

**NDIA**

# SOCIAL MEDIA TOOL KIT

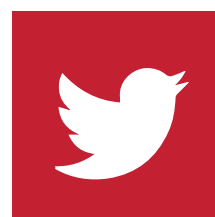
2023 CBRN DEFENSE CONFERENCE AND EXHIBITION



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## POSTS

- Mark your calendars: The 2023 CBRN Defense Conference and Exhibition is at the Baltimore Convention Center on July 24 – 26. Please visit [NDIA.org/CBRN](https://ndia.org/CBRN) for more information. #NDIACBRN23
- Join us at 2023 CBRN Defense Conference and Exhibition is at the Baltimore Convention Center on July 24 – 26. The conference will focus on the theme of Biodefense and Pandemic Preparedness in an Era of Persistent Conflict. More info at [NDIA.org/CBRN](https://ndia.org/CBRN) #NDIACBRN23
- Have you signed up yet? 2023 CBRN Defense Conference and Exhibition is at the Baltimore Convention Center on July 24 – 26. Register today at [NDIA.org/CBRN](https://ndia.org/CBRN) #NDIACBRN23

## EXAMPLE ([DOWNLOAD IMAGE](#))



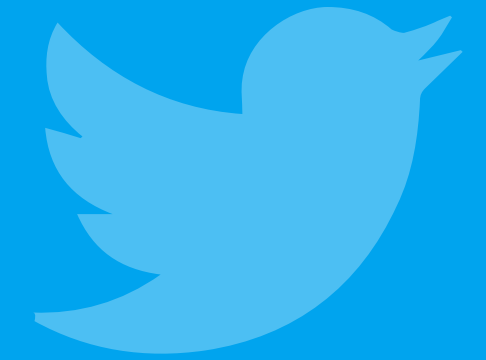
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# DAY OF EVENT

## BE PART OF THE CONVERSATION

- Post and share updates throughout the day!
- Like posts on NDIA's Facebook page, retweet posts from NDIA's Twitter feed, and use hashtag #NDIACBRN23 where appropriate.

## IF ATTENDING EVENTS

Take photos to share on social media.

## BE SURE TO TAG NDIA AND USE HASHTAG

- Tag NDIA's social media account.
- Use hashtag #NDIACBRN23 consistently.

# SHAREABLE GRAPHICS

## DROPBOX LINK

<http://bit.ly/CBRN23SMK>

- First image will be used for Facebook, Twitter, and LinkedIn
- Second image will be posted on Instagram

## FOR LOGOS, GRAPHICS, AND MORE TOOLS

Email [myu@NDIA.org](mailto:myu@NDIA.org)

