



NDIA
AT THE HEART
OF THE MISSION

22ND ANNUAL **SCIENCE AND ENGINEERING** TECHNOLOGY CONFERENCE

**Technology for the Future Fight - Focusing S&T on
Operational Needs**

**Sponsorship, Tabletop, &
Advertising Opportunities**

April 26 – 28, 2022 | Miami, FL | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

PREMIER

\$9,500 EXCLUSIVE

- Four (4) complimentary full conference registrations
- One (1) tabletop display
- One (1) full page color ad in conference program
- Sponsor logo included in conference program
- Notepads and pens with sponsor logo distributed for opening general session*
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Sponsor logo on presentation slide in general session
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event

ELITE

\$7,500

(Available to two sponsors)

- Two (2) complimentary full conference registrations
- One (1) tabletop display
- One (1) half-page color ad in conference program
- Sponsor logo included in conference program
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at event
- Sponsor logo on presentation slide in general session
- Podium recognition by NDIA during opening general session
- Sponsor logo included in one (1) eBlast prior to event

REGISTRATION & LANYARD

\$5,500 EXCLUSIVE

- One (1) complimentary full conference registration
- Sponsor logo included in conference program
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at Registration
- Sponsor logo on presentation slide in general session
- Podium recognition by NDIA during opening general session
- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with logo on registration confirmation (e-mail) receipt sent to all attendees
- Lanyards with sponsor name/logo, distributed at check-in*
- Sponsor logo included in one (1) eBlast prior to event

NETWORKING RECEPTION

\$5,000 EXCLUSIVE

- One (1) complimentary full conference registration
- Sponsor logo included in conference program
- Sponsor logo and link on event website
- Sponsor logo on promotional signage at Reception
- Sponsor logo on presentation slide in general session
- Podium recognition by NDIA during opening general session
- Sponsor logo on table tents at Reception
- Sponsor logo on drink tickets to be distributed during Reception
- Sponsor logo included in one (1) eBlast prior to event

NETWORKING LUNCH

\$4,500

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at selected day's lunch
- Podium recognition by NDIA during opening general session
- Sponsor logo on table tents at selected day's lunch
- Sponsor logo on presentation slide in general session
- Sponsor logo on napkins (or similar) to be distributed during lunch*
- Opportunity for 5-minute introduction at session before selected day's lunch
- Sponsor logo included in one (1) eBlast prior to event

(Available to two sponsors, Tuesday or Wednesday)

SHUTTLE BUS SERVICE

\$4,500 EXCLUSIVE

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo included on promotional signage at event
- Sponsor logo on presentation slide in general session
- Podium recognition by NDIA during opening general session
- Opportunity to distribute branded item and/or marketing materials on shuttle to classified session*
- Sponsor logo included in one (1) eBlast prior to event

NETWORKING BREAKS

\$3,500

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at selected day's breaks
- Podium recognition by NDIA during opening general session
- Sponsor logo on table tents at selected day's breaks
- Sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event

(Available to two sponsors, Tuesday or Wednesday)

AMBASSADOR

\$3,000

(Available to two sponsors)

- One (1) complimentary full conference registration
- Sponsor logo hyperlinked on event website
- Sponsor logo on presentation slide in General Session
- Sponsor logo included on promotional signage at event
- Sponsor logo included in conference program
- Sponsor logo on ONE (1) of the following, distributed onsite at the event:
 - Mini Hand-sanitizer Bottles*
 - Reusable Face Mask*
- Verbal recognition by NDIA during opening remarks in General Session
- Sponsor logo included in one (1) eBlast prior to event

SMALL BUSINESS

\$2,000

(Available to two sponsors)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo on presentation slide in general session
- Sponsor logo and included in conference program
- One (1) quarter-page color ad included in conference program
- Podium recognition by NDIA during opening remarks in general session
- Sponsor logo included in one (1) eBlast prior to event

CONTRIBUTING

\$1,500

(Available to two sponsors)

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo on presentation slide in general session
- Sponsor logo and included in conference program
- Sponsor logo included in one (1) eBlast prior to event

*Sponsor is responsible for the production and timely delivery of the promotional item; otherwise, they can be provided by NDIA at an additional cost.

SPONSORSHIP CONTACT

Andrea Lane, CMP, DES
 Meeting Manager
 alane@NDIA.org
 (703) 247-2554

TABLETOP OPPORTUNITIES

COST TO DISPLAY

- \$2,000 – NDIA Corporate Member rate
- \$2,500 – NDIA Non-Corporate Member rate

What's Included:

- One (1) 6-foot draped table
- One (1) chair
- One (1) complimentary registration
- Company name, logo, and 50-word description included in the conference program

NOTE: An electrical connection can be provided for an additional \$100.

DISPLAY REQUIREMENTS

All tabletop displays must be made of the simple tabletop/pop-up style standards. Space per pop-up display shall not exceed 10 feet wide by 6 feet deep. Space per tabletop display shall not exceed 6 feet wide. Minimal hardware is to be utilized; computer systems for demonstrations are allowed. No formal decorating company is to be involved. Companies must bring their own displays and plan to do their own set-up. A standard 2.5 feet by 6 feet draped folding table and chair will be provided for each display space. No other props or set-ups (pipe & drape, plants, etc.) are to be utilized.

If you would like to display or have any questions, please contact Andrea Lane at alane@NDIA.org. There will be no refunds issued for display cancellations. NDIA will need the contract, company logo, and description for the conference program by March 11, 2022.

SET-UP, DISPLAY HOURS, AND BREAKDOWN

Monday, April 25, 2022

- Tabletop display set-up begins at 8:00 am and must be completed by 12:00 pm

Tuesday, April 26, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, PM break, and reception

Wednesday, April 27, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, and PM break

NOTE: There will not be security provided for the tabletops. Do not leave valuables unattended.

Space will be pre-assigned and is awarded on a first-come, first-served basis. To secure your display space, a completed form must be returned, payment must be received in full, and NDIA must receive your company logo plus a 100-word company description by March 11, 2022.

TABLETOP CONTACT

Andrea Lane, CMP DES

Meeting Manager
alane@NDIA.org
(703) 247-2554

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 51,427 BPA-audited (December 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

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