



STRATEGIES TO STRENGTHEN CHAPTERS TEAMING | SUSTAINING | SUCCESSION PLANNING

2019 NDIA Leadership Conference

October 31, 2019

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Immediate Past President
WID Central Florida**



TEAMING

- **Target Defense Partners**

- Small Defense Market in Research Park, Orlando area
 - Maximize WID exposure by partnering with organizations whose strategic objectives align with National Security missions

- **Target Non-Defense Partners**

- Virtual Training (VirTra) with Orange County Sheriff's Office
- East Orlando Chamber (OPTIC)
- Go for the Greens
- Fairwinds Credit Union
- Bonefish
 - Professional Development / Networking



TEAMING

- **Specific Focus on National Security events**
 - Advocate for WID Board Members to speak at non-WID events
 - Host a WID Event with Panel Experts
- **I/ITSEC Panel and luncheon**
- **Co-host Defense Forum Breakfast**
- **Happy Hour + Human Factors Ergonomics Society**
- **Holiday gathering with AUSA**



SUSTAINING

- **Building & Sustaining a Strong Board**
 - **Special Projects Role**
 - **Great entry-level place to engage**
 - **Low threat position of leadership & responsibility**
 - **Provides excellent vantage point to identify opportunities**
 - **Propose, plan, execute, learn, grow**
 - **Leadership / voting role**
 - **Manage one special event exclusively**
 - **Target Young Professionals – strengthen participation in the community and chapter**
 - **Available to rotate and support any committee or event**



SUCCESSION PLANNING

- **Board Diversity**

- WID encourages diversity and inclusion
- Use Committee and Board positions to develop / mentor future leaders
- Guest speakers and sponsors can provide a source of new members who eventually become leaders

- **Terms**

- Directors elected for one or two years
- Special projects / Young Professionals can move into these roles

- **Value**

- WID Charter provides structure/organization for Boards
- Develop and Demonstrate management, communication and leadership skills