



# 2022 BREAKTHROUGH ENERGETICS

Advancing Energetics for Strategic Superiority

Sponsorship &  
Advertising Opportunities

May 4 – 5 | Purdue University | West Lafayette, IN | [NDIA.org](https://www.ndia.org)

# SPONSORSHIP OPPORTUNITIES

## PREMIER

**\$10,000**

Benefits include:

**(Limited to 1 sponsor)**

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on “find your way” promotional signage at event
- Sponsor logo on all promotional signage at event
- Sponsor logo included in eBlast two weeks prior to event
- Recognition on NDIA social media
- Four (4) complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Sponsor description (150 words) in onsite agenda
- Sponsorship literature insert distributed to attendees

## DINNER RECEPTION/KEYNOTE SPONSORSHIP – MAY 4

**\$10,000**

Benefits include:

**(Available to 1 sponsor)**

- Introduce keynote speaker
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on all promotional signage at event
- Sponsor logo included in eBlast two weeks prior to event
- Sponsor item distributed at dinner
- Four (4) complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Sponsor description (150 words) in onsite agenda
- Sponsorship literature insert distributed to attendees

## ELITE

**\$7,500**

Benefits include:

**(Available to 2 sponsors)**

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage thanking sponsors at event
- Recognition of sponsor logo on presentation slide in general session
- Recognition on NDIA social media
- Sponsor logo included in eBlast two weeks prior to event
- Two (2) complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Sponsor description (150 words) in onsite agenda

**REGISTRATION/LANYARDS****SOLD!**

Benefits include:

**(Available to 1 sponsor)**

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with company logo on registration confirmation (e-mail) receipt send to all attendees
- One (1) complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Lanyards with sponsor name/logo on them distributed at registration onsite. Note: Sponsor to provide lanyards. NDIA can produce lanyards with a one-color logo for an extra fee. The deadline for NDIA to receive production materials is April 13, 2022.

**NETWORKING LUNCH - MAY 4 AND 5****SOLD!**

Benefits include:

**(Available to 1 sponsor per day)**

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo included in eBlast two weeks prior to event
- Sponsor logo on promotional signage thanking sponsors at luncheon
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event
- Podium recognition by NDIA during opening general session

**NETWORKING BREAKFAST - MAY 4 AND 5****\$3,000**

Benefits include:

**(Available to 1 sponsor per day)**

- Sponsor logo and link on event website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during sponsored breakfast
- Company logo on cocktail napkins distributed onsite during Selected Networking Breakfast\*

\*Sponsor is responsible for the production and timely delivery of napkins.

**SUPPORTING SPONSOR****\$2,500**

Benefits include:

**(Limited to 3 sponsors)**

- One (1) complimentary full conference registration
- Company logo and link on event website
- Company logo included in the conference program

**SPONSOR CONTACT**

**Kimberly Hurley**  
Director, Meetings  
(703) 247-9494  
khurley@NDIA.org

# ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

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Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

## NATIONAL DEFENSE MAGAZINE

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Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 41,196 BPA-audited (December 2021 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit)

## ADVERTISING CONTACTS

**Kathleen Kenney**

Director, Sales  
kkenney@NDIA.org  
(703) 247-2576

**Alex Mitchell**

Manager, Sales  
amitchell@NDIA.org  
(703) 247-2568