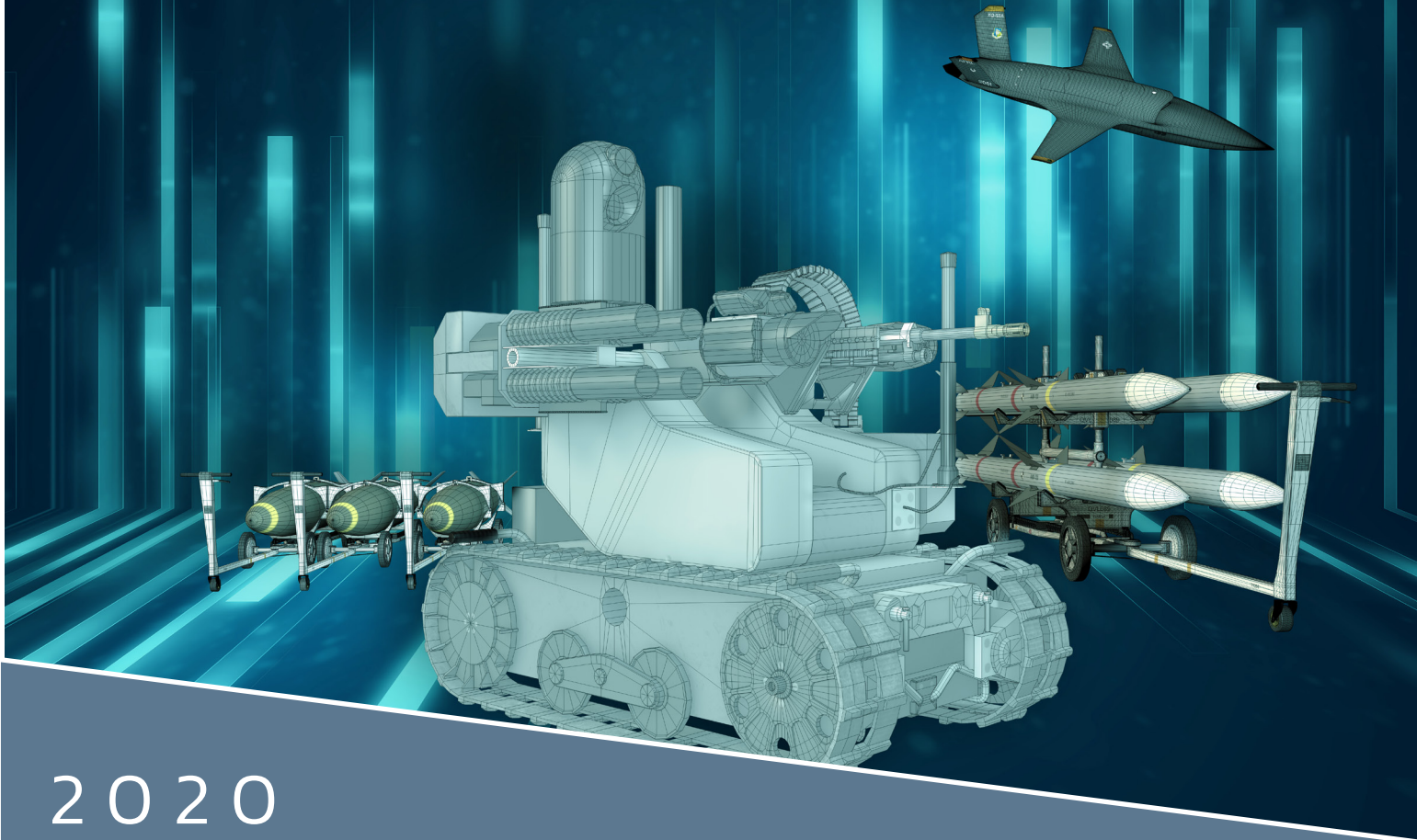


NDIA

AT THE HEART
OF THE MISSION



2020

JOINT ARMAMENTS, ROBOTICS, AND MUNITIONS

(ARM) DIGITAL EXPERIENCE

Exhibit, Sponsorship, and
Advertising Opportunities

November 5 – 6 | [NDIA.org/ARMDigital](https://ndia.org/ARMDigital)

EXHIBITS

EXHIBIT BOOTH

\$2,000 EACH

- Opportunity to choose from 10 unique virtual booth designs to best fit your objectives
- Ability to upload multiple company logos per booth design; each design includes multiple areas to showcase content such as literature, videos, and graphics
- Opportunity to upload multiple PDFs to a dedicated bookshelf that is included with each booth design
- Company logo included in the online conference program
- Capability for both live text-based chat and individual video chats with attendees
- Two (2) complimentary displayer registrations

SPONSORSHIPS

REGISTRATION

SOLD TO GHOST ROBOTICS

- Sponsor logo hyperlinked on sponsorship and registration pages on the event website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

VIRTUAL BRIEFCASE

SOLD TO NORTHROP GRUMMAN

- Sponsor logo placed on top of handouts page where approved handouts and presentations will be accessible
- Sponsor logo hyperlinked on sponsorship page on the event website
- Ability to provide two (2) PDFs to be uploaded to the virtual briefcase page
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

SESSION TRACK

\$4,500 EACH (FOUR AVAILABLE)

- Sponsor logo hyperlinked on sponsorship page on the event website
- Sponsor logo displayed during approved sessions within chosen track
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

NETWORKING LOUNGE

SOLD TO EOS DEFENSE SYSTEMS USA, INC.

- Sponsor logo hyperlinked on sponsorship page on the event website
- Option for sponsor to either provide marketing slides OR play a video (up to two (2) minutes in length and approved by NDIA) to share within the chat lobby
- Ability for sponsor to remain active during chat lobby session
- Sponsor logo shown next to chat lobby in digital agenda
- Sponsor logo with company description (150 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- Two (2) complimentary full conference registrations

CONTRIBUTING SPONSOR

\$2,000 (FOUR AVAILABLE)

- Sponsor logo hyperlinked on sponsorship page on the event website
- Sponsor logo with company description (100 words) on sponsor page in virtual platform
- Sponsor logo in online conference program
- One (1) complimentary full conference registration

EXHIBIT & SPONSORSHIP CONTACT

Sarah O’Hanley

Manager, Exhibits & Sponsorships

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ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

This is your opportunity to secure exclusive digital advertising space in our Online Conference Program!

Gain company exposure by advertising in our conference programs. With an ad in one of our conference guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization’s presence.

Full-Page	Horizontal	\$1,000
1/2-Page	Horizontal	\$750
1/4-Page	Horizontal	\$500

NATIONAL DEFENSE MAGAZINE

Advertise in *National Defense Magazine* and increase your organization’s exposure at this event. By advertising with NDIA, you will reach a monthly readership of 58,227 BPA-audited (June 2020 statement), which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at NationalDefenseMagazine.org/media-kit

ADVERTISING CONTACTS

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