



**NDIA**

AT THE HEART  
OF THE MISSION

# SPACE WARFIGHTING INDUSTRY FORUM

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**Warfighting Integration**

**Sponsorship & Advertising Opportunities**

August 20 – 21, 2020 | [NDIA.org/SWIF](https://ndia.org/SWIF)

# SPONSORSHIP OPPORTUNITIES

## REGISTRATION

**\$3,500 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship and registration pages of the SWIF website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo hyperlinked on sponsor page of the virtual platform
- Sponsor logo with company description (200 words) included in the conference program
- Two (2) complimentary full conference registrations

## VIRTUAL LOBBY

**\$3,000 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship page of the SWIF website
- Sponsor logo placed in lobby area of virtual platform where attendees will login and navigate to and from sessions
- Sponsor logo hyperlinked on sponsor page of the virtual platform
- Sponsor logo with company description (150 words) included in the conference program
- Two (2) complimentary full conference registrations

## HANDOUTS PAGE

**\$3,000 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship page of the SWIF website
- Sponsor logo placed on top of handouts page in virtual platform, where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded to handouts page of the virtual agenda
- Sponsor logo hyperlinked on sponsor page of the virtual platform
- Sponsor logo with company description (150 words) included in the conference program
- Two (2) complimentary full conference registrations

## NETWORKING BREAK CHAT LOBBY

**\$2,000 PER LOBBY (LIMITED TO 5 SPONSORS)**

*Please select Thursday or Friday*

*Three (3) lobbies available on Thursday, Two (2) lobbies available on Friday*

- Sponsor logo hyperlinked on sponsorship page of the SWIF website
- Sponsor logo placed in chat lobby in the virtual platform
- Ability to remain active during chat lobby session and to post handouts and hyperlinks to chat lobby in the virtual platform
- Sponsor logo shown next to chat lobby in digital agenda in the virtual platform
- Sponsor logo hyperlinked on sponsor page of the virtual platform
- Sponsor logo with company description (100 words) included in the conference program
- One (1) complimentary full conference registration

## SPONSOR VIDEO

**\$2,000 EACH (LIMITED AVAILABILITY)**

- Sponsor logo hyperlinked on sponsorship page of the SWIF website
- 2-minute sponsor video included in media rotation between sessions in the virtual platform
- Sponsor logo hyperlinked on sponsor page of the virtual platform
- Sponsor logo with company description (100 words) included in the conference program
- One (1) complimentary full conference registration

## SPONSORSHIP CONTACT

**Andrew Peters**  
Meeting Manager  
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# ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

**Don't miss out on an opportunity to secure exclusive digital advertising space in our SWIF Conference Program!**

Gain company exposure by advertising in our conference programs. With an ad in one of our conference guides, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

|           |            |       |
|-----------|------------|-------|
| Full-Page | Horizontal | \$700 |
| 1/2-Page  | Horizontal | \$500 |
| 1/4-Page  | Horizontal | \$250 |

## NATIONAL DEFENSE MAGAZINE

Advertise in *National Defense Magazine* and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 62,159 BPA-audited individuals (June 2019 statement), which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at [NationalDefenseMagazine.org/Media-Kit](https://NationalDefenseMagazine.org/Media-Kit)

## ADVERTISING CONTACTS

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