



**NDIA**

2023

# UNDERSEA WARFARE

## FALL CONFERENCE

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**The Critical Enabler to Integrated Deterrence**

**Sponsorship & Advertising Opportunities**

September 18 – 20, 2023 | Groton, CT | [NDIA.org/USW](https://ndia.org/USW)

# SPONSORSHIP OPPORTUNITIES

Invest in the opportunity and receive customized exposure to top leaders in the Undersea Warfare field by becoming a sponsor at this year's Fall conference!

## PREMIER

**SOLD:** LEONARDO DRS

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (150 words) included in printed conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage at event and table tent signs during Clambake Dinner
- Three (3) complimentary full conference registrations (includes 3 complimentary tickets to Clambake)
- Sponsor logo on cocktail napkins distributed onsite during Clambake Dinner\*

**Includes Clambake Dinner**

\*Sponsor is responsible for the production and timely delivery of napkins

## ELITE

**SOLD:** NORTHROP GRUMMAN MISSION SYSTEMS

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signs during Monday Opening Night Reception
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)
- Sponsor logo on cocktail napkins distributed onsite during Monday Opening Night Reception\*

**Includes Monday Opening Reception**

\*Sponsor is responsible for the production and timely delivery of napkins

## REGISTRATION

**SOLD:** GENERAL DYNAMICS MISSION SYSTEMS

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo on confirmation e-mail sent to all registrants
- Sponsor logo with "Thank you to Our Sponsor" banner on Fall 2023 USW conference registration webpage
- Sponsor logo printed on back of badge
- Sponsor logo with company description (100 words) included in printed conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)
- Sponsor logo on lanyards distributed onsite during Registration\*

\*Sponsor is responsible for the production and timely delivery of lanyards

## NETWORKING LUNCH **SOLD:** LOCKHEED MARTIN AND TELEDYNE TECHNOLOGIES

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during sponsored lunch
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)

## NETWORKING BREAKFAST

**SOLD: L3HARRIS TECHNOLOGIES**

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during sponsored breakfast
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)

**(Tuesday or Wednesday)**

## NETWORKING BREAK

**\$4,500 EACH \$8,000 EXCLUSIVE**

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and during selected break
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)
- Sponsor logo on cocktail napkins distributed onsite during Selected Networking Break\*

*\*Sponsor is responsible for the production and timely delivery of napkins*

**(Available to two sponsors, Tuesday or Wednesday)**

## AMBASSADOR

**SOLD: OCEANEERING INTERNATIONAL, INC.**

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)
- Sponsor logo included on shuttle bus signage
- Includes coffee break while attendees wait for shuttle bus, opportunity to provide branded coffee sleeves

## SMALL BUSINESS

**\$2,500**

**(Available to four sponsors, one sold to MAROTTA CONTROLS)**

- Sponsor logo hyperlinked on Fall 2023 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)

## SPONSORSHIP CONTACT

**Abby Abdala**

Associate Director, Exhibits & Sponsorships

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(703) 247-9461

# ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

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Secure exclusive digital advertising space in our online conference program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

## NATIONAL DEFENSE MAGAZINE

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Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 53,933 BPA-audited (December 2022 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit).

## ADVERTISING CONTACTS

### Kathleen Kenney

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