



U.S. ARMY TANK AUTOMOTIVE RESEARCH, DEVELOPMENT AND ENGINEERING CENTER

Early Synthetic Prototyping for Sytems Engineering

Dr. Rob E Smith

robert.e.smith1699.civ@mail.mil 586-282-4121



Early Synthetic Prototyping / TVEC







Early Synthetic Prototyping (ESP)

- End state: 1000s of Soldiers in <u>persistent</u> game environment
- 1 Million Hours of usable replay hours per month

TARDEC Virtual Experiments Capability (TVEC)

- Smaller 20-30 person experiments independent of ESP
- Construct/validate models that go into ESP
- Ability to implement kiosks or high-fidelity motion-based experiments

TARDEC Ride Motion Simulator

Random Fact: After one month of the release of Call of Duty Black Ops, gamers accumulated 68,000 years of play.



From AirLand... to Win in a Complex World







- Focus on technical differentiation
- Even if it took 10 years build, ROI was differentiation for 20 or 30 years
- Enemy has T-55 tank, build M1

Unknown enemy

- Focus on rate of innovation
- Take risks: measure the rate of failure
- Innovation is our ability to turn ideas into valued outcomes
- Requires change from Congress all the way down





1970s - Today

...fight outnumbered and win









PATRIOT





2015 - 2025

...win in a complex world



Capabilities



Overmatch



Scalable and Tailorable Joint Combined Arms Forces



Joint/Interorganization Interoperable



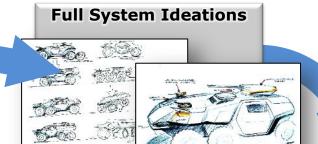
Adaptive Professionals and Institutions to operate in complex environments

Leveraging Soldier Involvement to Accelerate Innovation

















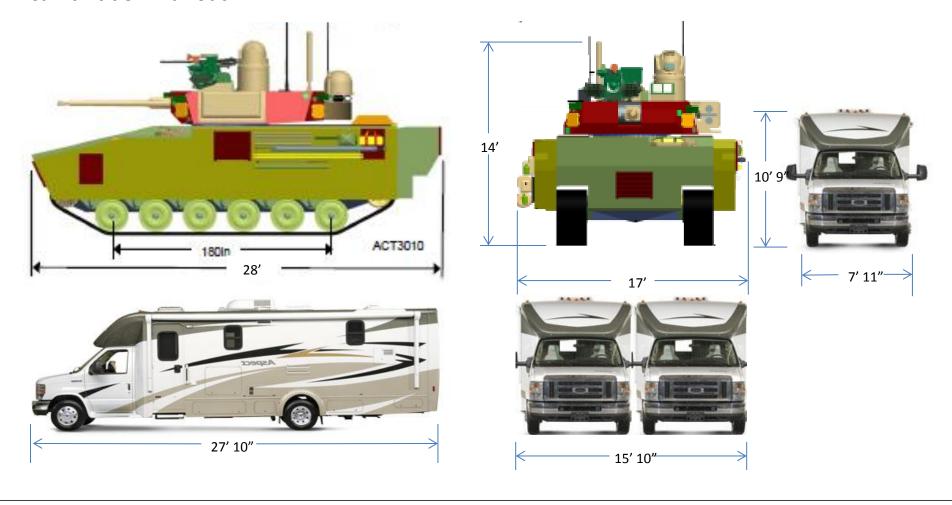








Standard procurement practice is to ensure maximum capabilities for our warfighters for every contingency. That means requirements **grow and grow**. GCV can't fit down a road.



NEXT GENERATION CLOSE COMBAT VEHICLE STUDY VIRTUAL DEMONSTRATOR TEST

Ft. Bliss, Brigade Modernization Command, Dec. 2014





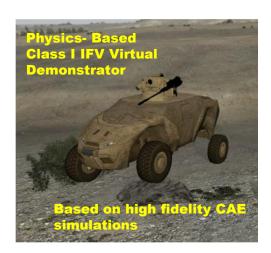


TEST DESIGN

- · What would motivate Soldiers to participate?
- · How to get data useful to concept developers?
- 76 Soldiers over two days
- · Soldier vs. Soldier

AIRFIELD SEIZURE MISSION

- · Airborne unit jumps in with NGCCVs
- · Goal capture the airfield to land heavier assets
- Framed in a way that made it feel more like a game to participants



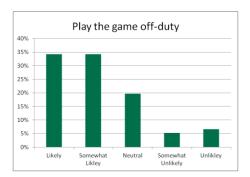


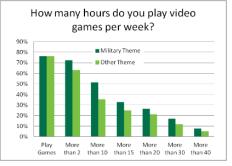




TEST EXECUTION

- · 4 rows of 6 workstations
- · BLUFOR on left, OPFOR on right
- Used either a mouse and keyboard or steering wheel and pedals, if driving





Materiel Solutions Should Co-Evolve





Simultaneously with User's Concept of Operation

Users at All Echelons





Soldier-centric battlefield performance at operational, strategic, and tactical levels.





