



NDIA

34TH ANNUAL SO/LIC SYMPOSIUM

**Sponsorship &
Advertising Opportunities**

October 30 - 31, 2023 | Washington, DC | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

Gain exposure and stay ahead of your competition! Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.

PREMIER

\$15,000 EXCLUSIVE

- Four (4) complimentary full symposium registrations
- Sponsor literature or promotional item to be made available to attendees during General Session
- Sponsor logo on notepads and pens, which will be distributed at the opening General Session
- One (1) dinner table at the Symposium Awards Dinner (10 seats per table)
- Four (4) reserved seats at General Session
- Sponsor description (250 words) included in symposium mobile app
- Recognition of sponsor on walk-in slide for General Session
- Podium recognition by NDIA during opening General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

ELITE

\$10,000 EACH (MULTIPLE OPPORTUNITIES AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

- Two (2) complimentary full symposium registrations
- Sponsor literature or promotional item to be made available to attendees during General Session
- One (1) dinner table at the Symposium Awards Dinner (10 seats per table)
- Two (2) reserved seats at General Session
- Sponsor description (250 words) included in symposium mobile app
- Recognition of sponsor on walk-in slide for General Session
- Podium recognition by NDIA during opening General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

AWARDS DINNER (Taking place Monday, October 30)

\$10,000 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing,**

- Two (2) complimentary full symposium registrations
- One (1) dinner table (10 seats per table)
- Opportunity to present the welcoming remarks at the Awards Dinner
- Sponsor logo and company description (100 words) in symposium mobile app
- Verbal recognition of sponsor by NDIA at the Awards Dinner
- Recognition of sponsor on walk-in slide for General Session and Awards Dinner
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

WIFI

\$9,500 EXCLUSIVE

- Two (2) complimentary full symposium registrations
- Sponsor’s choice of landing page* and WiFi password
- Sponsor logo and WiFi access instructions within symposium mobile app
- Sponsor logo and URL on event website
- Podium recognition by NDIA during opening General Session
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

REGISTRATION & LANYARDS

\$8,500 EXCLUSIVE

- Two (2) complimentary full symposium registrations
- Sponsor logo on lanyards to be distributed at Registration*
- Recognition of sponsor on walk-in slide for General Session
- Podium recognition by NDIA during opening General Session
- Sponsor logo on “Thank You to Our Sponsor” banner on registration website
- Sponsor banner with company logo on registration confirmation (email) receipt sent to all attendees
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

**Sponsor is responsible for the production and timely delivery of the lanyards; otherwise, they can be provided by NDIA at an additional cost.*

AWARDS DINNER RECEPTION (Taking place Monday, October 30)

\$6,000 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing,**

- Two (2) complimentary full symposium registrations
- Opportunity to distribute promotional item (e.g. logo-branded cocktail glasses)
- Sponsor logo on table tent signs to be placed on tables at Reception
- Sponsor logo on cocktail napkins to be distributed at Reception
- Verbal recognition of sponsor by NDIA at the Awards Dinner
- Recognition of sponsor on walk-in slide for General Session and Awards Dinner
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

MOBILE APP

\$6,000 EXCLUSIVE

- Two (2) complimentary full symposium registrations
- Exclusive promotion within the mobile app and everywhere the app is mentioned
- Podium recognition by NDIA during opening General Session
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

LUNCH

\$6,000 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

- Two (2) complimentary full symposium registrations
- Sponsor logo on napkins to be distributed during lunch (NDIA to provide napkins)
- Verbal recognition of sponsor prior to General Session breaking for lunch
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage during Lunch
- Sponsor logo included in eBlast prior to event

SO/LIC TRIBUTE VIDEO

\$5,000 EACH (3 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

This video will be viewed at the SO/LIC Awards Dinner and throughout the Symposium and will highlight the award winners, as well as the importance of SOF legacy and contributions to current efforts.

- One (1) complimentary full symposium registration
- 15 second video advertisement to be included within tribute video (provided by sponsor)
- Sponsor recognition where video is posted or being played
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo in symposium mobile app

CLOSING RECEPTION (Taking place Tuesday, October 31)

\$5,000 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

- One (1) complimentary full symposium registration
- Opportunity to distribute promotional item (e.g. logo-branded cocktail glasses)
- Sponsor logo on table tent signs to be placed on tables at Reception
- Sponsor logo on cocktail napkins to be distributed at Reception
- Recognition of sponsor on walk-in slide in General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage during event
- Sponsor logo included in eBlast prior to event

BREAKFAST

\$3,500 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

- One (1) complimentary full symposium registration
- Sponsor logo on napkins to be distributed during Breakfast (NDIA to provide napkins)
- Sponsor logo on coffee cup sleeves, which will be distributed onsite during Breakfast*
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at Breakfast

**Sponsor is responsible for the production and timely delivery of the coffee cup sleeves; otherwise, they can be provided by NDIA at an additional cost.*

NETWORKING BREAKS

\$3,000 EACH (2 AVAILABLE)

***Please reach out to sohanley@NDIA.org to discuss exclusive sponsor pricing**

Select one: Morning or Afternoon

- One (1) complimentary full symposium registration
- Sponsor logo on napkins to be distributed during selected Networking Break (NDIA to provide napkins)
- Option to distribute promotional item (e.g. logo-branded mints)
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage during selected Networking Break

AWARDS DINNER TABLE

\$3,000 EACH

Limited opportunities available.

- One (1) dinner table that seats 10 guests*
- Recognition of sponsor on walk-in slide for General Session and Awards Dinner
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

**You will be assigned a table that seats up to 10 guests of your choosing. A form to be completed with table guest information will be sent once purchased.*

PATRIOT

\$2,200 EACH

Limited opportunities available. Must be a Small Business to qualify.

- One (1) complimentary full symposium registration
- Recognition of sponsor on walk-in slide for General Session
- Sponsor logo and URL on event website
- Sponsor logo included in symposium mobile app

Have a question or an idea that is not listed above?

SPONSORSHIP CONTACT

Sarah O’Hanley, CEM
 Associate Director, Exhibits & Sponsorships
sohanley@NDIA.org
 (703) 247-9460

ADVERTISING OPPORTUNITIES

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACT

Kathleen Kenney

Director, Sales

kkenney@NDIA.org

(703) 247-2576