



NDIA
AT THE HEART
OF THE MISSION

ELECTRONICS DIVISION MEETING

**Sponsorship, &
Advertising Opportunities**

February 23 – 24, 2022 | Arlington, VA | [NDIA.org](https://www.ndia.org)

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$2,000 EXCLUSIVE

- Sponsor logo hyperlinked on Electronics Winter Division Meeting event website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Two (2) complimentary full conference registration

NETWORKING LUNCH SPONSOR

\$1,000

- Sponsor logo hyperlinked on Electronics Winter Division Meeting event website
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and table tent signage during selected Networking Lunch
- One (1) complimentary full conference registration

(Available to two sponsors)

CONTRIBUTING SPONSOR

\$500

- Sponsor logo hyperlinked on Electronics Winter Division Meeting event website
- Sponsor logo included in conference program
- Sponsor logo included in one (1) eBlast prior to event
- Recognition of sponsor logo on presentation slide in general session

(Available to three sponsors)

SPONSORSHIP CONTACT

Krystal Heard

Meeting Planner

kheard@NDIA.org

(703) 247-2553

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

Kathleen Kenney
Director, Sales
kkenney@NDIA.org
(703) 247-2576

Alex Mitchell
Manager, Sales
amitchell@NDIA.org
(703) 247-2568