

SPONSORSHIP MENU

Maximize your organization's participation and visibility at this year's conference through a sponsorship package.

OPENING RECEPTION \$12,500

Opening Networking Reception on Monday, March 2
Limited to **one** sponsor

Benefits Include:

- Four complimentary conference registrations
- Three minute welcome introduction at reception
- One complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Sponsor giveaway distributed at opening reception provided by sponsor (potential giveaway ideas include koozies, pint glasses, etc.)*
- Hosted bar included with reception

NETWORKING RECEPTION \$9,000

Welcome Reception on Tuesday, March 3
Limited to **one** sponsor

Benefits Include:

- Three complimentary conference registrations
- Three minute welcome introduction at reception
- One complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (250 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)
- Hosted bar included with reception

REGISTRATION & LANYARD \$7,000

Limited to **one** sponsor

Benefits Include:

- Two complimentary conference registrations
- One complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (300 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on "Thank You to Our Sponsor" banner on registration site
- Sponsor banner with logo on registration confirmation (e-mail) receipt sent to all attendees
- Lanyards with sponsor name/logo, distributed at registration (either provided by sponsoring company or ordered through NDIA for an additional \$750)*

LUNCH \$6,000

Lunch on Tuesday, March 3
Limited to **one** sponsor

Benefits Include:

- Two complimentary conference registrations
- One complimentary tabletop display
- Sponsor logo and link on event website
- Sponsor logo with company description (250 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Option for sponsor to distribute a literature piece or giveaway at each table/seat (sponsor to provide item with NDIA approval)*

MOBILE APP \$6,000

Benefits Include:

- One complimentary conference registration
- Sponsor logo included on mobile app splash page
- Sponsor graphics on mobile app rotating banner ad
- Sponsor description and URL included within mobile app
- Sponsor logo included on mobile app when the app is mentioned
- Sponsor logo and URL on event website
- Sponsor logo on promotional signage at event
- Sponsor logo in eBlast prior to event

CONTINENTAL BREAKFAST \$4,000

Tuesday, March 3 or Wednesday, March 4
Limited to **two** sponsors

Benefits Include:

- One complimentary conference registration
- Sponsor logo and link on event website
- Sponsor logo in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Coffee sleeves with sponsor logo (one color) distributed from coffee stations (provided by NDIA)

NETWORKING BREAK \$3,000

Tuesday, March 3 (AM or PM) or Wednesday, March 4 (AM)
Limited to **three** sponsors

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)

SUPPORTING \$1,500

Limited to **five** sponsors

Benefits Include:

- Sponsor logo and link on event website
- Sponsor logo in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event

FOR MORE INFORMATION, CONTACT:

Tiffany Milnor
Meeting Planner
tmilnor@NDIA.org
(703) 247-2558

Please note tabletop displays are available for purchase.

\$2,000 for members and \$2,500 for non-members. For more information, please email Reneé Despot at rdespot@NDIA.org.

*Materials Deadline: February 14, 2020

Promotional items should be sent to NDIA Headquarters no later than February 14. If items are received after this date, NDIA cannot guarantee that items will be distributed onsite.

GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES

Monday, March 2 at the Lions Course in Austin, TX

BEVERAGE CART SPONSORSHIP \$5,000

Benefits Include:

- Sponsor logo on the beverage cart
- Recognition in the conference program

TRANSPORTATION SPONSORSHIP \$2,000

Benefits Include:

- Recognition during the Monday evening opening reception at the Etter-Harbin Alumni Center
- Recognition in the conference program

BOXED LUNCH SPONSORSHIP \$1,000

Benefits Include:

- Sponsor logo on promotional signage during lunch
- Recognition in the conference program

NETWORKING BREAKFAST SPONSORSHIP \$750

Benefits Include:

- Sponsor logo on promotional signage during breakfast
- Recognition in the conference program

HOLE SPONSORSHIPS \$300

Benefits Include:

- Sponsor logo on promotional signage at the hole
- Recognition in the conference program
- Option to man the hole

CONTEST SPONSORSHIP \$350 Per Contest

Hole In One: Limited to one sponsor at hole 4, Trophy presented to winner

Closest to the Pin: Limited to one sponsor at hole 7, Trophy presented to winner

Longest Drive: Limited to one sponsor at hole 14, Trophy presented to winner

Benefits Include:

- Sponsor logo on promotional signage at the hole
- Recognition during the Monday evening opening reception at the Etter-Harbin Alumni Center
- Recognition in the conference program

AWARD SPONSORSHIP \$200 Per Award

First Place Award | Second Place Award | Third Place Award

Benefits Include:

- Recognition during the Monday evening opening reception at the Etter-Harbin Alumni Center
- Recognition in the conference program

COMPANY LOGO GIVE AWAY SPONSORSHIP

Your logo items are welcome on articles of clothing and golf equipment such as shirts, gloves, balls, tees, towels, visors and hats, coolers, umbrellas, golf bags, etc. Please contact Dion Anglin at dion.anglin@cummins.com to arrange for your golf donations in advance of the conference.

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