

**NDIA**  
AT THE HEART  
OF THE MISSION

# 2022 VIRTUAL **EXPEDITIONARY** WARFARE CONFERENCE

**Naval Expeditionary Operations in Joint All Domain Warfare**

**Sponsorship &  
Advertising Opportunities**

February 8 – 10, 2022 | [NDIA.org/VirtualEWC](https://ndia.org/VirtualEWC)



# SPONSORSHIP OPPORTUNITIES

## PREMIER

**\$12,000 EXCLUSIVE****(Available to three sponsors)**

- Sponsor logo included on conference hero image within the virtual platform
- 2-minute sponsor video included in media rotation between sessions
- Sponsor logo hyperlinked on sponsor page of the event website
- Sponsor logo hyperlinked with company description (150 words) on sponsor page of virtual platform
- Sponsor logo with company description (150 words) included in the digital conference program
- Option to create an activity tile within the virtual platform main lobby that can include
- downloadable company materials, rotating videos, and option for video chats or text chats with attendees
- Verbal recognition during Opening Remarks
- SFour (4) complimentary full conference registrations
- Sponsor logo in eBlast prior to event

## REGISTRATION

**\$7,000 EXCLUSIVE**

- One (1) complimentary full conference registration
- Sponsor logo hyperlinked on selected live session page
- Sponsor logo and description on sponsor page in virtual platform
- Sponsor logo next to selected session in digital agenda
- Opportunity to upload files to session page?
- Sponsor logo in conference program
- Two (1) complimentary full conference registration

## ELITE

**\$6,000 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsor page of the event website
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo with company description (150 words) included in the digital conference program
- Sponsor logo in eBlast prior to event
- Three (3) complimentary registration

## NETWORKING LOUNGE

**\$4,500 PER DAY****(Available to two sponsors)**

- Sponsor logo hyperlinked on sponsorship page on the event website
- Option for sponsor to provide marketing slides OR play a video (up to two (2) minutes in length and approved by NDIA) to share within the chat lobby
- Ability for sponsor to remain active during chat lobby session
- Sponsor logo shown next to chat lobby in digital agenda
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registration

**HANDOUTS PAGE****\$6,000 EXCLUSIVE**

- Ability for two (2) PDFs to be uploaded to the handouts page for attendees to download
- Sponsor logo placed on top of handouts page where all handouts and presentations will be accessible
- Sponsor logo hyperlinked on sponsor page of the event website
- Sponsor logo hyperlinked with company description (150 words) on sponsor page of virtual platform
- Sponsor logo with company description (150 words) included in the digital conference program
- One (1) complimentary full conference registration

**SPONSOR VIDEO (LIMITED AVAILABILITY)****\$2,500**

- 2-minute sponsor video included in media rotation between sessions (Available to two sponsors)
- Sponsor logo hyperlinked on sponsor page of the event website
- Sponsor logo hyperlinked with company description (100 words) on sponsor page of virtual platform
- Sponsor logo with company description (100 words) included in the digital conference program
- One (1) complimentary full conference registration

**CONTRIBUTING SPONSOR****\$1,500 (LIMITED AVAILABILITY)**

- Sponsor logo hyperlinked on sponsor page of the event website
- Sponsor logo hyperlinked with company description (100 words) on sponsor page of virtual platform
- Sponsor logo with company description (100 words) included in the digital conference program
- One (1) quarter-page color ad included in the digital conference program
- One (1) complimentary full conference registration

**SPONSORSHIP CONTACT****Renata Casiel**

Meeting Planner

rcasiel@NDIA.org

(703) 247-2561

# ONLINE ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

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Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

## NATIONAL DEFENSE MAGAZINE

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Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit)

## ADVERTISING CONTACTS

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