLAG AWARDS

Rear Admiral Marsha Evans, USN (Ret)

Michele Evans

Executive Vice President, Aeronautics, Lockheed Martin Corporation

ADJOURN

A woman in military camouflage uniform, including a cap and a jacket with patches, stands in a field. She is looking off to the side with a serious expression. The background is a blurred field under a clear sky.

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Recipient's Biographies



REAR ADMIRAL MARSHA "MARTY" EVANS, USN (RET)

During her nearly 30-year Navy career, RADM (Ret) Evans forged new ground for women in the military. RADM

(Ret) Evans held a variety of senior positions including Chief of Staff at the U.S. Naval Academy in Annapolis and she was the first woman to command a U.S. naval station, Treasure Island in the San Francisco Bay Area. In 1992 she directed the task force that led to the opening of assignments to women onboard Navy combatant ships. She held the top positions at the Navy Recruiting Command, and then at the Naval Postgraduate School in Monterey, CA.

In January 1998, Evans assumed leadership of Girl Scouts of the USA, the largest organization representing girls in the world, with troops in every zip code of America and on U.S. military bases. Evans revolutionized the 90-year old organization, modernizing its vision and programs for nearly three million members. Under her leadership, Girl Scouts created cutting-edge programs in science,

technology, sports, money management, and community service. Evans 's tenure was marked by a continuous increase in young membership. Girl Scouts reached an unprecedented level of diversity as African-American, Asian and a record number of Hispanic girls discovered the organization.

From August 2002 through December 2005, Evans was the 13th President and Chief Executive Officer of the American Red Cross, the largest and one of the nation's most distinguished humanitarian aid organizations. With an annual operating budget of over \$4 billion, the Red Cross assists millions of Americans each year by providing urgent aid to victims of disasters, teaching safety preparedness and lifesaving skills, collecting, processing and distributing nearly half the nation's blood supply, and assisting Armed Forces members and their families. The American Red Cross also provides help and hope to victims of disasters and disease in more than 30 countries around the world.

During her nearly three-and-a-half years at the Red Cross helm, Evans led the charge to create programs and establish inclusive business practices. She championed the development and implementation of the Red Cross Diversity Business Model and incorporated diversity into the Red Cross five year strategic plan as an organizational priority. Additionally, Evans led the Red Cross in implementing a bold, new initiative, Together We Prepare. With five simple steps—make a plan, build a disaster kit, get trained, give blood, volunteer—people in communities prepared themselves, their families, schools, businesses and neighborhoods for the unexpected.

Evans has been honored with numerous awards and accolades including eight honorary degrees. She was a 1979-80 White House Fellow and in 2002 the White House Fellows Association awarded her the John W. Gardner Legacy of Leadership Award. In 2005 The Franklin and Eleanor Roosevelt Institute honored her with the Four Freedoms Award. Today she serves on the board of The First Tee and as an advisor to the First Coast Chapter of WID.



MICHELE EVANS

Executive Vice President, Aeronautics, Lockheed Martin Corporation

Michele A. Evans is the executive vice president of the Aeronautics business area for Lockheed Martin Corporation. Aeronautics is a

more than \$20 billion enterprise employing approximately 25,000 people.

The Aeronautics portfolio features fifth-generation tactical aircraft, air mobility, unmanned and intelligence/surveillance/reconnaissance platforms, including the F-35, F-22, F-16, C-130; as well as Advanced Development Programs at Lockheed Martin's Skunk Works®.

Ms. Evans is also actively involved in Lockheed Martin's diversity and inclusion initiatives, serving as the executive sponsor

for the Women's Impact Network and Leadership Forum.

With more than 32 years of experience in the defense and aerospace industry, she has led a significant number of programs in support of the U.S. Air Force, Army, Marine Corps and Navy; as well as for commercial and international military customers. Previously, she was deputy executive vice president for Aeronautics, leading the full portfolio of Aeronautics' lines of business and platforms.

Ms. Evans has held positions of increasing responsibility throughout the corporation. At Lockheed Martin's Rotary and Missions Systems business area, she served as vice president and general manager of the Integrated Warfare Systems & Sensors line of business; as well as vice president for C4ISR (Command, Control, Communications,

Computers, Intelligence, Surveillance and Reconnaissance) and the Undersea line of business. She was also Vice President for Business Development and Strategy for the Mission Systems & Training organization. Throughout her career, she has been responsible for multiple platform programs including the A-10 weapons system, as well as avionics programs on the C-130 and F-35, and served as the executive manager on multiple domestic and international campaign wins.

