



Sponsorship and Advertising Opportunities

SPONSORSHIP OPPORTUNITIES

WEBINAR SPONSOR

\$2,500 EXCLUSIVE

- Sponsor logo hyperlinked on sponsorship page of event website
- Sponsor logo in “Know Before You Attend” email that goes to all registrants
- Sponsor logo on webinar Welcome Slides
- Sponsor logo included in NDIA social media posts (LinkedIn and Twitter)
- Recognition from Division Chair or webinar moderator during the webinar
- Sponsor-prepared handout (1 page) included in webinar calendar invite sent to all attendees

REGISTRATION SPONSOR

\$1,250 EXCLUSIVE

- Sponsor logo hyperlinked on sponsorship and registration pages of event website
- Sponsor logo on registration confirmation email sent to all registrants
- Sponsor logo in “Know Before You Attend” email that goes to all registrants
- Sponsor logo on webinar Welcome Slides
- One (1) complimentary registration

CONTRIBUTING SPONSOR

\$750 EACH (3 AVAILABLE)

- Sponsor logo hyperlinked on sponsorship page on the event website
- Sponsor logo in “Know Before You Attend” email that goes to all registrants
- Sponsor logo on webinar Welcome Slides

SPONSORSHIP CONTACT

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ADVERTISING OPPORTUNITIES

TUTORIALS IN AIRCRAFT SURVIVABILITY WEBINAR PROGRAM

Secure exclusive digital advertising space in our online webinar program to reach this event's highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	Horizontal	\$500
1/2-Page	Horizontal	\$250
1/4-Page	Horizontal	\$125

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA's award-winning *National Defense Magazine* and further maximize your brand's exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it's available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

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