

NDIA EVENT PROGRAM AD SPECIFICATIONS

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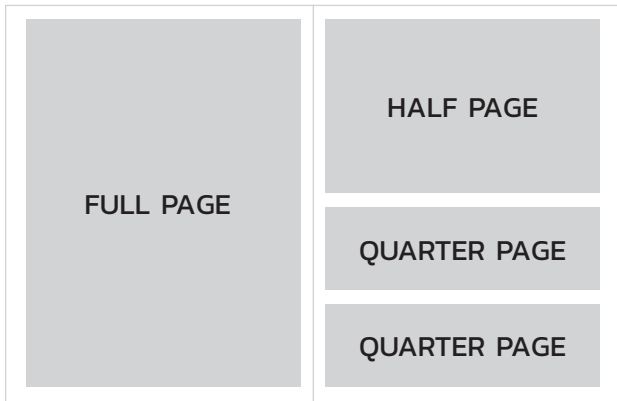
DEADLINE

All artwork must be received **three weeks before the event date.**

Any artwork submitted after this deadline is not guaranteed to be included in the program.

SIZE SPECIFICATIONS

Ad layouts	Size in inches
Full page (no bleed)	7.5 x 10
1/2 page horizontal	7.5 x 4.75
1/4 page horizontal	7.5 x 2.25



PREFERRED FORMAT

PDF: High resolution PDFs with: All fonts embedded (no True Type fonts accepted) | Correct color mode (CMYK or Grayscale) | 300 dpi resolution

ACCEPTED FORMATS

INDESIGN: All fonts and linked images must be supplied with the files. Avoid reducing large files placed in InDesign.

ADOBE ILLUSTRATOR: All type set in Adobe Illustrator must be converted to paths. Files should be saved in .EPS format. Embedded Photoshop files must be CMYK or grayscale.

ADOBE PHOTOSHOP: Files should be flattened and saved in .PSD format. CMYK or grayscale mode only.

CONTACT

Please contact us with any questions and to submit final artwork.

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