

THE
TEXAS A&M
UNIVERSITY
SYSTEM

NDIA
AT THE HEART
OF THE MISSION

ARMY • MARINE CORPS • NAVY • AIR FORCE • SPACE FORCE

A glowing blue and yellow globe held in two hands, with icons for various military branches and a network of lines connecting them. The globe is surrounded by the text 'ARMY • MARINE CORPS • NAVY • AIR FORCE • SPACE FORCE'. The globe itself is filled with a complex network of glowing yellow and green lines, suggesting a global network or data flow. Several circular icons are overlaid on the globe, including a satellite, a ship, an aircraft, and a circuit board.

JADC2 & ALL DOMAIN WARFARE SYMPOSIUM

**Sponsorship and
Advertising Opportunities**

College Station, TX | July 12 – 14, 2021 | [NDIA.org/JADC2](https://ndia.org/JADC2)

SPONSORSHIP OPPORTUNITIES

Invest in the opportunity and receive customized exposure to top leaders in the JADC2 & All Domain Warfare community by becoming a sponsor at this year's symposium!

Remember: All sponsorships are customizable. Let us know your ideas!

PREMIER SPONSOR

(SPONSORSHIP SOLD)

- Sponsor logo hyperlinked on symposium website
- Sponsor logo with company description (100 words) included in symposium program
- One (1) full-page color sponsor advertisement included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and on table tent signs during Tuesday Networking Dinner
- Three (3) complimentary full symposium registrations (2 in-person, 1 virtual)
- Company logo on cocktail napkins distributed onsite during Tuesday Networking Dinner*

Includes Tuesday Networking Dinner

*Sponsor is responsible for the production and timely delivery of napkins.

ELITE SPONSOR

(SPONSORSHIP PENDING)

- Sponsor logo hyperlinked on symposium website
- Sponsor logo with company description (100 words) included in symposium program
- One (1) half-page (1/2 page) color sponsor advertisement included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and on table tent signs during Monday Night Opening Reception
- Two (2) complimentary full symposium registrations (1 in-person, 1 virtual)
- Company logo on cocktail napkins distributed onsite during Monday Opening Night Reception*

Includes Monday Night Opening Reception

*Sponsor is responsible for the production and timely delivery of napkins.

REGISTRATION SPONSOR

SPONSORSHIP SOLD

- Sponsor logo hyperlinked on symposium website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo with "Thank You to Our Sponsor" banner on registration page of symposium website
- Sponsor logo with company description (100 words) included in symposium program
- One (1) quarter-page (1/4 page) color sponsor advertisement included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Verbal recognition during Opening Remarks
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage during Registration
- Two (2) complimentary full symposium registrations (1 in-person, 1 virtual)
- Company logo on lanyards distributed onsite during Registration*

*Sponsor is responsible for the production and timely delivery of lanyards. Due to COVID-19-related restrictions, lanyards will be expected to be delivered to NDIA/venue in advance of the symposium.

NETWORKING LUNCH SPONSOR

SPONSORSHIP SOLD

- Sponsor logo hyperlinked on symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and table tent signage during Tuesday Lunch
- Two (2) complimentary full symposium registrations (1 in-person, 1 virtual)
- Company logo on stickers for lunch packages distributed onsite during Tuesday Networking Lunch*

Includes Tuesday Networking Lunch

*Sponsor is responsible for the production and timely delivery of stickers.

NETWORKING BREAK SPONSOR \$4,000 EACH OR \$6,500 FOR TWO (LIMITED TO FOUR)

- Sponsor logo hyperlinked on symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected break
- Two (2) complimentary full symposium registrations (1 in-person, 1 virtual)
- Company logo on cocktail napkins distributed onsite during selected Networking Break*

*Sponsor is responsible for the production and timely delivery of napkins.

AMBASSADOR SPONSOR

\$3,500 (LIMITED TO THREE)

- Sponsor logo hyperlinked on symposium website
- Sponsor logo with company description (100 words) included in symposium program
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event and during selected break
- One (1) complimentary full symposium registration (either in-person or virtual-only)
- Sponsor may select one option:
 - **SYMPOSIUM APP:** Sponsor logo displayed on symposium app
 - **SHUTTLE BUS:** Sponsor logo included on shuttle bus signage
 - **SECURED DEVICE & MOBILE SECURITY:** Sponsor logo included on event signage at mobile device holding area (either table or locker area)

CONTRIBUTING SPONSOR

\$3,000

- Sponsor logo hyperlinked on symposium website
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- Sponsor logo on promotional signage at event
- One (1) complimentary full symposium registration (either in-person or virtual-only)
- Company logo on ONE of the following, distributed onsite during event:
 - Mini hand sanitizer bottles*
 - Reusable face masks*

*Sponsor is responsible for the production and timely delivery of product.

SMALL BUSINESS SPONSOR

\$2,000

- Sponsor logo hyperlinked on symposium website and, if symposium is held virtually, sponsor logo and company description (100 words) displayed on sponsor page of virtual platform
- Sponsor logo included in one (1) eBlast prior to event
- Company name or logo recognition in walk-in slides during unclassified General Session
- One (1) quarter-page (1/4 page) color sponsor advertisement included in symposium program
- One (1) complimentary full symposium registration (either in-person or virtual-only)

SPONSORSHIP MATERIALS DEADLINE: WEDNESDAY, JUNE 23

SPONSORSHIP CONTACT

Alissa Meehan

Meeting Planner

ameehan@NDIA.org

(703) 247-2540

ADVERTISING OPPORTUNITIES

SYMPOSIUM PROGRAM

Don't miss out on an opportunity to secure exclusive digital advertising space in our 2021 JADC2 & All Domain Warfare Symposium Program!

Gain company exposure by advertising in our symposium program. With an ad in one of our symposium guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Full-Page – \$1,000 | Limited to two (2)

1/2-Page Horizontal – \$750 | Limited to two (2)

1/4-Page Horizontal – \$500 | Limited to four (4)

NATIONAL DEFENSE MAGAZINE

Advertise in *National Defense Magazine* and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 51,427 BPA-audited (December 2020 statement) individuals, which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at

NationalDefenseMagazine.org/Media-Kit

ADVERTISING CONTACTS

Kathleen Kenney

Director, Sales

kkenney@NDIA.org

(703) 247-2576

Alex Mitchell

Manager, Sales

amitchell@NDIA.org

(703) 247-2568