



# vFuze

---

**Next-Generation Fuzing for Next-  
Generation Weapon Systems**

August 4 - 5, 2020 | [NDIA.org/vFuze](https://ndia.org/vFuze)

# SPONSORSHIP OPPORTUNITIES

## REGISTRATION

**\$3,500 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship and registration pages on vFuze website
- Sponsor logo on confirmation email sent to all registrants
- Sponsor logo hyperlinked on sponsor page in virtual platform
- Sponsor logo in conference program
- Sponsor logo with company description (200 words) included in conference program
- Two (2) complimentary full conference registrations

## HANDOUTS PAGE

**\$3,000 EXCLUSIVE**

- Sponsor logo hyperlinked on sponsorship page on vFuze website
- Sponsor logo placed on top of handouts page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded to handouts page
- Sponsor logo hyperlinked on sponsor page in virtual platform
- Sponsor logo in conference program
- Sponsor logo with company description (150 words) included in conference program
- Two (2) complimentary full conference registrations

## NETWORKING BREAK CHAT LOBBY

**\$2,000 PER DAY (LIMITED TO 2 SPONSORS)**

*Please select: Tuesday or Wednesday (sponsorship includes a total of 2 chat lobbies per day)*

- Sponsor logo hyperlinked on sponsorship page on vFuze website
- Sponsor logo placed in the chat lobby
- Ability for sponsor to remain active during chat lobby session and to post handouts and hyperlinks to chat lobby
- Sponsor logo shown next to chat lobby in digital agenda
- Sponsor logo hyperlinked on sponsor page in virtual platform
- Sponsor logo in conference program
- Sponsor logo with company description (100 words) included in conference program
- One (1) complimentary full conference registration

## NETWORKING BREAK VIDEO

**\$2,000 EACH (LIMITED AVAILABILITY)**

- Sponsor logo hyperlinked on sponsorship page on vFuze website
- 2-minute sponsor video played in rotation during selected 15-minute break between sessions
- Sponsor logo hyperlinked on sponsor page in virtual platform
- Sponsor logo in conference program
- Sponsor logo with company description (100 words) included in conference program
- One (1) complimentary full conference registration

## SPONSORSHIP CONTACT

**Britt Sullivan, CMP**

Associate Director, Meetings & Special Projects

bsullivan@NDIA.org

(703) 247-2587

# ADVERTISING OPPORTUNITIES

## CONFERENCE PROGRAM

---

**Don't miss out on an opportunity to secure exclusive digital advertising space in our vFuze Conference Program!**

Gain company exposure by advertising in our conference programs. With an ad in one of our conference guides, you will be reaching a highly-targeted audience of fellow attendees while maximizing your organization's presence.

Full Page	Horizontal	\$700.00
1/2 Page	Horizontal	\$500.00
1/4 Page	Horizontal	\$250.00

## NATIONAL DEFENSE MAGAZINE

Advertise in National Defense Magazine and increase your organization's exposure at this event. By advertising with NDIA, you will reach a monthly readership of 62,159 BPA-audited (June 2019 statement) which includes many of the top decision-makers within both government and industry.

For further information regarding available advertising opportunities and rates, please see our media kit at [NationalDefenseMagazine.org/media-kit](http://NationalDefenseMagazine.org/media-kit)

## ADVERTISING CONTACTS

---

**Kathleen Kenney**

Director, Sales  
kkenney@NDIA.org  
(703) 247-2576

**Alex Mitchell**

Manager, Sales  
amitchell@NDIA.org  
(703) 247-2568