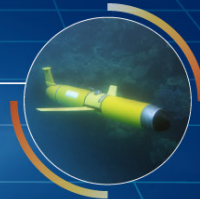


NDIA

AT THE HEART
OF THE MISSION



2022

UNDERSEA WARFARE SPRING CONFERENCE

**Sponsorship &
Advertising Opportunities**

March 28 – 30 | San Diego, CA | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

PREMIER

\$9,000 EXCLUSIVE

Includes Networking Reception on Tuesday, March 29, 2022

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
 - Sponsor logo with company description (150 words) included in conference program
 - Sponsor logo included in one (1) eBlast prior to event
 - Verbal recognition during Opening Remarks
 - Sponsor logo on promotional signage and table tent signs at Tuesday Night Reception
 - Two (2) complimentary full conference registrations
 - Sponsor logo on cocktail napkins distributed at the Tuesday Networking Reception
- *Can be provided by sponsoring company or ordered through NDIA for an additional fee

ELITE

\$7,000 EXCLUSIVE

Includes Networking Reception on Monday, March 28, 2022

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
 - Sponsor logo with company description (150 words) included in conference program
 - Sponsor logo included in one (1) eBlast prior to event
 - Sponsor logo on promotional signage and table tent signs at Monday Opening Night Reception
 - Two (2) complimentary full conference registrations
 - Sponsor logo on cocktail napkins distributed onsite during Monday Opening Night Reception*
- *Can be provided by sponsoring company or ordered through NDIA for an additional fee

REGISTRATION

\$5,000 EXCLUSIVE

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo with "Thank You to Our Sponsor" banner on registration page of 2022 USW Spring Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Sponsor logo on promotional signage during Registration
- One (1) complimentary full conference registration
- Sponsor logo on lanyards distributed onsite during Registration*

**Sponsor is responsible for the production and timely delivery of lanyards. Due to COVID-19-related restrictions, lanyards will be expected to be delivered to NDIA/venue in advance of the conference.*

NETWORKING LUNCH

\$4,500 FOR ONE OR \$8,000 FOR TWO

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during selected Networking Lunch
- One (1) complimentary full conference registration

(Available to two sponsors)

NETWORKING BREAKFAST

\$3,500 FOR ONE OR \$6,000 FOR TWO

- Sponsor logo hyperlinked on 2022 USW Spring Conference website (Available to two sponsors)
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during selected Networking Breakfast
- One (1) complimentary full conference registration

NETWORKING BREAK

\$3,000 FOR ONE OR \$5,000 FOR TWO

- Sponsor logo hyperlinked on 2022 USW Spring Conference website (Available to four sponsors)
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during selected Networking Break
- One (1) complimentary full conference registration

AMBASSADOR

\$2,500 EXCLUSIVE

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event
- One (1) complimentary full conference registration

SMALL BUSINESS

\$2,000

(Limited opportunities available. Must be a Small Business to qualify)

- Sponsor logo hyperlinked on 2022 USW Spring Conference website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- One (1) quarter-page (1/4-page) color sponsor advertisement included in conference program
- One (1) complimentary full conference registration

SPONSORSHIP CONTACT

Krystal Heard
 Meeting Planner
kheard@NDIA.org
 (703) 247-2553

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

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