

# Sponsorship Menu

Maximize your organization's participation and visibility at this year's conference through a sponsorship package.

## PREMIER

**\$9,000**(Limited to **one** sponsor)**Benefits include:**

- Four (4) complimentary full conference registrations
- One (1) full-page color ad in conference program (NEW!)
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo in presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Podium recognition by NDIA during opening general session
- Notepads and pens with sponsor logo distributed for opening general session\*\*
- Sponsor ribbon on company conference badges

## ELITE

**\$7,000**(Limited to **two** sponsors)**Benefits include:**

- Two (2) complimentary full conference registrations
- One (1) half-page color ad in conference program (NEW!)
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Podium recognition by NDIA during opening general session
- Sponsor ribbon on company conference badges

## REGISTRATION & LANYARD

**\$6,000**(Limited to **one** sponsor)**Benefits include:**

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at on-site registration check-in
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with logo on each registration confirmation (email) receipt sent to all attendees
- Lanyards with sponsor name/logo, distributed at registration check-in\*
- Sponsor ribbon on company conference badges

## NETWORKING DINNER

**\$6,000**(Limited to **one** sponsor; Tuesday)**Benefits include:**

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage during dinner
- One promotional item distributed to each dinner seat\*\*
- Podium recognition by NDIA during opening general session
- Sponsor logo included on table tents at dinner
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company conference badges

\*NDIA is responsible for the production and timely delivery of the indicated product.

\*\*Sponsor is responsible for the production and timely delivery of the indicated product. NDIA can provide these items for an additional fee. Deadline: April 10, 2020.

## NETWORKING RECEPTION

\$6,000

(Limited to **one** sponsor; Monday)

### Benefits include:

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Sponsor logo on promotional signage during Networking Reception
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on napkins to be distributed during reception\*
- Sponsor logo on table tent signs to be placed on reception tables
- Marketing table at reception to offer company promotional materials
- Sponsor ribbon on company conference badges

## NETWORKING BREAKFAST

\$4,000

(Limited to **two** sponsors; Tuesday or Wednesday)

### Benefits include:

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on promotional signage during selected day's breakfast
- Sponsor logo on napkins to be distributed during selected day's breakfast\*
- Sponsor ribbon on company conference badges

## NETWORKING BREAKS

\$5,000

(Limited to **one** sponsor)

### Benefits include:

- One (1) complimentary full conference registration
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor logo on napkins to be distributed during all scheduled conference breaks (5)\*
- Sponsor ribbon on company conference badges

## CONTRIBUTING

\$1,500

(Available to **five** sponsors)

### Benefits include:

- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo on promotional signage at event
- Sponsor logo included in one eBlast prior to event
- Sponsor ribbon on company conference badges

## IN-KIND EVENT APP

In-Kind

(Available to **one** sponsor)

### Benefits include:

- Two (2) complimentary full conference registrations
- Sponsor logo and link on event website
- Sponsor logo included in conference program
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in one (1) eBlast prior to event
- Sponsor ribbon on company conference badges

## FOR MORE INFORMATION, CONTACT

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