

# NDIA EVENT PROGRAM AD SPECIFICATIONS

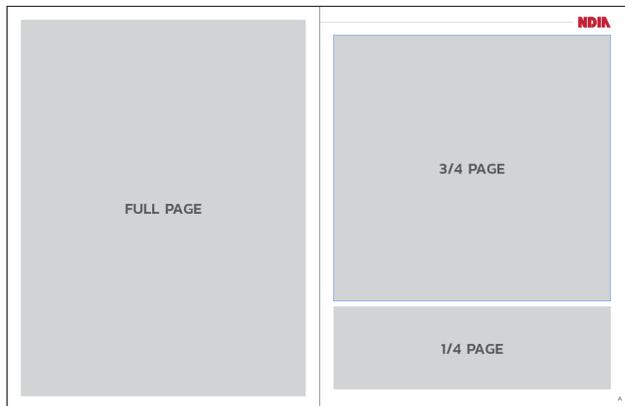
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## DEADLINE

All artwork must be received by **three weeks before the event date**. Any artwork submitted after this deadline is not guaranteed to be included in the program.

## SIZE SPECIFICATIONS

Ad layouts	Size in inches
Full page (no bleed)	7.75 x 10.25
3/4 page horizontal	7.5 x 7.25
1/4 page horizontal	7.5 x 2.25



## PREFERRED FORMAT

**PDF:** High resolution PDFs with: All fonts embedded (no True Type fonts accepted) | Correct color mode (CMYK or Grayscale) | 300 dpi resolution

## ACCEPTED FORMATS

**INDESIGN:** All fonts and linked images must be supplied with the files. Avoid reducing large files placed in InDesign.

**ADOBE ILLUSTRATOR:** All type set in Adobe Illustrator must be converted to paths. Files should be saved in .EPS format. Embedded Photoshop files must be CMYK or grayscale.

**ADOBE PHOTOSHOP:** Files should be flattened and saved in .PSD format. CMYK or grayscale mode only.

## CONTACT

Please contact both Kathleen Kenney and Alex Mitchell with any questions and to submit final artwork.

### Kathleen Kenney

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### Alex Mitchell

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