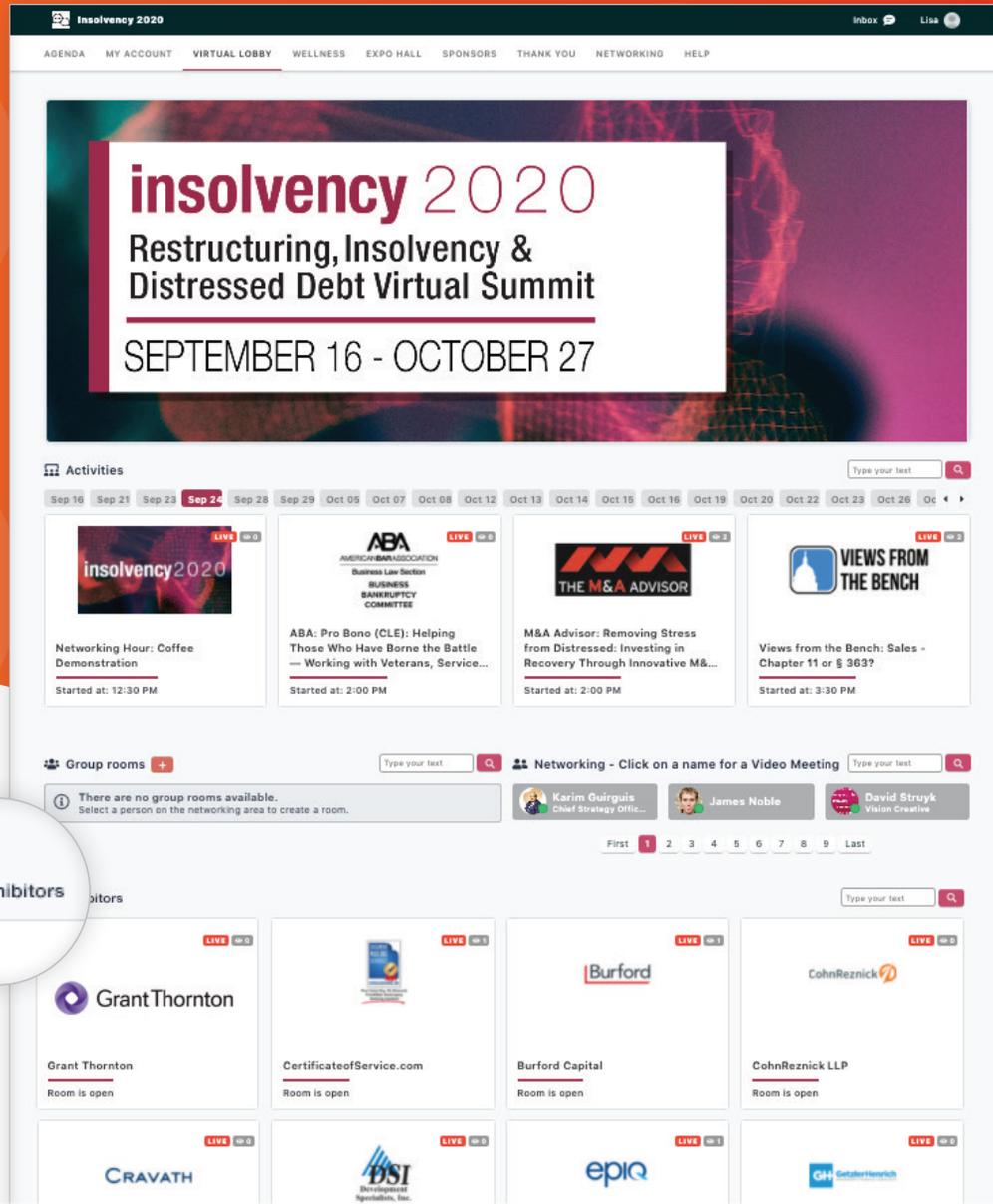


2D Exhibitor Guide



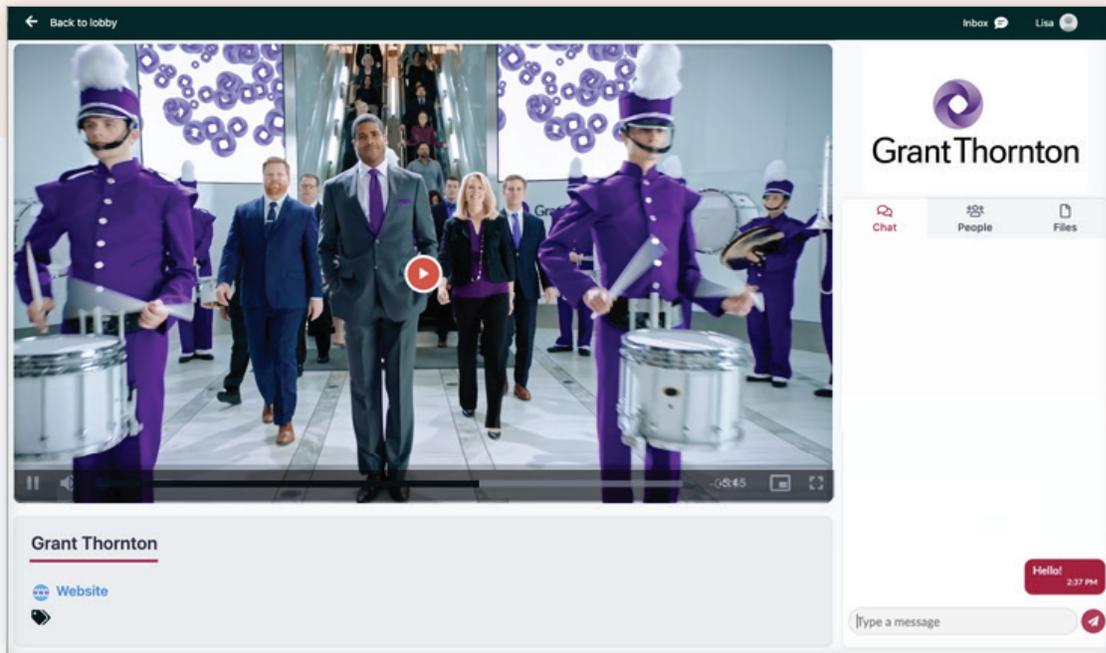
The 2D Exhibitors Area

The 2D Exhibitors area is located inside the virtual lobby, below the daily activity tiles. This location provides exhibiting companies with continuous brand visibility during the conference as well as a dedicated meeting room to showcase marketing content or conduct live demos and presentations.

The 2D Exhibitor Meeting Room*

Each 2D exhibitor will have their own dedicated meeting room, configured in one of two ways: 1) to play pre-recorded video content or, 2) to conduct live demos and presentations. Marketing materials can be made available under the 'Files' tab. Exhibitors can chat with attendees and request contact information for post-conference follow-up activities. A list of attendees who