

**SPONSORSHIP MENU**

Maximize your organization’s participation and visibility at this year’s conference through a sponsorship package.

**CONFERENCE RECEPTION SPONSOR (TUESDAY NIGHT) \$9,000**

Limited to one sponsor

Benefits Include:

- Three (3) complimentary conference registrations
- Company logo and link on the event website
- Company logo with company description (200 words) included in the official on-site conference program
- Company logo on promotional signage at event
- Company logo on table tent signs to be placed on reception tables
- One (1) complimentary tabletop display
- Sponsor listed on company conference badges

**SOLD**

**OPENING RECEPTION SPONSOR (MONDAY NIGHT) \$7,500**

Limited to one sponsor

Benefits Include:

- Two (2) complimentary conference registrations
- Company logo and link on the event website
- Company logo with company description (100 words) included in the official on-site conference program
- Company logo on promotional signage at event
- Company logo on table tent signs to be placed on reception tables
- One (1) complimentary tabletop display
- Sponsor listed on company conference badges

**LUNCH SPONSOR \$8,500**

Tuesday Only

Benefits Include:

- Two (2) complimentary conference registrations
- Company logo and link on event website
- Company logo with company description (150 words) included in the official on-site conference program
- Company logo on promotional signage at lunch buffets and at the event
- One (1) complimentary tabletop display
- Sponsor listed on company conference badges

**SOLD**

**REGISTRATION SPONSOR \$5,500**

Limited to one sponsor

Benefits Include:

- Two (2) complimentary conference registrations
- Company logo and link on the event website
- Company logo with company description (150 words) included in the official on-site conference program
- Company logo on promotional on-site signage in the registration area
- Lanyards with company logo to be distributed by NDIA to up to 300 attendees (either to be provided by sponsoring company or ordered through NDIA for an additional \$750)
- Company logo on registration confirmation email receipt sent to all attendees
- One (1) complimentary tabletop display
- Sponsor listed on company conference badges

**SOLD**

**WIFI SPONSOR \$3,000**

Limited to one sponsor

Benefits Include:

- One (1) complimentary conference registration
- Company logo and link on event website
- Company logo included in the official on-site conference program
- Company logo on promotional signage at the event
- Podium name recognition by NDIA during the opening general session
- Sponsor listed on company conference badge
- Company’s choice of landing page and wifi password

**SOLD**

**BREAK SPONSOR \$3,000**

Please select: Tuesday AM Tuesday PM Wednesday AM

Benefits Include:

- Company logo and link on event website
- Company logo included in the official on-site conference program
- Company logo on promotional signage during break
- Company logo on cocktail napkins at the break (to be provided by company)
- Sponsor listed on company conference badges

**SOLD**

**BREAKFAST SPONSOR \$4,000**

Please select: Tuesday Wednesday

Benefits Include:

- Company logo and link on event website
- Company logo included in the official on-site conference program
- Company logo on promotional signage during breakfast
- Sponsor listed on company conference badges

**SUPPORTING SPONSOR \$1,500**

Limited to ten sponsors

Benefits Include:

- One (1) complimentary conference registration
- Company logo and link on event website
- Company logo included in the official on-site conference program

**TABLETOP ADD-ONS FOR MEMBERS \$2,000**

Limited to five sponsors

Benefits Include:

- One (1) complimentary tabletop display
- Two (2) complimentary conference registration

**TABLETOP ADD-ONS FOR NON-MEMBERS \$2,500**

Limited to five sponsors

Benefits Include:

- One (1) complimentary tabletop display
- Two (2) complimentary conference registrations

**FOR MORE INFORMATION, CONTACT**

Tiffany Milnor  
 Meeting Planner  
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 (703) 247-2558

Materials Deadline: March 9, 2020  
 Pricing above is net payable in U.S. dollars.  
 All prices are for 4-Color, 2-color, or B&W advertisements.