



**NDIA**

# 2024 TACTICAL WHEELED VEHICLES CONFERENCE

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Contested Logistics: Sustaining the Formation

Sponsorship & Advertising Opportunities

February 26 – 28, 2024 | Charlotte, NC | [NDIA.org](https://www.ndia.org)

# SPONSORSHIP OPPORTUNITIES

## OPENING RECEPTION

\$12,000 (Exclusive)

### Benefits Include:

- Two (2) complimentary conference registrations
- Three-minute welcome introduction at reception
- One (1) complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in conference program or mobile app
- Sponsor logo on promotional signage at reception
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Reserved general session seating
- Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Sponsor giveaway distributed at opening reception (to be provided by sponsor: e.g. logo-branded cocktail glasses)\*

\*Sponsor is responsible for the production and timely delivery of optional giveaway

## NETWORKING RECEPTION

\$12,000 (Exclusive)

### Benefits Include:

- Two (2) complimentary conference registrations
- Three-minute remarks from the sponsor at the end of general session, before breaking for the Networking Reception
- One (1) complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in conference program or mobile app
- Sponsor logo on promotional signage at reception
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Reserved general session seating
- Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Sponsor giveaway distributed at networking reception (to be provided by sponsor: e.g. logo-branded cocktail glasses)\*

\*Sponsor is responsible for the production and timely delivery of optional giveaway

**REGISTRATION**

**\$9,000** (Exclusive)

Benefits Include:

- Two (2) complimentary conference registrations
- One (1) complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in conference program or mobile app
- Sponsor logo on promotional signage at registration
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo included on social media platforms (LinkedIn, Twitter, Facebook)
- Sponsor logo on "Thank You to Our Sponsor" banner on registration site
- Sponsor banner with logo on registration confirmation e-mail sent to all attendees
- Sponsor logo on lanyards to be distributed at Registration\*

\*Sponsor is responsible for the production and timely delivery of the lanyards; otherwise, they can be provided by NDIA at an additional cost

**LUNCH**

**\$7,500** (EXCLUSIVE)

Benefits Include:

- Two (2) complimentary conference registrations
- One (1) complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in conference program or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor literature or promotional item to be made available to attendees during Lunch (sponsor to provide item with NDIA approval)

**MOBILE APP**

**\$7,000** (EXCLUSIVE)

Benefits Include:

- One (1) complimentary conference registration
- Sponsor logo included on mobile app splash page
- Sponsor graphics on mobile app rotating banner ad
- Sponsor description and URL included within conference program or mobile app
- Sponsor logo included everywhere the app is mentioned
- Sponsor logo and URL on event website
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

## BREAKFAST

**\$5,000** (Two Available)

Benefits Include:

- One (1) complimentary conference registration
- Sponsor logo and link on event website
- Sponsor logo in conference program or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Coffee sleeves with sponsor logo (one color) distributed from coffee stations (provided by NDIA)

## NETWORKING BREAK

**\$4,000** (Three Available)

Benefits Include:

- One (1) complimentary conference registration
- Sponsor logo and link on event website
- Sponsor logo in conference program or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Sponsor logo on cocktail napkins at the networking break (to be provided by NDIA)

## SUPPORTING

**\$2,500** (Five Available)

Benefits Include:

- One (1) complimentary conference registration
- Sponsor logo and link on event website
- Sponsor logo in conference program or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

## TECH-10 ADD-ON (\*Must be a participating sponsor or tabletop displayer)

**\$3,500** (Three Available)

Benefits Include:

- A 10-minute presentation opportunity scheduled in the official conference agenda
- Content developed by the sponsor/tabletop displayer
- This is an opportunity to spotlight your company and highlight new technology or services
- Basic AV will be provided – podium, podium microphone, wireless lavalier microphone, screen and projector
- Presentation time will be provided on a first come, first served basis
- Presentation slide decks are allowed but must be received in advance and include NDIA branding

## Sponsorship CONTACT

**Sarah O’Hanley, CEM, CMP**

Associate Director, Exhibits & Sponsorships

sohanley@NDIA.org

(703) 247-9460

# ADVERTISING OPPORTUNITIES

## NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning National Defense Magazine and further maximize your brand's exposure among defense and national security professionals. In addition to its 53,933 BPA-audited (December 2022 statement) subscribers, National Defense is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in National Defense and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, National Defense positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit).

## ADVERTISING CONTACTS

**Kathleen Kenney**

Director, Sales

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