visited the exhibitor meeting room can be provided after the conference closes. *The total maximum file size for all room materials is 500MB.*

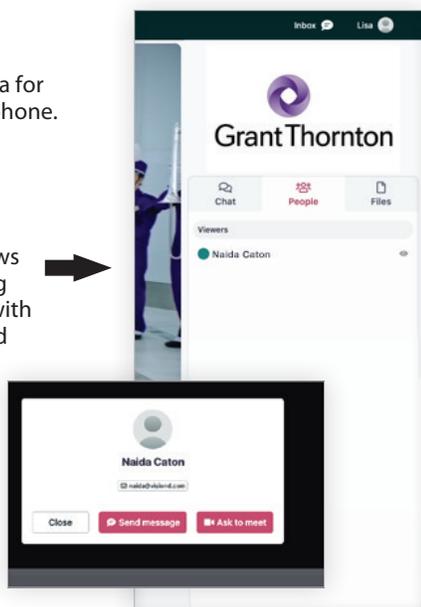
*The main content area can be set to play a marketing video OR configured for a live demo or presentation.
(720p mpg4, mp4)



Positioned above the room tabs, a company logo or ad can link out to a website.
(jpg or animated gif; 200hx300w; max file size 10MB.)

Exhibitor contact area for website, email, and phone.

The 'People' tab shows who is in the meeting room. Chat directly with a room visitor or send them a message.



Use the community chat to interact with room visitors in real time, answer their questions and respond to their comments.

Files can be shared under the 'Files' tab.
(pdf, ppt, jpg, mp3, mp4, doc, xlsx, etc.; max file size 10MB.)

