

**2020 SOFICTV****TAMPA CONVENTION CENTER | TAMPA, FL | MAY 12 – 14**

2101 Wilson Boulevard, Suite 700, Arlington, VA 22201-3060 • (703) 522-1885 Fax

**ORGANIZATION INFORMATION** (To be completed by applicant. Please type or print legibly.)

Organization Name

(as it should appear on signage/printed materials)

Point of Contact

(for fees &amp; fulfillment questions)

Title

Street Address

City

State

Zip

Phone

Mobile

E-mail

I consent to receiving marketing emails from NDIA and Affiliates. I can always update my specific preferences and unsubscribe at any time.  
To read NDIA & Affiliates' private policy, go to: [NDIA.org/privacy-statement](https://ndia.org/privacy-statement)

Yes

No

**SOFICTV NEWS STYLE INTERVIEW****\$3,000 EACH**

(Up to 2 minutes, limit 2 per company)

The SOFICTV news crew will conduct an in-person interview at SOFIC. This featured news segment (up to 2 minutes), will highlight your products and services to the SOF community during SOFIC week, and all year on SOFICTV. Your news segment will include professional video editing, uploading to the SOFIC website during SOFIC week, your description with keywords and link to your website. SOFICTV will also provide a link to download a Hi-Res version of your video following the event to display on your website or wherever you wish. Your company's website information will also be included in the SOFIC Conference Program and Exhibits Guide (the official publication of SOFIC) as part of this package.

**SOFICTV PRODUCTS & SERVICES PROMO VIDEO****\$2,500 EACH**

(up to 2 minutes)

Companies with existing videos can benefit from a presence on SOFICTV by providing a link to our staff to download your promotional video (created by your company) that is up to 2 minutes in length. Your video will be uploaded to SOFICTV before or during SOFIC week and will be available all year on SOFICTV for the SOF community to view. Your video description with keywords and link to your website will accompany the video. Your company's website information will also be included in the SOFIC Conference Program and Exhibits Guide (the official publication of SOFIC) as part of this package.

**Total Amount Due:****CANCELLATION POLICY**

There are no refunds for sponsorships. All cancellations must be in writing.

**PAYMENT INFORMATION**

Payment in full must be received along with the signed contract to guarantee sponsorship. Purchase Orders are not accepted. All payments are due upon receipt.

Check (payable to NDIA)   VISA   MasterCard   American Express

Credit Card Number	Exp. Date	CSV
Printed Name	Signature	

**SIGNATURE** *The undersigned agrees to abide by the terms and conditions for sponsoring set forth in this agreement. Please see page 2 for specific terms and conditions.*

Authorized Signature

Date

# NDIA SOFICTV SPONSORSHIP SPECIFIC GUIDELINES

- 1. The undersigned ("Sponsor"), by duly authorized representative, enters into this agreement with NDIA, to purchase a sponsorship at the above-listed conference in exchange for the sponsorship listed above.  
NDIA will promote the Sponsor at the conference in accordance with the sponsorship benefits outlined.  
NDIA, at the signing of this agreement, will project the quantity and quality of items necessary for the sponsored event, and said items will be provided by NDIA based upon said projections.
- 2. Sponsor agrees to pay 100% of the sponsorship fee within 7 days of submission of this contract. If Sponsor does not pay 100% of the sponsorship fee within 7 days, NDIA reserves the right to cancel this sponsorship agreement and resell this sponsorship to another company.
- 3. NDIA reserves the right to cancel the sponsored item or event. In the event of such cancellation, Sponsor will be notified in writing and shall receive a full refund. Parties agree that in the event of such cancellation, the Sponsor's sole remedy against NDIA shall be the refund of monies paid by Sponsor to NDIA pursuant to this agreement.
- 4. Force Majeure Clause: If NDIA should be prevented from holding the exhibition for any reason beyond NDIA's control, such as, but not limited to acts of God; war; government regulation, acts or decisions; terrorism; disaster; strikes; civil disorder; curtailment of transportation facilities; or any other emergency beyond NDIA's control, making it inadvisable, impossible, illegal or which materially affects NDIA's ability to perform its obligations under this Contract then NDIA has the right to cancel or postpone the exhibition, or any part thereof, with no further liability to the exhibitor other than a refund of exhibit space fee, less a proportionate share of the exposition cost incurred.
- 5. Sponsor agrees to abide by official exposition rules and regulations (copies provided by NDIA upon written request).
- 6. Videos provided to be uploaded to SOFICTV are subject to approval by NDIA before being uploaded.
- 7. A copy of this contract and any signatures herein shall be valid as an original.

**FINAL APPROVAL:**

Sponsor Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NDIA: Christine M. Klein, Senior Vice President, Meetings, Divisions & Partnerships**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## ADVERTISING CONTACT:

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