

SPRING 2022
**INTEGRATED PROGRAM
MANAGEMENT DIVISION MEETING**

**Sponsorship &
Advertising Opportunities**

April 13 – 14 | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

PLATINUM

SOLD!

- Thirty-five (35) complimentary registrations (additional company registration may be purchased at 25% off industry rate)
- Forty-five (45) minute space in event agenda for sponsor presentation
- 30-second sponsor video, if desired
- One (1) full-page color ad in event program (Cover 4)
- Sponsor logo and description (350 words) in event program
- Sponsor logo included in every event eBlast
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Table for company marketing materials, if desired
- Sponsor logo on presentation slide in General Session
- NDIA podium recognition during opening General Session
- Sponsor ribbon on company badges

ELITE

\$10,000 EACH

(Available to two sponsors)

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo and company description (100 words) in event program
- One (1) half-page color ad included in meeting program
- Sponsor logo on presentation slide in General Session
- Sponsor logo on promotional signage at event
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges

VIRTUAL SUPPORT

SOLD!

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo and company description (100 words) in event program
- One (1) half-page color ad included in meeting program
- Sponsor logo on presentation slide in General Session
- Sponsor logo on promotional signage at event
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges.

NETWORKING LUNCH

\$5,000 EACH

(Available to two sponsors: Wednesday or Thursday)

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo in event program

- Sponsor logo on presentation slide in General Session
- Sponsor logo on promotional signage at selected Networking Lunch
- Sponsor logo on cocktail napkins to be distributed during selected Networking Lunch*
- Sponsor logo included one (1) eBlast prior to event
- Sponsor ribbon on company badges

**Sponsor is responsible for all materials*

NETWORKING RECEPTION

\$4,000 EXCLUSIVE

(Wednesday, April 13)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at Networking Reception
- Sponsor logo on presentation slide in General Session
- Sponsor logo on cocktail napkins (or similar) to be distributed during Networking Reception*
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges

**Sponsor is responsible for all materials*

COMMUNITY CONNECTIONS RECEPTION

SOLD!

(Tuesday, April 12)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at Community Connections Reception
- Sponsor logo on presentation slide in General Session
- Sponsor logo on cocktail napkins (or similar) to be distributed during Networking Reception*
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges

**Sponsor is responsible for all materials*

AMBASSADOR

\$3,000 EACH

(Available to two sponsors)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo on presentation slide in General Session
- Sponsor logo promotional signage at event
- Sponsor logo included in conference program
- Sponsor logo on one (1) of the following, distributed at the event:
 - Mini Hand Sanitizer Bottles*
 - Reusable Face Masks*
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges

*Sponsor is responsible for all materials

CONTRIBUTING

\$1,500 EACH

(Available to three sponsors)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in event program
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company badges

SPONSORSHIP CONTACT

Kimberly Williams

Director, Meetings
 kwilliams@NDIA.org
 (703) 247-2578

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 41,196 BPA-audited (June 2021 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.