



25TH ANNUAL SYSTEMS & MISSION ENGINEERING CONFERENCE

**Sponsorship, Tabletop, &
Advertising Opportunities**

October 31 – November 3, 2022 | Orlando, FL | NDIA.org

SPONSORSHIP OPPORTUNITIES

WI-FI SPONSOR

\$15,000 Exclusive

- Four (4) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at event
- Company name or logo included wherever conference Wi-Fi details are mentioned
- Verbal recognition by NDIA during the opening general session

RECEPTION SPONSOR

\$10,000 Exclusive

Tuesday Networking Reception on November 1

- Four (4) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event and the Tuesday Networking Reception
- Company logo on table tent signs to be placed on reception tables
- Option for sponsor to provide promotional item to be displayed on reception tables
- Verbal recognition by NDIA during the opening general session

PREMIER SPONSOR

\$8,000 Exclusive

- Three (3) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event
- Opportunity for sponsor to provide notebooks displayed outside of general session
- Verbal recognition by NDIA during the opening general session

REGISTRATION SPONSOR

\$7,500 Exclusive

- Two (2) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage near registration desks
- Company logo on registration confirmation email receipt sent to all attendees
- Opportunity for sponsor to provide co-branded lanyards distributed during registration*

**Sponsor is responsible for the production and timely delivery of the lanyards; or, they can be provided by NDIA at an additional cost.*

ELITE SPONSOR

\$6,000 EACH (Limited to Two)

- Three (3) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event
- Verbal recognition by NDIA during the opening general session

MOBILE APP PREMIER

\$6,000 Exclusive

- Two (2) complimentary registration
- Company logo and link on event website
- Company name or logo included wherever Mobile App detailed are mentioned
- Company logo with company description (200 words) included in the conference mobile app
- Mobile app banner ad hyperlinked to company URL
- Company logo on promotional signage at event
- Verbal recognition by NDIA during the opening general session

LUNCH SPONSOR

\$5,000 Each

- Two (2) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at selected lunch
- Company logo on table tent signs to be placed on lunch tables during selected lunch
- Option for sponsor to provide promotional item to be placed on tables during select lunch days

Available to two sponsors, one per day (Tuesday or Wednesday)

BREAKFAST SPONSOR

\$4,000 Each

- One (1) complimentary registration
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the selected breakfast
- Company logo on napkins provided during breakfast
- Option for sponsor to provide promotional item or coffee sleeves

Available to three sponsors, one each day (Tuesday, Wednesday or Thursday)

BREAK SPONSOR

\$3,000 Each

- One (1) complimentary registration
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at breaks during selected day and time
- Company logo on napkins provided during break
- Option for sponsor to provide promotional item to be placed on tables at breaks during selected day

Available to three sponsors, one each day (Tuesday, Wednesday or Thursday)

MOBILE APP BANNER ADS

\$2,000 Each (Limited to Three)

- Mobile app banner ad hyperlinked to company URL or sponsor/tabletop listing

PATRIOT SPONSOR

\$1,500 Each (Limited to Three)

- One (1) complimentary registration
- Company logo and link on event website
- Company logo included in the conference mobile app

TABLETOP OPPORTUNITIES

COST TO DISPLAY

- \$2,500 – NDIA Corporate Member rate
- \$2,800 – NDIA Non-Corporate Member rate

What's Included:

- One (1) 6-foot draped table
- One (1) chair
- One (1) complimentary registration
- Company name, logo, and 100-word description included in the conference mobile app

NOTE: An electrical connection can be provided for an additional \$100.

DISPLAY REQUIREMENTS

All tabletop displays must be made of the simple tabletop/pop-up style standards. Space per pop-up display shall not exceed 10 feet wide by 6 feet deep. Space per tabletop display shall not exceed 6 feet wide. Minimal hardware is to be utilized; computer systems for demonstrations are allowed. No formal decorating company is to be involved. Companies must bring their own displays and plan to do their own set-up. A standard 2.5 feet by 6 feet draped folding table and chair will be provided for each display space. No other props or set-ups (pipe & drape, plants, etc.) are to be utilized.

If you would like to display or have any questions, please contact Abby Abdala aabdala@ndia.org. There will be no refunds issued for display cancellations. NDIA will need the contract, company logo, and description by September 19, 2022

SET-UP, DISPLAY HOURS, AND BREAKDOWN

Monday, October 31, 2022

- Tabletop display set-up begins at 8:00 am and must be completed by 12:00 pm

Tuesday, November 1, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, PM break, and reception

Wednesday, November 2, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, and PM break

Thursday, November 3, 2022

- Tabletop displays manned and open during breakfast and AM break

NOTE: There will not be security provided for the tabletops. Do not leave valuables unattended.

Space will be pre-assigned and is awarded on a first-come, first-served basis. To secure your display space, a completed form must be returned, payment must be received in full, and NDIA must receive your company logo plus a 100-word company description by September 19, 2022.

TECH-10 OPPORTUNITIES

A 10-MINUTE PRESENTATION SCHEDULED IN THE OFFICIAL AGENDA

A unique opportunity to spotlight your company and highlight new technology or services directly to the conference attendees. Must be an existing displayer and/or sponsor to add on this opportunity. Presentation time assigned on a first come, first serve basis.

- \$3,000 to add on
- Includes basic AV - podium, microphone or wireless lavalier, screen and projector
- Company to provide presentation and slide decks in advance. Slides must be approved and include NDIA branding

SPONSORSHIP & TABLETOP CONTACT

Abby Abdala, CEM

Associate Director, Exhibits & Sponsorships

aabdala@NDIA.org

(703) 247-9461