Finding the sweet-spot among competing objectives (performance, unit cost, O&S costs, development risk, and growth potential) is a non-trivial task.

No Existing Way to Measure Battlefield Impact of Tradespace Choices

Tactical Utility = Mission Success / Total Lifecycle Cost

Future will bring tension between two extremes:

- 1. Mass produced, but adaptable / flexible via modularity
- 2. Custom specific purpose "disposable" vehicles

...But they **DON'T**





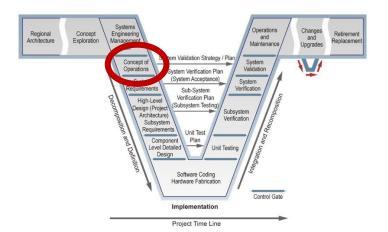
How do you develop a system if you do not know what it is supposed to do?

108 SE's surveyed (18 DOD Orgs. and Major Contractors)

- 36% never worked a program with a CONOP
- 73% did not complete CONOPS by program start
- 50% did not update CONOPS
- 30% did not even involve a user

60 CONOPS examined:

- took 3-30 months to complete
- 25% did not state mission needs
- 80% did not discuss system risks
- 50% did not include operational scenarios



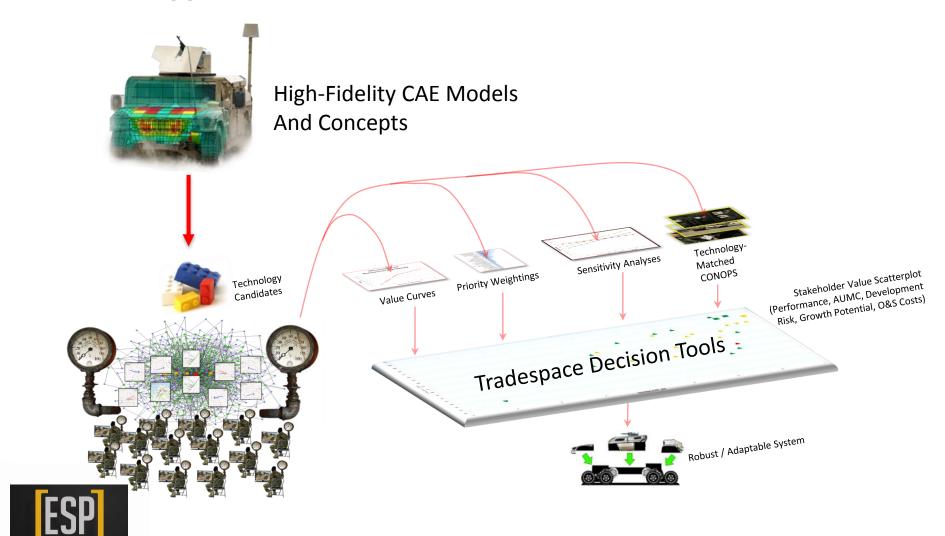


NOTE: CONOPS = Concept of Operation

How do you develop a system if you do not know what it is supposed to do?



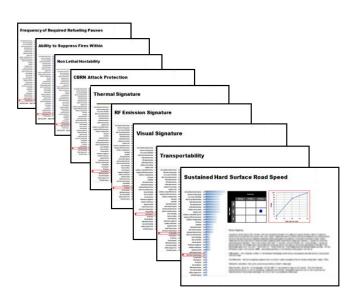




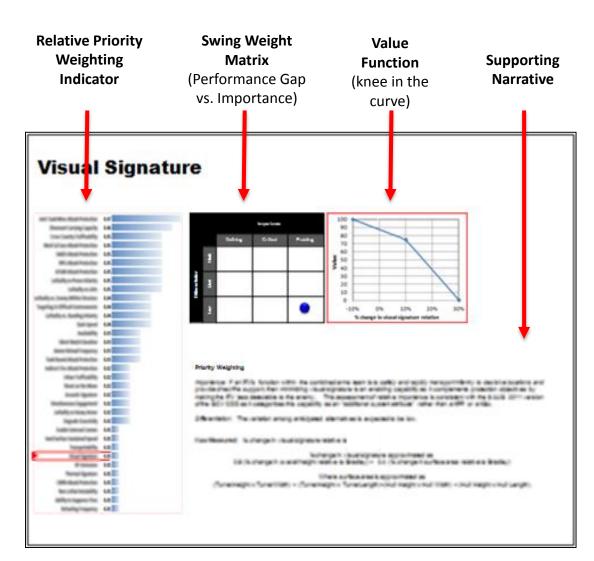
Relative Feature Priority / Value Functions







