



**NDIA**

# 25<sup>TH</sup> ANNUAL SYSTEMS & MISSION ENGINEERING CONFERENCE

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**Sponsorship, Tabletop, &  
Advertising Opportunities**

October 31 – November 3, 2022 | Orlando, FL | [NDIA.org](https://www.ndia.org)

# SPONSORSHIP OPPORTUNITIES

## WI-FI SPONSOR

**\$15,000 Exclusive**

- Four (4) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at event
- Company name or logo included wherever conference Wi-Fi details are mentioned
- Verbal recognition by NDIA during the opening general session

## RECEPTION SPONSOR

**\$10,000 Exclusive***Tuesday Networking Reception on November 1*

- Four (4) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event and the Tuesday Networking Reception
- Company logo on table tent signs to be placed on reception tables
- Option for sponsor to provide promotional item to be displayed on reception tables
- Verbal recognition by NDIA during the opening general session

## PREMIER SPONSOR

**\$8,000 Exclusive**

- Three (3) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event
- Opportunity for sponsor to provide notebooks displayed outside of general session
- Verbal recognition by NDIA during the opening general session

## REGISTRATION SPONSOR

**\$7,500 Exclusive**

- Two (2) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage near registration desks
- Company logo on registration confirmation email receipt sent to all attendees
- Opportunity for sponsor to provide co-branded lanyards distributed during registration\*

*\*Sponsor is responsible for the production and timely delivery of the lanyards; or, they can be provided by NDIA at an additional cost.*

## ELITE SPONSOR

**\$6,000 EACH (Limited to Two)**

- Three (3) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the event
- Verbal recognition by NDIA during the opening general session

## MOBILE APP PREMIER

**\$6,000 Exclusive**

- Two (2) complimentary registration
- Company logo and link on event website
- Company name or logo included wherever Mobile App detailed are mentioned
- Company logo with company description (200 words) included in the conference mobile app
- Mobile app banner ad hyperlinked to company URL
- Company logo on promotional signage at event
- Verbal recognition by NDIA during the opening general session

## LUNCH SPONSOR

**\$5,000 Each**

- Two (2) complimentary registrations
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at selected lunch
- Company logo on table tent signs to be placed on lunch tables during selected lunch
- Option for sponsor to provide promotional item to be placed on tables during select lunch days

*Available to two sponsors, one per day (Tuesday or Wednesday)*

## BREAKFAST SPONSOR

**\$4,000 Each**

- One (1) complimentary registration
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at the selected breakfast
- Company logo on napkins provided during breakfast
- Option for sponsor to provide promotional item or coffee sleeves

*Available to three sponsors, one each day (Tuesday, Wednesday or Thursday)*

## BREAK SPONSOR

**\$3,000 Each**

- One (1) complimentary registration
- Company logo and link on event website
- Company logo with company description (200 words) included in the conference mobile app
- Company logo on promotional signage at breaks during selected day and time
- Company logo on napkins provided during break
- Option for sponsor to provide promotional item to be placed on tables at breaks during selected day

*Available to three sponsors, one each day (Tuesday, Wednesday or Thursday)*

## MOBILE APP BANNER ADS

**\$2,000 Each (Limited to Three)**

- Mobile app banner ad hyperlinked to company URL or sponsor/tabletop listing

## PATRIOT SPONSOR

**\$1,500 Each (Limited to Three)**

- One (1) complimentary registration
- Company logo and link on event website
- Company logo included in the conference mobile app

# TABLETOP OPPORTUNITIES

## COST TO DISPLAY

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- \$2,500 – NDIA Corporate Member rate
- \$2,800 – NDIA Non-Corporate Member rate

### What's Included:

- One (1) 6-foot draped table
- One (1) chair
- One (1) complimentary registration
- Company name, logo, and 100-word description included in the conference mobile app

NOTE: An electrical connection can be provided for an additional \$100.

## DISPLAY REQUIREMENTS

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All tabletop displays must be made of the simple tabletop/pop-up style standards. Space per pop-up display shall not exceed 10 feet wide by 6 feet deep. Space per tabletop display shall not exceed 6 feet wide. Minimal hardware is to be utilized; computer systems for demonstrations are allowed. No formal decorating company is to be involved. Companies must bring their own displays and plan to do their own set-up. A standard 2.5 feet by 6 feet draped folding table and chair will be provided for each display space. No other props or set-ups (pipe & drape, plants, etc.) are to be utilized.

If you would like to display or have any questions, please contact Abby Abdala [aabdala@ndia.org](mailto:aabdala@ndia.org). There will be no refunds issued for display cancellations. NDIA will need the contract, company logo, and description by September 19, 2022

## SET-UP, DISPLAY HOURS, AND BREAKDOWN

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### Monday, October 31, 2022

- Tabletop display set-up begins at 8:00 am and must be completed by 12:00 pm

### Tuesday, November 1, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, PM break, and reception

### Wednesday, November 2, 2022

- Tabletop displays must be manned and open during breakfast, AM break, lunch, and PM break

### Thursday, November 3, 2022

- Tabletop displays manned and open during breakfast and AM break

NOTE: There will not be security provided for the tabletops. Do not leave valuables unattended.

Space will be pre-assigned and is awarded on a first-come, first-served basis. To secure your display space, a completed form must be returned, payment must be received in full, and NDIA must receive your company logo plus a 100-word company description by September 19, 2022.

# TECH-10 OPPORTUNITIES

## A 10-MINUTE PRESENTATION SCHEDULED IN THE OFFICIAL AGENDA

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A unique opportunity to spotlight your company and highlight new technology or services directly to the conference attendees. Must be an existing displayer and/or sponsor to add on this opportunity. Presentation time assigned on a first come, first serve basis.

- \$3,000 to add on
- Includes basic AV - podium, microphone or wireless lavalier, screen and projector
- Company to provide presentation and slide decks in advance. Slides must be approved and include NDIA branding

## SPONSORSHIP & TABLETOP CONTACT

**Abby Abdala, CEM**

Associate Director, Exhibits & Sponsorships

[aabdala@NDIA.org](mailto:aabdala@NDIA.org)

(703) 247-9461