

The logo for the National Defense Intelligence Agency (NDIA) is located in the top left corner. It consists of the letters "NDIA" in a bold, white, sans-serif font, set against a dark blue background that is part of a shield-shaped graphic.

NDIA

AT THE HEART
OF THE MISSION



2022 SPACE WARFIGHTING INTEGRATION FORUM

Innovate to Win

Sponsorship & Advertising Opportunities

August 17 – 19, 2022 | Colorado Springs, CO | [NDIA.org/SWIF](https://ndia.org/SWIF)

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

SOLD

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- One (1) full page color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and table tent signs during Thursday Reception
- Three (3) complimentary full forum registrations
- Company logo on cocktail napkins distributed onsite during Thursday Reception*

Includes Thursday Reception on August 18, 2022

*Sponsor is responsible for the production and timely delivery of napkins

ELITE SPONSOR

SOLD

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- One (1) half page (1/2 page) color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and table tent signs during Thursday Lunch
- Two (2) complimentary full forum registrations
- Company logo on napkins for lunch packages distributed onsite during Thursday Lunch*

Includes Thursday lunch on August 18, 2022

*Sponsor is responsible for the production and timely delivery of stickers.

EXECUTIVE FORUM SPONSOR

\$6,500 EXCLUSIVE

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- One (1) half page (1/2 page) color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and table tent signs during Friday lunch
- Two (2) complimentary full forum registrations
- Company logo on napkins for lunch packages distributed onsite during Friday lunch*

Includes Friday lunch on August 19, 2022

*Sponsor is responsible for the production and timely delivery of stickers.

REGISTRATION SPONSOR

SOLD

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- Sponsor logo on confirmation e-mail set to all registrants
- Sponsor logo with "Thank you to Our Sponsor" banner on SWIF registration webpage
- One (1) quarter page (1/4 page) color sponsor advertisement included in event program
- Sponsor logo included in one (1) eBlast prior to event

- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full forum registrations
- Company logo on lanyards distributed onsite during Registration*

*Sponsor is responsible for the production and timely delivery of lanyards.

NETWORKING BREAKFAST SPONSOR

SOLD

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected breakfast
- Two (2) complimentary full forum registrations
- Company logo on coffee cup sleeves distributed onsite during selected breakfast*

*Sponsor is responsible for the production and timely delivery of coffee cup sleeves.

NETWORKING BREAK SPONSOR

\$3,000 FOR ONE OR \$5,000 FOR TWO

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected break
- Two (2) complimentary full forum registrations
- Company logo on cocktail napkins distributed onsite during selected networking break*

*Sponsor is responsible for the production and timely delivery of napkins.

(Available up to three sponsors)

CONTRIBUTING SPONSOR

\$2,500

- Sponsor logo hyperlinked on SWIF website
- Sponsor logo with company description (100 words) included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event
- One (1) complimentary full forum registration
- Sponsor may select one option:
 - **Secured Device & Mobile Security:** Company's logo included on event signage at mobile device holding area (either table or locker area)
 - **Mini Hand Sanitizer Bottles:** Company's logo on mini hand sanitizer bottles distributed onsite during event

*Sponsor is responsible for the production and timely delivery of bottles.

(Limited opportunities available.)

SMALL BUSINESS SPONSOR

\$2,000

- Sponsor logo hyperlinked on SWIF website **(Limited opportunities available. Must be a Small Business to qualify)**
- Sponsor logo with company description (100 words) included in event program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- One (1) quarter page (1/4 page) color sponsor advertisement included in event program
- One (1) complimentary full symposium registration

SPONSORSHIP CONTACT

Krystal Heard
 Meeting Planner
kheard@NDIA.org
 (703) 247-2553

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

| | | |
|---------------------|---------|---------------------|
| Full-Page | \$1,000 | Limited to two (2) |
| 1/2-Page Horizontal | \$750 | Limited to two (2) |
| 1/4-Page Horizontal | \$500 | Limited to four (4) |

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country – which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

Kathleen Kenney
 Director, Sales
kkenney@NDIA.org
 (703) 247-2576

Alex Mitchell
 Manager, Sales
amitchell@NDIA.org
 (703) 247-2568