



# 2020 VIRTUAL **SO/LIC**

**Special Operations Forces and Great Power Competition**

**Sponsorship and  
Advertising Opportunities**

# SPONSORSHIP OPPORTUNITIES

## REGISTRATION

**SOLD TO KBR**

- Sponsor logo hyperlinked on sponsorship and registration pages on the event website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo and description on sponsor page in virtual platform
- Digital banner on virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

## NETWORKING BREAK CHAT LOBBY

**SOLD TO EPIQ SOLUTIONS, SHIELD AI,  
DELOITTE, DISPEL & CAE**

- Sponsor logo hyperlinked on sponsorship page on the event website
- Sponsor logo placed in the chat lobby
- Ability for sponsor to engage with attendees during chat lobby session
- Opportunity to upload files to chat lobby
- Sponsor logo shown next to chat lobby in online conference program
- Sponsor logo and description on sponsor page in virtual platform
- Sponsor logo in conference program
- One (1) complimentary full conference registration

## BREAK VIDEO

**\$2,000 (NINE AVAILABLE)**

- Sponsor logo hyperlinked on sponsorship page on the event website
- Opportunity to share a 2-minute video showcasing your company during a program break (up to 3 sponsors per break)
- Sponsor logo and description on sponsor page in virtual platform
- Sponsor logo in online conference program
- One (1) complimentary full conference registration

## VHAPPY HOUR

**\$6,000 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship page on the event website
- Digital Banner on virtual platform promoting vHH
- Push notification to remind attendees of vHH
- Custom cocktail recipe sent to attendees in "know before you go"
- Opportunity to demonstrate how to make custom cocktail at the start of vHH
- Sponsor logo and description on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

## BANNERS

**\$1,500 (TEN OPPORTUNITIES AVAILABLE)**

- Sponsor logo hyperlinked on sponsorship page on the event website
- Sponsor logo and description on sponsor page in virtual platform
- Sponsor logo in online conference program

## SPONSORSHIP CONTACT

**Sarah O'Hanley**

Manager, Exhibits & Sponsorships

sohanley@NDIA.org

(703) 247-9460

# ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

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This is your opportunity to secure exclusive digital advertising space in our Online Conference Program!

Gain company exposure by advertising in our conference programs. With an ad in one of our conference guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Full Page	Horizontal	\$1,000.00
1/2 Page	Horizontal	\$750.00
1/4 Page	Horizontal	\$500.00

## NATIONAL DEFENSE MAGAZINE

Advertise in National Defense Magazine and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 62,159 BPA-audited (June 2019 statement) which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at

[NationalDefenseMagazine.org/media-kit](https://www.ndia.org/NationalDefenseMagazine.org/media-kit)

## ADVERTISING CONTACTS

**Kathleen Kenney**

Director, Sales

kkenney@NDIA.org

(703) 247-2576

**Alex Mitchell**

Manager, Sales

amitchell@NDIA.org

(703) 247-2568