



2019 NDIA Leadership Conference Executive Director Notes

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Updates

- **Association Management System (AMS)**
 - NetForum
 - Only as good as the information it contains
- **Business Intelligence Tool**
 - Give Chapter leaders access to Chapter information i.e. Finances and Chapter Rosters
- **Membership Dues**
 - Recruiting Corporate Members—1st year 20% rebate to Chapter
 - Annual Dues
- **Branding Guide**



Updates

- **Model Chapter Dates and Process**
 - FY19: Presenting awards at Chapter events in front of Chapter members
 - FY20: Try to offer option of presentation at Leadership Conference or at a Chapter event
- **Chapter involvement in NDIA events**
 - Building a process to involve Chapters in NDIA events