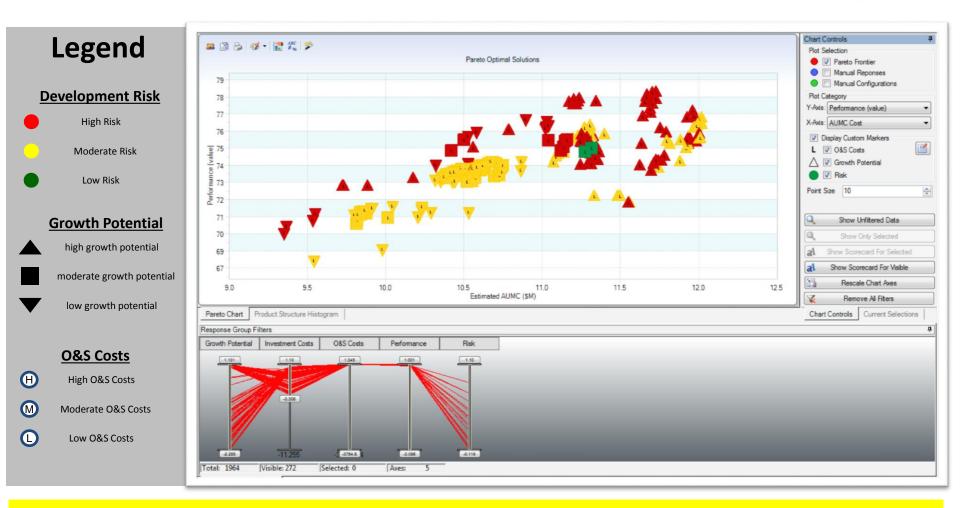
Priority weightings and value functions for each objective are well reasoned based on SME input and gaming data.



Goal: Inform Tradespace Decision Tools







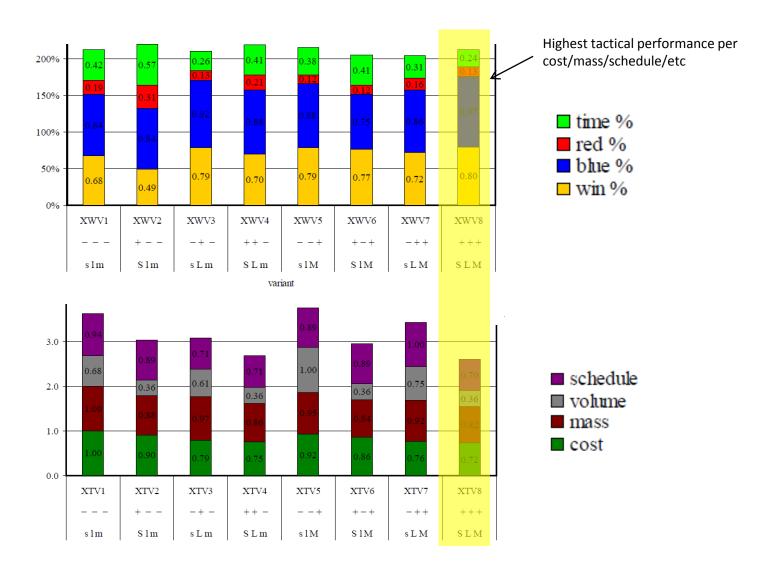
The stakeholder value scatterplot synthesizes data to show each system alternative's response in dimensions of stakeholder value (unit cost, O&S cost, performance, development risk, growth potential)

Example Output Data





(Could be weighted/ normalized multiple ways)



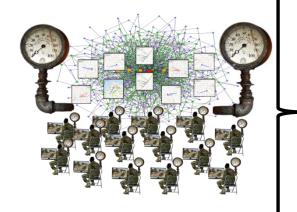
Game Analytics Research: How Do We Extract Meaning





How Do We Extract Meaningful Tech+ Tactics Data?

Virtual Physics-Based Gaming Environment



>120,000 hours of Soldier gameplay per year

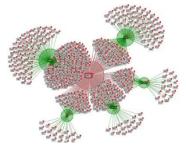
Data Mining

- What are they doing?
- Why they are doing it?
- How effective is this?
- Where are they looking?
- Terrain versus movement choices
- What are they talking about/ when/ how often
- Optimal Force structure

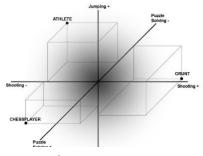
Visualization



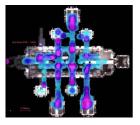
Decision Trees



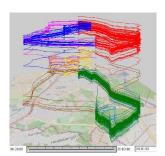
Clustering Cause of Death



Player Personas



Heat Maps



Multi-Run Movement Plots