



NDIA



38<sup>TH</sup> ANNUAL NATIONAL  
**LOGISTICS**  
**FORUM**

Integrated Deterrence: Driven by Logistics

Sponsorship, Tabletop & Advertising Opportunities

February 6 – 7, 2024 | Oklahoma City, OK | [NDIA.org/Logistics38](https://www.ndia.org/Logistics38)

# Sponsorship Opportunities

## Premier (available to ONE sponsor)

\$15,000

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- Four complimentary registrations
  - Sponsor logo and link on event website
  - Sponsor logo included in digital conference program
  - Sponsor logo on promotional signage at event
  - Recognition of sponsor logo on presentation slide in general session
  - Sponsor logo included in one eBlast prior to event
  - Podium recognition by NDIA during opening general session
  - A 30-second promotional video shown as part of NDIA welcome introduction
  - Notepads and pens with sponsor logo distributed for opening general session
  - Discounted rate on tabletop display

## Elite (available to TWO sponsors)

\$10,000

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- Three complimentary registrations
  - Sponsor logo and link on event website
  - Sponsor logo included in digital conference program
  - Sponsor logo on promotional signage at event
  - Recognition of sponsor logo on presentation slide in general session
  - Sponsor logo included in one eBlast prior to event
  - Podium recognition by NDIA during opening general session
  - Sponsor logo on napkins to be distributed during selected day's networking breaks
  - Discounted rate on tabletop display

## Registration & Lanyard (available to ONE sponsor)

\$8,000

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- Two complimentary registrations
  - Sponsor logo and link on event website
  - Sponsor logo included in digital conference program
  - Recognition of sponsor logo on presentation slide in general session
  - Sponsor logo on promotional signage at onsite Registration check-in
  - Sponsor logo included in one eBlast prior to event
  - Sponsor logo on "Thank You to Our Sponsor" banner on registration webpage
  - Sponsor banner with logo on registration confirmation (e-mail) receipt sent to all attendees
  - Lanyards with sponsor logo, co-branded with NDIA, distributed at registration check-in
  - Discounted rate on tabletop display

**Networking Reception** (available to ONE sponsor; Tuesday evening) **\$6,000**

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- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Sponsor logo on promotional signage during Networking Reception
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Sponsor logo on napkins to be distributed during reception
- Sponsor logo on table tent signs to be placed on reception tables
- Podium recognition by NDIA during closing remarks on day of reception

**Networking Lunch** (available to TWO sponsors; Tuesday or Wednesday) **\$5,000**

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- One complimentary registration
- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one eBlast prior to event
- Sponsor logo on promotion signage during selected day's luncheon
- Sponsor logo on napkins to be distributed during selected day's luncheon

**Contributing Sponsor** (available to THREE sponsors) **\$2,000**

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- Sponsor logo and link on event website
- Sponsor logo included in digital conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at event
- Sponsor logo included in one eBlast prior to event

# Tabletop Opportunities

## Space is Limited! Secure Your Spot Today!

### Cost to Display

- \$2,000 (NDIA Corporate Member rate)
- \$2,500 (NDIA Non-Corporate Member rate)

### What's Included

- One (1) 6-foot table
- One (1) chair
- One (1) complimentary registration
- Company name, logo, and 50-word description

## Display Requirements

All tabletop displays must be made of the simple tabletop/pop-up style standards. Space per pop-up display shall not exceed 10 feet wide by 6 feet deep. Space per tabletop display shall not exceed 6 feet wide. Minimal hardware is to be utilized; computer systems for demonstrations are allowed. No formal decorating company is to be involved. Companies must bring their own displays and plan to do their own set-up. A standard 2.5 feet by 6 feet draped folding table and chair will be provided for each display space. No other props or set-ups (pipe & drape, plants, etc.) are to be utilized.

If you would like to display or have any questions, please contact Allison H. Carpenter [ahcarpenter@NDIA.org](mailto:ahcarpenter@NDIA.org). There will be no refunds issued for display cancellations. NDIA will need the contract, company logo, and description by January 24, 2024.

## Set-up, Display Hours, and Breakdown

### Monday, February 5, 2024

Tabletop display set-up begins at 12:00pm and must be completed by 5:00 pm

### Tuesday, February 6, 2024

Tabletop displays must be manned and open during breakfast, AM break, lunch, PM break, and reception

### Wednesday, February 7, 2024

Tabletop displays must be manned and open during breakfast, AM break, lunch, and PM break. Display breakdown must be completed by 5:00pm.

NOTE: There will not be security provided for the tabletops. Do not leave valuables unattended.

Space will be pre-assigned and is awarded on a first-come, first-served basis. To secure your display space, a completed form must be returned, payment must be received in full, and NDIA must receive your company logo plus a 50-word company description by January 24, 2024.

## SPONSORSHIP & TABLETOP CONTACT

Allison H. Carpenter, CEM, CMP

Senior Director, Exhibits & Sponsorships  
[ahcarpenter@NDIA.org](mailto:ahcarpenter@NDIA.org) | (703) 247-2573

# Advertising Opportunities

## Conference Program

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Ad Space	Price	Availability
Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

## National Defense Magazine

Advertise in NDIA’s award-winning National Defense Magazine and further maximize your brand’s exposure among defense and national security professionals. In addition to its 53,933 BPA-audited (December 2022 statement) subscribers, National Defense is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in National Defense and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, National Defense positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit)

## ADVERTISING CONTACT

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