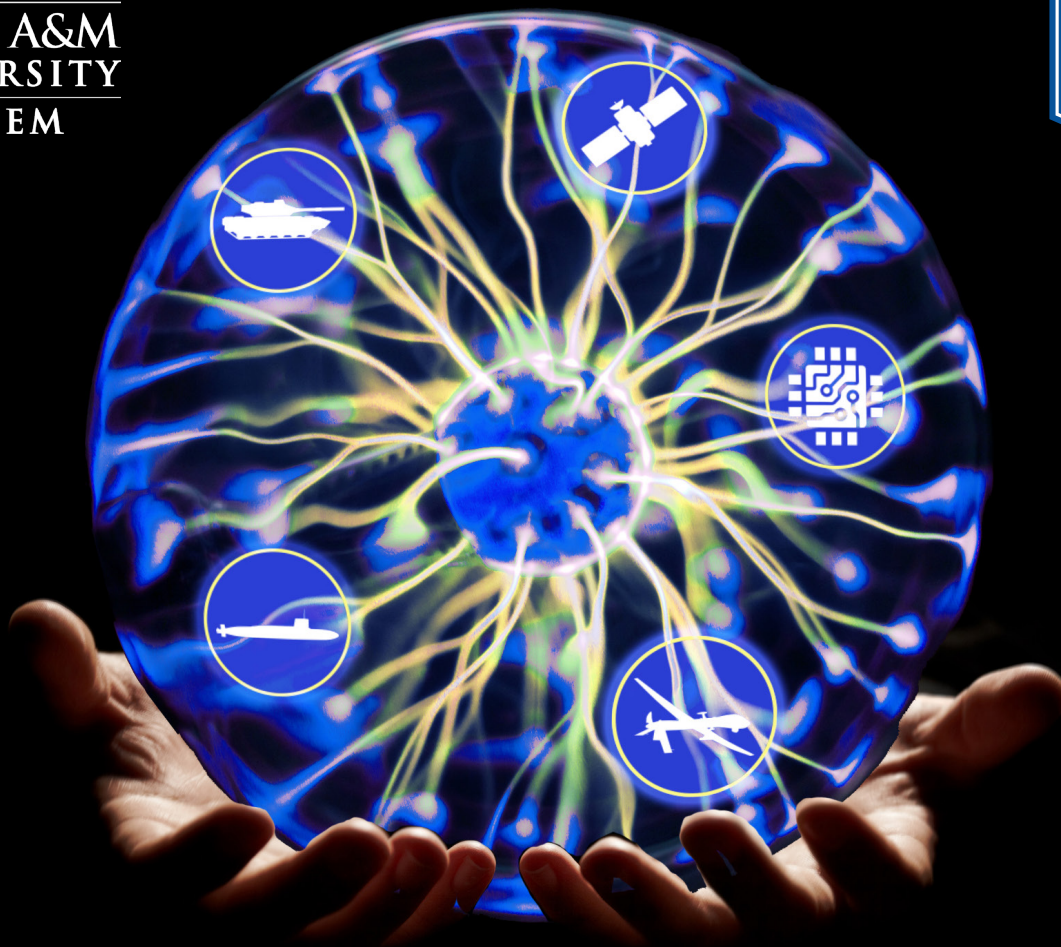


THE
TEXAS A&M
UNIVERSITY
SYSTEM

NDIA
AT THE HEART
OF THE MISSION



JADC2 & ALL DOMAIN WARFARE SYMPOSIUM

Implications for the Future Force

Sponsorship, and
Advertising Opportunities

October 27 – 28, 2020 | [NDIA.org/JADC2](https://ndia.org/JADC2)

SPONSORSHIP OPPORTUNITIES

PLATINUM

\$8,000 (EXCLUSIVE)

- Sponsor logo hyperlinked on sponsorship page on JADC2 website
- Sponsor banner placed on the main page of the virtual platform
- Sponsor logo hyperlinked and company description (500 words) on sponsor page in virtual platform
- Sponsor logo with company description (500 words) included in conference program
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page if the virtual platform
- Four (4) complimentary full conference registration

REGISTRATION

\$7,000 (EXCLUSIVE)

- Sponsor logo hyperlinked on sponsorship and registration pages on the JADC2 website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo hyperlinked and company description (200 words) on sponsor page in virtual platform
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page if the virtual platform
- Sponsor logo with company description (200 words) included in conference program
- Two (2) complimentary full conference registrations

BANNER

\$6,000 EACH (LIMITED AVAILABILITY)

- Sponsor logo hyperlinked on sponsorship page on JADC2 website
- Sponsor banner (300x250) placed on the agenda page of the virtual platform
- Sponsor logo hyperlinked and company description (500 words) on sponsor page in virtual platform
- Sponsor logo with company description (500 words) included in conference program
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page if the virtual platform
- One (2) complimentary full conference registration

NETWORKING LOUNGE

\$5,000 (LIMITED TO 4)

- Sponsor logo hyperlinked on sponsorship page on JADC2 website
- Sponsor logo placed on lounge area of virtual platform
- Sponsor logo hyperlinked and company description (150 words) on sponsor page in virtual platform
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page if the virtual platform
- Two (2) complimentary full conference registrations

SPONSOR VIDEO

\$4,000 EACH (LIMITED AVAILABILITY)

- Sponsor logo hyperlinked on sponsorship page on JADC2 website
- 2-minute sponsor video included in media rotation between sessions
- Sponsor logo hyperlinked and company description (100 words) on sponsor page in virtual platform
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page if the virtual platform
- One (1) complimentary full conference registration

CONTRIBUTING

\$2,000 EACH (LIMITED AVAILABILITY)

- Sponsor logo hyperlinked on sponsorship page on JADC2 website
- Sponsor logo hyperlinked and company description (100 words) on sponsor page in virtual platform
- Sponsor logo with company description (100 words) included in conference program
- Sponsor logo on “Thank You to Our Sponsor” scroll on the main page of the virtual platform
- One (1) quarter-page color ad included in the digital conference program
- One (1) complimentary full conference registration

SPONSORSHIP CONTACT

Tiffany Milnor

Meeting Planner
(703) 247-2558
tmilnor@ndia.org

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Secure exclusive digital advertising space in our online conference program to reach this event’s highly targeted audience, extend your reach among key clients and prospective customers, and ultimately boost your revenue. With a variety of options, there is sure to be an advertising package that best aligns with you, your budget, and your marketing goals.

Full-Page	Horizontal	\$700
1/2-Page	Horizontal	\$500
1/4-Page	Horizontal	\$250

NATIONAL DEFENSE MAGAZINE

Advertise in NDIA’s award-winning *National Defense Magazine* and further maximize your brand’s exposure among defense and national security professionals. In addition to its 58,227 BPA-audited (June 2020 statement) subscribers, *National Defense* is reaching more readers than ever before now that it’s available at hundreds of Barnes & Noble and Books-A-Million locations across the country—which means that the advertisements in each issue are reaching more potential customers than ever before.

Advertise in *National Defense* and reach a distinct target audience composed of the decision-makers and thought leaders from within the defense marketplace. From the broad industry perspective down to your niche market, *National Defense* positions your business for success.

Learn more about available advertising opportunities and rates in our media kit at NationalDefenseMagazine.org/Media-Kit

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