



SPRING BOARD MEETING AND EISENHOWER AWARD DINNER

**Sponsorship, Tabletop, &
Advertising Opportunities**

May 16, 2023 | The Ritz-Carlton, Pentagon City

SPONSOR OPPORTUNITIES

FREEDOM SPONSOR

\$20,000 EXCLUSIVE

Exclusive sponsor of the NDIA Eisenhower Award Dinner

- Two dinner tables for 10
- Two-minute video played prior to the start of dinner
- Meet-and-greet with the award recipient
- Full Page Ad in National Defense May Issue and Digital Ad on NDIA Website for the month of May, deadlines apply
- Sponsor logo included on signage and Eisenhower Award Dinner website
- Sponsor logo on Eisenhower Award Dinner registration page
- Sponsor recognition provided at podium by NDIA at the Eisenhower Award Dinner

VISIONARY

\$15,000

Exclusive sponsor of the NDIA Eisenhower Award Dinner Reception

- One dinner table for 10
- Opportunity to provide giveaway item placed at a designated location at reception
- Half Page Ad in National Defense May Issue and Digital Ad on NDIA Website for the month of May, deadlines apply
- Sponsor logo included on signage and Eisenhower Award Dinner website
- Sponsor recognition provided at podium by NDIA at the Eisenhower Award Dinner

COMPANION

\$10,000

Exclusive sponsor of all lunches provided during NDIA Spring Board Meeting

- One dinner table for 10
- Quarter Page Ad in National Defense May Issue and Digital Ad on NDIA Website for the month of May, deadlines apply
- Sponsor logo included on signage and Eisenhower Award Dinner website
- Sponsor recognition provided at podium by NDIA at the Eisenhower Award Dinner

NDIA DWIGHT D. EISENHOWER AWARD DINNER TABLE

\$5,000

- One dinner table for 10
- Sponsor name included in the printed program
- Sponsor logo hyperlinked on the Eisenhower Award Dinner website

SPONSORSHIP QUESTIONS?

Abby Abdala

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ADDITIONAL ADVERTISING OPPORTUNITIES AVAILABLE!

For further information and rates, please see our media kit at NationalDefenseMagazine.org/media-kit

ADVERTISING CONTACT:

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