



NDIA

2022
**INSENSITIVE MUNITIONS AND
ENERGETIC MATERIALS (IMEM)
TECHNOLOGY SYMPOSIUM**

**Sponsorship &
Advertising Opportunities**

October 18 – 20 | Indianapolis, IN | [NDIA.org/IMEM](https://www.ndia.org/IMEM)

SPONSORSHIP OPPORTUNITIES

Invest in the opportunity and receive customized exposure to top leaders in the 2022 IMEM Technology Symposium Program by becoming a sponsor at this year's symposium!

Remember, all sponsorships are customizable. Let us know your ideas!

PREMIER SPONSOR – INCLUDES OPENING RECEPTION

\$15,000 EXCLUSIVE

Overall Benefits:

- Sponsor logo hyperlinked on 2022 IMEM Technology Symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Sponsor logo on promotional signage and at event during Opening Reception
- Five (5) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Opening Reception

**Sponsor is responsible for the production and timely delivery of napkins.*

ELITE SPONSOR

\$9,000 EXCLUSIVE

Overall Benefits:

- Sponsor logo hyperlinked on 2022 IMEM Technology Symposium website
- Sponsor logo with company description (100 words) included in program
- Sponsor logo included in one (1) eBlast prior to event
- Three (3) complimentary full symposium registrations
- Company notebooks placed in the back of the general session room for attendees*

**Sponsor is responsible for the production and timely delivery of notebooks.*

REGISTRATION SPONSOR

\$6,000 EXCLUSIVE

Overall Benefits:

- Sponsor logo hyperlinked on 2022 IMEM Technology Symposium website
- Sponsor logo on confirmation e-mail set to all registrants
- Sponsor logo with "Thank you to Our Sponsor" banner on 2022 IMEM symposium registration webpage
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full symposium registrations
- Company logo on lanyards distributed onsite during Registration*

**Sponsor is responsible for the production and timely delivery of lanyards..*

NETWORKING LUNCH SPONSOR**\$6,000 x 1 OR \$10,000 x 2**

Overall Benefits:

Limited to Two

- Sponsor logo hyperlinked on 2022 IMEM Technology Symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Two (2) complimentary full symposium registrations
- Company logo on signage on buffet tables

Sponsor is responsible for the production and timely delivery of napkins.*NETWORKING BREAK SPONSOR****\$8,500**

Overall Benefits:

Available Tuesday or Wednesday. Includes both morning and afternoon breaks

- Sponsor logo hyperlinked on 2022 IMEM Technology Symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage at event and during selected break
- Two (2) complimentary full symposium registrations
- Company logo on cocktail napkins distributed onsite during Selected Networking Break*

Sponsor is responsible for the production and timely delivery of napkins.*WIFI SPONSOR****\$5,000 EXCLUSIVE**

Overall Benefits:

- One (1) Complimentary conference registration
- Sponsor logo hyperlinked on the 2022 IMEM symposium sponsor website page
- Company logo in the onsite agenda
- Signage at the registration desk

QUESTIONS? CONTACT:**Tanya Soe**

Meeting Planner, NDIA

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ADVERTISING OPPORTUNITIES

SYMPOSIUM PROGRAM

Don't miss out on an opportunity to secure exclusive digital advertising space in our 2022 IMEM Technology Symposium Program!

Gain company exposure by advertising in our symposium programs. With an ad in one of our symposium guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Full-Page	\$1,000	Limited to two (2)
1/2-Page Horizontal	\$750	Limited to two (2)
1/4-Page Horizontal	\$500	Limited to four (4)

Advertising specifications can be found [here](#).

NATIONAL DEFENSE MAGAZINE

Advertise in National Defense Magazine and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 48,006 BPA-audited (December 2021 statement) individuals, which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

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