

## SPONSORSHIP MENU

Maximize your organization’s participation and visibility at this year’s conference through a sponsorship package.

GRAND RECEPTION

\$11,000

- Benefits include:
- Limited to **one** sponsor

  - Four (4) complimentary conference registrations
  - One (1) complimentary tabletop display
  - Sponsor logo and link on event website
  - Sponsor logo with company description (350 words) included in conference program
  - Sponsor logo on promotional signage and tent cards at Grand Reception
  - Sponsor logo included in eBlast prior to event
  - Podium recognition by NDIA during general session
  - Sponsor logo on cocktail napkins at the reception provided by sponsor or by NDIA at an additional cost

OPENING RECEPTION

\$8,000

- Benefits include:
- Limited to **one** sponsor

  - Three (3) complimentary conference registrations
  - One (1) complimentary tabletop display
  - Sponsor logo and link on event website
  - Sponsor logo with company description (250 words) included in conference program
  - Sponsor logo on promotional signage and tent cards at Opening Reception
  - Sponsor logo included in eBlast prior to event
  - Podium recognition by NDIA during general session
  - Sponsor logo on cocktail napkins at the reception provided by sponsor or by NDIA at an additional cost

REGISTRATION

\$7,000

- Benefits include:
- Limited to **one** sponsor

  - Two (2) complimentary conference registrations
  - One (1) complimentary tabletop display
  - Sponsor logo and link on event website
  - Sponsor logo with company description (200 words) included in conference program
  - Sponsor logo on promotional signage at event
  - Sponsor logo included in eBlast prior to event
  - Podium recognition by NDIA during general session
  - Sponsor logo on “Thank You to Our Sponsor” banner on registration site
  - Sponsor banner with logo on registration confirmation (email) receipt sent to all attendees
  - Lanyards with sponsor name and logo to be distributed at registration check-in and provided by sponsor or ordered through NDIA for an additional cost

WIFI

\$6,500

- Benefits include:
- Limited to **one** sponsor

  - Three (3) complimentary conference registrations
  - Company logo and link on event website
  - Company logo included in conference program
  - Company logo on promotional signage at the event
  - Podium name recognition by NDIA during the opening general session
  - Company’s choice of landing page and wifi password

LUNCH

\$6,000

- Benefits include:
- Tuesday or Wednesday  
Limited to **two** sponsors

  - Two (2) complimentary conference registrations
  - One (1) complimentary tabletop display
  - Sponsor logo and link on event website
  - Sponsor logo with company description (150 words) included in conference program
  - Sponsor logo on promotional signage and tent cards at Lunch
  - Sponsor logo included in eBlast prior to event
  - Podium recognition by NDIA during general session
  - Sponsor logo on lunch buffet tables

BREAKFAST

\$4,500

- Benefits include:
- Tuesday or Wednesday  
Limited to **two** sponsors

  - One (1) complimentary conference registration
  - Sponsor logo and link on event website
  - Sponsor logo in conference program
  - Sponsor logo on promotional signage and tent cards at Breakfast
  - Sponsor logo included in eBlast prior to event
  - Sponsor logo on breakfast buffet tables
  - Sponsor logo on coffee cup sleeves at the break provided by sponsor or by NDIA at an additional cost

## FOR MORE INFORMATION, CONTACT:

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NETWORKING BREAK

\$3,500

- Benefits include:
- Tuesday or Wednesday  
Limited to **two** sponsors

  - Sponsor logo and link on event website
  - Sponsor logo in conference program
  - Sponsor logo on promotional signage in break area
  - Sponsor logo included in eBlast prior to event
  - Sponsor logo on cocktail napkins at the break provided by sponsor or by NDIA at an additional cost

SHUTTLE BUS

\$3,500

- Benefits include:
- Limited to **one** sponsor

  - One (1) complimentary conference registration
  - Company logo and link on event website
  - Company logo included in conference program
  - Company logo on promotional signage during event or directly promoted on bus, pending shuttle bus company policy and can be provided by NDIA at an additional cost
  - Sponsor recognition on company conference badges

**\*Materials Deadline: May 1, 2020**  
Promotional items should be sent to NDIA Headquarters no later than May 1. If items are received after this date, NDIA cannot guarantee that the items will be distributed onsite.