

The NDIA logo is displayed in white, bold, sans-serif capital letters within an orange shield-shaped banner in the top left corner.

NDIA

AT THE HEART
OF THE MISSION



DLA LAND & MARITIME SUPPLIER

CONFERENCE AND EXHIBITION

Delivering Supply Chain Support in a Contested Logistics Environment

Sponsorship Opportunities

April 6 – 7, 2022 | Greater Columbus Convention Center, Columbus, OH | NDIA.org/DLA22

Gain exposure and stay ahead of your competition! Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.

SPONSORSHIP OPPORTUNITIES

PREMIER

\$20,000

Benefits include:

- Five complimentary full conference registrations
- Sponsor literature or promotional item made available to attendees during general session
- If your company is exhibiting, you will receive a customized floor decal in front of your booth recognizing your company as a Premier Sponsor
- Notepads and pens with sponsor logo distributed for opening general session
- Social media recognition from @NDIAToday
- Recognition of sponsor on walk-in slide in general session
- Podium recognition by NDIA during opening general session
- Sponsor logo and URL on event website
- Sponsor logo with company description (350 words) in conference program and/or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

REGISTRATION

\$15,000

Benefits include:

- Four complimentary full conference registrations
- 2-color company logo printed on lanyards to be distributed at registration
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with company logo on registration confirmation (e-mail) receipt sent to all attendees
- Sponsor logo and URL on event website
- Sponsor logo with company description (350 words) in conference program and/or mobile app
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

WIFI

\$12,500

Benefits include:

- Three complimentary full conference registrations
- WiFi password customized to company name
- Sponsor logo and WiFi access instructions within conference program or mobile app
- Sponsor logo and URL on event website
- Podium recognition by NDIA during opening general session
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

OPENING RECEPTION

\$8,500

Benefits include:

- Two complimentary full conference registrations
- Opportunity to distribute promotional item (e.g.: branded cocktail glass)
- Sponsor logo on table tent signs to be placed on reception cocktail tables
- Sponsor logo on cocktail napkins to be distributed at reception
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo in conference program or mobile app
- Sponsor logo on promotional signage during reception
- Sponsor logo included in eBlast prior to event

MOBILE APP

\$8,000

Benefits include:

- One complimentary full conference registration
- Exclusive promotion within the mobile app (splash screen & navigation bar) and everywhere the app is mentioned
- Podium recognition by NDIA during opening general session
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

NETWORKING BREAKS

\$7,500

Benefits include:

Available to 2 sponsors: Select Wednesday or Thursday (includes both morning and afternoon breaks)

- One complimentary full conference registration
- Sponsor logo on napkins to be distributed during breaks (NDIA to provide napkins)
- Option to distribute promotional item (ex: logo branded mints)
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo in conference program and/or mobile app
- Sponsor logo on promotional signage during breaks
- Sponsor logo included in eBlast prior to event

LUNCH

\$6,500

Benefits include:

Available to 2 sponsors: Select Wednesday or Thursday

- One complimentary full conference registration
- Sponsor logo on napkins to be distributed during lunch (NDIA to provide napkins)
- Verbal recognition of sponsor prior to general session breaking for lunch
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo in conference program and/or mobile app
- Sponsor logo on promotional signage during lunch
- Sponsor logo included in eBlast prior to event

BREAKFAST

\$5,500

Benefits include:

Available to 2 sponsors: Select Wednesday or Thursday

- One complimentary full conference registration
- Sponsor logo on napkins to be available during breakfast (NDIA to provide napkins)
- Sponsor logo on coffee cup sleeves which will be distributed onsite during breakfast*
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo in conference program and/or mobile app
- Sponsor logo on promotional signage at breakfast
- Sponsor logo included in eBlast prior to event

**Sponsor is responsible for the production and timely delivery of the coffee cup sleeves or can be provided by NDIA at an additional cost*

FEATURED SPONSOR EMAIL

\$2,500

Benefits include:

Limited opportunities available and must be a current exhibitor or sponsor

- 500-character description to promote your products or services to be included in 2 NDIA email distributions to all pre-registered conference attendees (email dates TBD)
- Company logo hyperlinked to preferred URL

**Competing and/or conflicting event promotions not allowed*

PATRIOT

\$2,000

Benefits include:

Limited opportunities available and must be a Small Business to qualify

- One complimentary full conference registration
- Recognition of sponsor on walk-in slide in general session
- Sponsor logo and URL on event website
- Sponsor logo in conference program or mobile app

Questions or have an idea not listed?

SPONSORSHIP CONTACT

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