



2019 NDIA Leadership Conference

NDIA Webinar Series

October 31, 2019

Ann Webster
Manager, Membership
awebster@ndia.org



Why Join NDIA, NTSA or WID?

- **PDAC/NMLC recommendations to create member benefits**
 - Webinars!
- **Policy & Strategy staff**
 - Budget/Legislative/Regulatory updates (Future)
- **NDIA access to experts, members & government**
 - International Traffic in Arms Regulations (ITAR)
 - Committee on Foreign Investment in the US (CFIUS)
 - Cybersecurity Maturity Model Certification (CMMC)
 - Acquisition Reform
 - * Not a business development tool
- **Tangible benefit for Chapters to use in marketing**

CHAPTER LEADERS ADVANCEMENT SERIES



- **Great initiative, bandwidth limitations slowed implementation**
 - 100 Year Branding
 - Member Engagement and Analytics
 - Inside Washington – Policy Perspectives
- **Upcoming**
 - Town Hall with NDIA CEO and EVP
 - Professional Development, in conjunction with WID
 - Negotiating
 - LinkedIn TTPs

CLASS
CHAPTER LEADERS ADVANCEMENT SERIES

NEXT

- **To truly make it a benefit, we need to limit access**
- **May invite non-members to listen to webinars**
 - Recruiting tool, for individual and corporate members
- **However, webinar recordings & slides available only on NDIA Connect**
 - Education Section
 - Catalyze discussions beyond the webinar
 - Offer members opportunities to suggest webinar topics