Group Rooms & Private Chat

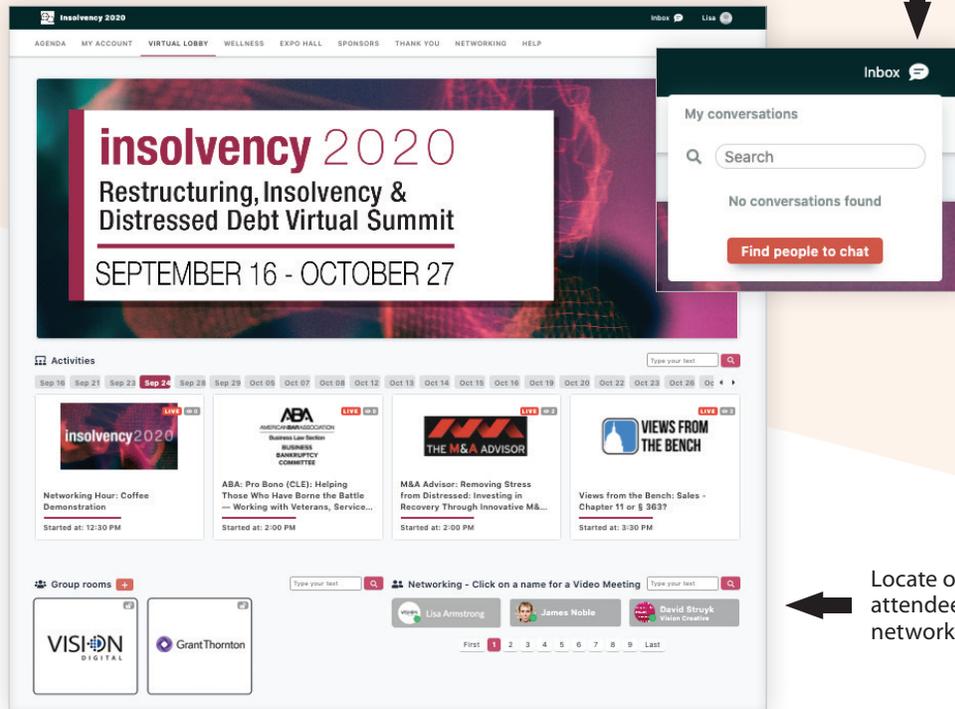
One of the most important features of the virtual conference site is the ability to network with other attendees. Use the networking area to see who else is attending the conference and invite them to a conversation.

For a more structured discussion, start a public group room where others can freely join a topical conversation or create a private group room for a one-on-one meeting. Group rooms are ideal for on-the-fly conversations or meetings that you schedule in advance. Update your attendee profile picture to your company logo so that your group room is properly branded for all to see.

Profile pictures should be a square format (jpg or png).

Start a private chat with anyone at the conference.

Create a group room to facilitate an open discussion with more than one person, or hold a one-on-one meeting that is closed to others.

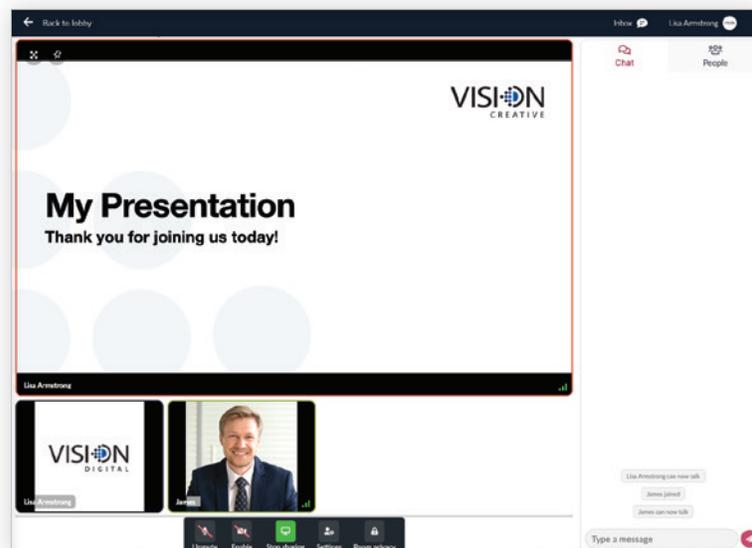


Locate other attendees in the networking area

A Look Inside the Group Room

Share your camera or a presentation

Up to 17 people can share their cameras inside a group room. They will appear below the presentation area.



The 'People' tab shows who is in the group room.

Group rooms also have a community chat for questions and comments