



NDIA

ELECTRONICS

SUMMER DIVISION MEETING

U.S. Microelectronics Ecosystem Strategy

**Sponsorship, &
Advertising Opportunities**

August 2022

SPONSORSHIP OPPORTUNITIES

LUNCH SPONSOR

\$2,000 EXCLUSIVE

- Sponsor logo hyperlinked on event website
- Sponsor logo with company description (200 words) include in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Three (3) complimentary full conference registration
- Podium recognition by NDIA during general session
- Sponsor logo on lunch buffet tables
- Sponsor logo in Welcome Slides

BREAKFAST SPONSOR

\$1,200 EXCLUSIVE

- Sponsor logo hyperlinked on event website
- Sponsor logo with company description (150 words) include in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Two (2) complimentary full conference registration
- Podium recognition by NDIA during general session
- Sponsor logo on breakfast buffet tables
- Sponsor logo in Welcome Slides

NETWORKING BREAK SPONSOR

\$750 EXCLUSIVE

- Sponsor logo hyperlinked on event website
- Sponsor logo with company description (100 words) include in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) complimentary full conference registration
- Sponsor logo in Welcome Slides
- Sponsor logo include in conference program

SMALL BUSINESS SPONSOR

\$250

- Sponsor logo hyperlinked on event website
- Sponsor logo included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) complimentary full conference registration
- Sponsor logo in Welcome Slides

Limited to two sponsors. Must be a Small Business to qualify.

SPONSORSHIP CONTACT

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Meeting Manager

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ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 48,006 BPA-audited (December 2021 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

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