

NDIA

AT THE HEART
OF THE MISSION

SOCIAL MEDIA TOOL KIT

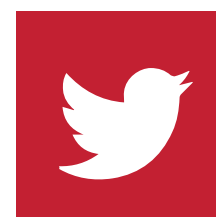
64TH ANNUAL FUZE CONFERENCE



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POSTS

- Mark your calendars: 64th Annual Fuze Conference is happening virtually on May 11 - 12. Visit [NDIA.org/Fuze21](https://ndia.org/Fuze21) for more information. #NDIAFUZE21
- Join NDIA and the Fuze Section of NDIA's Munitions Technology Division at the 64th Annual Fuze Conference from May 11 - 12. See [NDIA.org/Fuze21](https://ndia.org/Fuze21) for more info. #NDIAFUZE21
- (Post on 5/4/2021) Only one week left until #NDIAFUZE21 is happening virtually from May 11 - 12. Visit [NDIA.org/Fuze21](https://ndia.org/Fuze21) for more info!

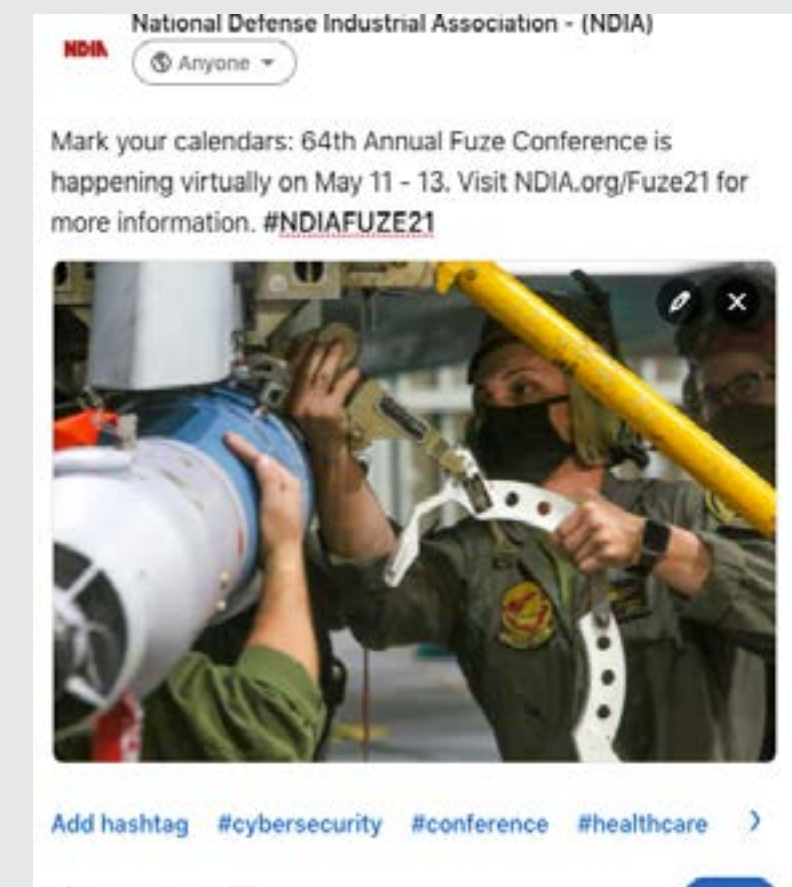
EXAMPLE ([DOWNLOAD IMAGE](#))



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INSTAGRAM



DOWNLOAD [IMAGE](#) FROM DROPBOX

<http://bit.ly/FUZE21SMK>

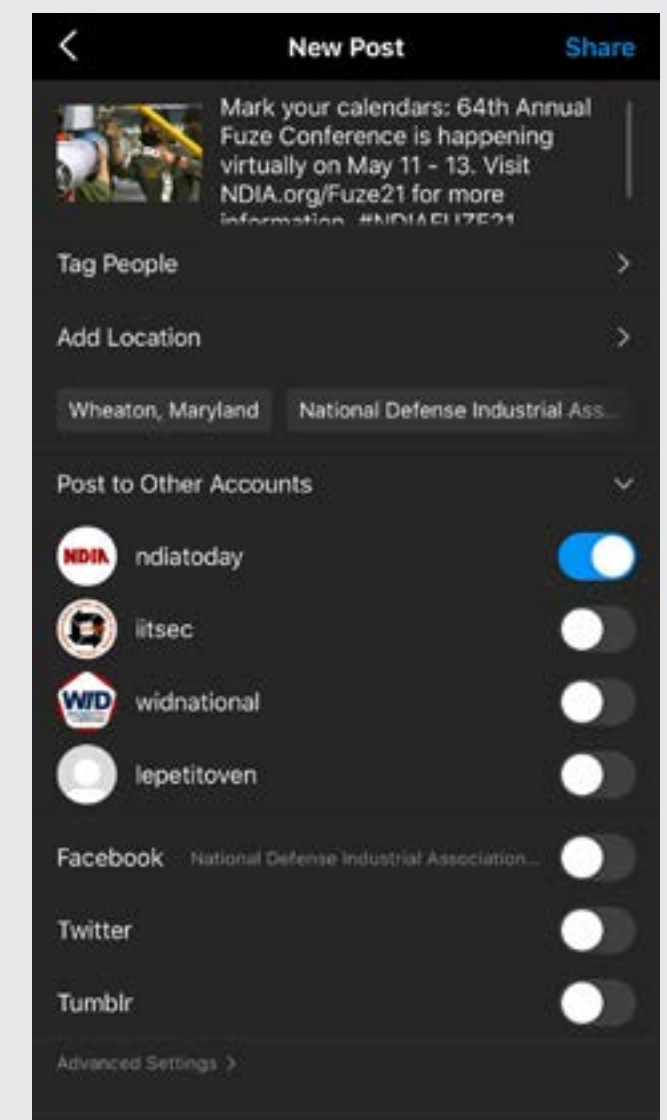
UPDATE BIO LINK

- NDIA.org/Fuze21

EXPAND IMAGE TO FULL SIZE & COPY CAPTION TO POST

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EXAMPLE



DAY OF EVENT

BE PART OF THE CONVERSATION

- Post and share updates throughout the day!
- Like posts on NDIA's Facebook page, retweet posts from NDIA's Twitter feed, and use hashtag #NDIAFUZE21 where appropriate.

IF ATTENDING EVENTS

Take photos to share on social media.

BE SURE TO TAG NDIA AND USE HASHTAG

- Tag NDIA's social media account.
- Use hashtag #NDIAFUZE21 consistently.

SHAREABLE GRAPHICS

DROPBOX LINK

<http://bit.ly/FUZE21SMK>

- First image will be used for Facebook, Twitter, and LinkedIn
- Second image will be posted on Instagram

FOR LOGOS, GRAPHICS, AND MORE TOOLS

Email myu@NDIA.org