Ms. Evans graduated magna cum laude from Clarkson University with a Bachelor of Science degree in mechanical engineering. She serves on the board of the Smithsonian National Air and Space Museum, and is a member of Clarkson's Coulter School of Engineering Advisory Board.



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NATIONAL SECURITY



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and Serve**
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and Sacrifice

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HORIZONS

WOMEN IN DEFENSE SCHOLARSHIP PROGRAM

HORIZONS SCHOLARSHIP PROGRAM ENCOURAGES NATIONAL SECURITY, DEFENSE CAREERS

Through HORIZONS Scholarships, established in 1988, Women In Defense provides resources to women who excel academically and are either employed or planning careers in U.S. defense, foreign policy or national security. Scholarships provide financial assistance to further the educational objectives of women committed to serving the United States. Visit WomenInDefense.net/Horizons



2019 HORIZONS AWARDEES

Priya Balasubramanian
Cornell University

Camille Bobiak
Stevens Institute of Technology

Alexandra Bruer
John F. Kennedy School of Government,
Harvard University

Lauren Finkenthal
Georgetown University

Jillian Joffe
Purdue University

Allison Maddux
Georgetown University

Taylor Martin
Georgetown University

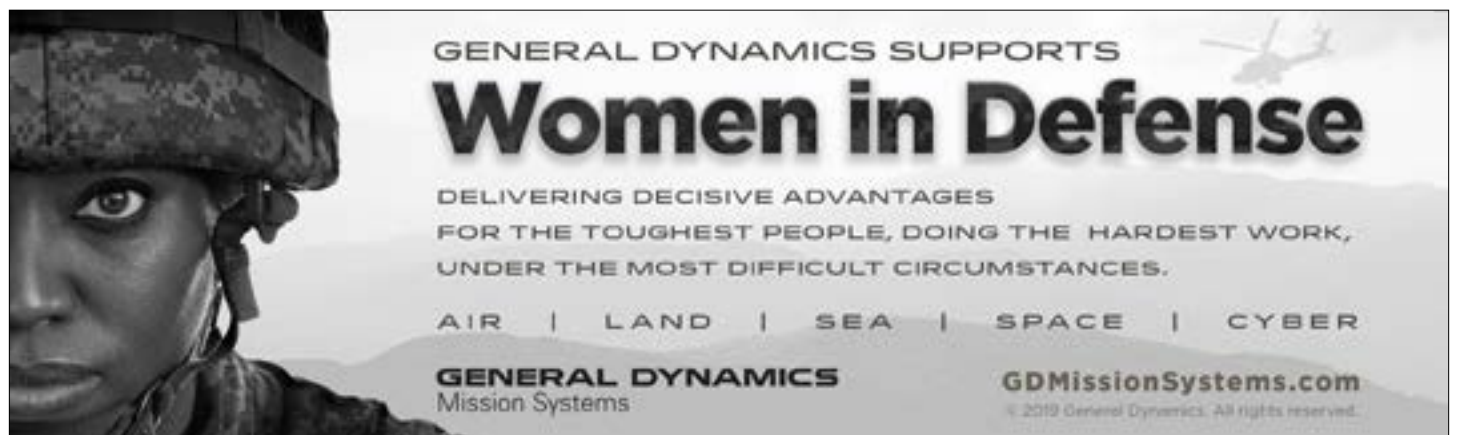
Schuyler Moore
Georgetown University

Amber Morgan
Middlebury Institute of International
Studies at Monterey

Margarita Valkovskaya
Maxwell School of Citizenship and Public
Affairs, Syracuse University

Megan Ward
Henry M. Jackson School of International
Studies, University of Washington

Elizabeth Wright
The George Washington University



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Bloomberg Government is proud to support the 2019 Women in Defense National Conference.

We are also committed to going above and beyond to further the careers of women. Thank you for being an example of that dedication in the defense community.

- Arielle Elliott, President, Bloomberg Government

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**Bloomberg
Government**



Biographies

KEYNOTE SPEAKERS



HONORABLE DR. MARK ESPER

*Secretary of the United States Army,
DoD*

Dr. Mark Esper was confirmed by the Senate, Nov. 15, 2017, and sworn in as 23rd secretary of the U.S. Army, Nov. 20, 2017.

As secretary, he has statutory responsibility for all U.S. Army matters, including recruitment, organization, training, and equipping, 1.4 million active duty, National Guard and Reserve Soldiers.

Prior to his current position, Esper was vice president for Government Relations at Raytheon, and from 2008-2010 Esper served concurrently as executive vice president for the U.S. Chamber of Commerce's Global Intellectual Property Center and as vice president for Europe and Eurasian Affairs.

