

The NDIA logo is a white, bold, sans-serif font set against a dark blue background. It is contained within a white-bordered blue shield shape in the top right corner of the page.

**NDIA**

AT THE HEART  
OF THE MISSION



2021

# AIRCRAFT SURVIVABILITY SYMPOSIUM

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**The Future of Survivability: The Future is Now**

**Sponsorship and  
Advertising Opportunities**

November 2 – 4 | Monterey, CA | [NDIA.org](http://NDIA.org)

# SPONSORSHIP OPPORTUNITIES

## WEDNESDAY EVENING SOCIAL EVENT SPONSOR

**\$6,500 EXCLUSIVE**

- Two (2) complimentary registrations to symposium, tutorials, and Wednesday Evening Social Event
- Sponsor logo included in symposium program
- Sponsor logo and link on event website
- Sponsor logo included in Know Before You Go email sent to all attendees
- Sponsor logo included on social media platforms (LinkedIn and Twitter)
- Sponsor logo on promotional signage during social event
- Sponsor logo on table tent signs to be placed on reception tables
- Opportunity to display two (2) sponsor-provided pop-up banners at Wednesday Evening Social Event
- Sponsor logo-branded cocktail napkins used during social event (Must be secured by October 1, 2021, for NDIA to supply)

## REGISTRATION AND LANYARD SPONSOR

**\$6,000 EXCLUSIVE**

- Two (2) complimentary registrations to symposium and tutorials
- Sponsor logo included in symposium program
- Sponsor logo and link on event website
- Sponsor logo included in Know Before You Go email sent to all attendees
- Sponsor logo included on social media platforms (LinkedIn and Twitter)
- Sponsor logo included on signage at registration area
- Sponsor logo included on registration confirmation emails to all attendees
- Sponsor logo-branded lanyards to be distributed at on-site registration (Sponsor to provide lanyards; NDIA can produce lanyards for an additional cost)

## COMBAT SURVIVABILITY DIVISION AWARDS

### CEREMONY LUNCHEON SPONSOR

**\$5,000 EXCLUSIVE**

- Two (2) complimentary registrations to symposium and tutorials
- Sponsor logo included in symposium program and in "Awards Luncheon" section of symposium program
- Sponsor logo and link on event website
- Sponsor logo included in Know Before You Go email sent to all attendees
- Sponsor logo included on social media platforms (LinkedIn and Twitter)
- Sponsor logo on table tent signs to be placed on lunch tables
- Podium recognition by NDIA during opening remarks on luncheon day
- Provide 2-minute welcome remarks and introduce one of the award winners at luncheon
- Opportunity for photos with award winners, pending COVID-19-related restrictions

## TUESDAY NETWORKING RECEPTION SPONSOR

**\$4,500 EXCLUSIVE**

- One (1) complimentary registration to symposium, tutorials, and Tuesday Networking Reception
- Sponsor logo included in symposium program
- Sponsor logo and link on event website
- Sponsor logo included in the Know Before You Go email sent to all attendees
- Sponsor logo on promotional signage during reception
- Sponsor logo on table tent signs to be placed on reception tables
- Opportunity to display two (2) sponsor-provided pop-up banners at Tuesday Networking Reception
- Sponsor logo-branded cocktail napkins used during reception (Must be secured by October 1, 2021, for NDIA to supply)

**FACE MASK SPONSORSHIP****\$3,000 EXCLUSIVE**

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- One (1) complimentary registration to symposium and tutorials
- Sponsor logo included in symposium program
- Sponsor logo and link on event website
- Sponsor logo on promotional signage during symposium
- Sponsor logo co-branded with NDIA logo on individual face masks to be distributed at on-site registration
- Sponsor logo included in Know Before You Go email sent to all attendees

**HEALTHY HANDS SPONSOR****\$2,500 EXCLUSIVE**

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- One (1) complimentary registration to symposium and tutorials
- Sponsor logo included in symposium program
- Sponsor logo and link on event website
- Sponsor logo on promotional signage during symposium
- Sponsor logo included in Know Before You Go email sent to all attendees
- Sponsor logo included on personal hand sanitizer bottles to be distributed at on-site registration (Must be secured by October 1, 2021, for NDIA to supply)

**SPONSORSHIP CONTACT**

**Jessica Lewton**  
Meeting Planner  
jlewtan@NDIA.org  
(703) 247-2588

# ADVERTISING OPPORTUNITIES

## 2021 AIRCRAFT SURVIVABILITY SYMPOSIUM PROGRAM

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Secure exclusive digital advertising space in our symposium program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	Horizontal	\$700
1/2-Page	Horizontal	\$500
1/4-Page	Horizontal	\$250

## NATIONAL DEFENSE MAGAZINE

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Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit)

## ADVERTISING CONTACTS

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**Alex Mitchell**