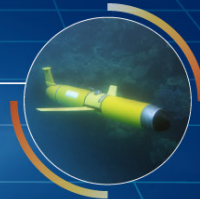


NDIA

AT THE HEART
OF THE MISSION



2022

UNDERSEA WARFARE

FALL CONFERENCE

**Sponsorship and
Advertising Opportunities**

September 26 – 28, 2022 | Groton, CT | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

Invest in the opportunity and receive customized exposure to top leaders in the Undersea Warfare field by becoming a sponsor at this year's Fall conference!

Remember, all sponsorships are customizable! Let us know your ideas!

NETWORKING LUNCH SPONSOR

\$5,000 FOR ONE

(Wednesday Only)

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during sponsored lunch
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)

NETWORKING BREAKFAST SPONSOR

\$4,500 OR \$8,000 FOR TWO

(Limited to Two)

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during sponsored breakfast
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)

NETWORKING BREAK SPONSOR

\$4,000 OR \$7,000 FOR TWO

(Limited to Four)

- Sponsor logo hyperlinked on Fall 2022 USW conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and during selected break
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)
- Company logo on cocktail napkins distributed onsite during Selected Networking Break*

**Sponsor is responsible for the production and timely delivery of napkins*

AMBASSADOR SPONSOR

\$3,500 EXCLUSIVE

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)
- Company's logo included on shuttle bus signage

SMALL BUSINESS SPONSOR

\$2,000

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) quarter page (1/4 page) color sponsor advertisement included in event program
- One (1) complimentary full conference registration (includes 1 complimentary ticket to Clambake)

PREMIER SPONSOR (INCLUDES CLAMBAKE DINNER)**\$10,000 EXCLUSIVE**

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage and at event and table tent signs during Tuesday Networking Dinner
- Three (3) complimentary full conference registrations (includes 3 complimentary tickets to Clambake)
- Company logo on cocktail napkins distributed onsite during Clambake Dinner*

**Sponsor is responsible for the production and timely delivery of napkins.*

ELITE SPONSOR (INCLUDES OPENING RECEPTION)**\$8,000 EXCLUSIVE**

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signs during Monday Opening Night Reception
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)
- Company logo on cocktail napkins distributed onsite during Monday Opening Night Reception*

**Sponsor is responsible for the production and timely delivery of napkins.*

REGISTRATION SPONSOR**\$6,000 EXCLUSIVE**

- Sponsor logo hyperlinked on Fall 2022 USW Conference website
- Sponsor logo on confirmation e-mail set to all registrants
- Sponsor logo with "Thank you to Our Sponsor" banner on Fall 2021 USW Conference registration webpage
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal Recognition during Opening Remarks
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full conference registrations (includes 2 complimentary tickets to Clambake)
- Company logo on lanyards distributed onsite during Registration*

**Sponsor is responsible for the production and timely delivery of lanyards. Due to Covid-19 restrictions, lanyards will be expected to be delivered to NDIA/venue in advance of the conference.*

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Don't miss out on an opportunity to secure exclusive digital advertising space in our 2022 Undersea Warfare Fall Conference Program!

Gain company exposure by advertising in our conference programs. With an ad in one of our conference guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Secure exclusive digital advertising space in our online conference program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in *National Defense Magazine* and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 51,427 BPA-audited (December 2020 statement) individuals, which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at NationalDefenseMagazine.org/Media-Kit

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