Esper is a 1986 graduate of the U.S. Military Academy and received his commission in the Infantry. Upon completion of Ranger and Pathfinder training, he served in the Regular Army, including Gulf War service with the 101st Airborne Division. He later commanded an airborne rifle company in Europe. Following active duty, he served in both the Virginia and District of Columbia National Guard, and Army Reserve before retiring in 2007. His Pentagon experience includes serving as deputy assistant secretary of defense (Negotiations Policy) and earlier on the Army staff as a war planner.

Esper also has extensive experience working on Capitol Hill. He served as national security advisor for Senate Majority Leader Bill Frist; policy director for the House Armed Services Committee; and as a professional staff member on the Senate Foreign Relations and Government Affairs Committees. Esper also served as the legislative director and senior policy advisor to Senator Chuck Hagel.

Esper holds a Master of Public Administration from the John F. Kennedy School of Government, and a doctorate in Public Policy from George Washington University. He's been awarded the Department of Defense Medal for Distinguished Public Service. Among his military awards and decorations are the Legion of Merit, Bronze Star Medal, the Kuwait Liberation Medal, Kuwait Liberation Medal – Saudi Arabia, and the Combat Infantryman Badge.

POWER WORKSHOPS



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JOANNA BLOOR

*Chief Executive Officer and Founder,
The Amplify Lab*

"What do you do?" Such a simple question. A compelling response can unlock amazing opportunities.



LEANNE CARET

*Executive Vice President, The Boeing
Company
President and Chief Executive Officer,
Defense, Space & Security*

Leanne Caret is president and chief executive officer of Boeing Defense, Space & Security (BDS), a \$26 billion unit that provides solutions for defense, government, space, intelligence, and security customers worldwide. Countries beyond the United States where BDS has prominent operations include Australia, India, Saudi Arabia, and the United Kingdom.

Fortune magazine in 2018 and 2017 named Caret to its Most Powerful Women list, and she appeared on the 2018 Bloomberg 50 list. In addition to being a member of the Women in Aviation hall of fame, Caret is a fellow of the Royal Aeronautical Society and an associate fellow of the American Institute of Aeronautics and Astronautics.

Caret is a second-generation Boeing employee who started working for the company in 1988. Prior to her current position she served as president of the company's Global Services & Support organization, BDS chief financial officer, and vice president and general manager of Vertical Lift cargo, tiltrotor and attack rotorcraft, among others.

Caret holds a Bachelor of Science degree in Business Administration from Kansas State University and a Master of Business Administration degree from Wichita State University. She also earned certifications from Harvard University in the Program for Leadership Development and the International Security Defense Program, and completed the Integral Leadership Program at the University of Notre Dame.



STEPHANIE PIIMAUNA

*Executive Director of Diversity &
Inclusion, MGM Resorts International*

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We're proud that 25 percent of our employees are military veterans. The leadership, integrity, and excellence that those who have served bring to everything they do is vital to our ability to help customers achieve mission success and multi-domain dominance at home and abroad.

Find out more about our people, programs, and prowess at leidos.com/defense.

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Cubic is a technology-driven, market-leading provider of integrated solutions that increase situational understanding for transportation, defense C4ISR and training customers worldwide to decrease urban congestion and improve the militaries' effectiveness and operational readiness. Our teams innovate to make a positive difference in people's lives. We simplify their daily journeys. We promote mission success and safety for those who serve their nation.

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DELLTechnologies

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Deloitte.

Deloitte's Government & Public Services practice – our people, ideas, technology and outcomes – are all designed for impact. Our team of over 12,000 professionals bring fresh perspective to help you anticipate disruption, reimagine the possible, and fulfill your mission promise. How can we make a difference together? Contact us to get started. [@DeloitteGov](http://www.deloitte.com/us/government)



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INDUSTRY EXPO SPONSOR



The Georgia Tech Research Institute (GTRI) is the nonprofit, applied research division of the Georgia Institute of Technology (Georgia Tech). Founded in 1934 as the Engineering Experiment Station, GTRI has grown to more than 2,400 employees supporting eight laboratories in over 20 locations around the country, and performs more than \$500 million of problem-solving research annually for government and industry.



Government Matters, a multi-platform news program, airs Monday – Friday at 8pm and 11pm on WJLA 24/7 News and Sundays at 10:30am on ABC7. Government Matters concentrates on technology, security, defense, management, industry and workforce by providing non-partisan information and analysis to federal managers, contractors and those supporting the federal marketplace.



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