

2019 LEADERSHIP CONFERENCE AGENDA



THURSDAY, OCTOBER 31

- 7:00 am – 4:30 pm **REGISTRATION**
PLAZA & BALLROOM FOYERS
- 7:00 – 8:00 am **NETWORKING BREAKFAST**
PLAZA BALLROOMS A & B
- 8:00 – 8:30am **CEO WELCOME & NDIA UPDATE**
GRAND BALLROOM SALON III
Gen Hawk Carlisle, USAF (Ret)
President and CEO, NDIA
- 8:30 – 8:45 am **STRATEGY & POLICY UPDATE**
GRAND BALLROOM SALON III
Wes Hallman
Senior Vice President, Strategy and Policy, NDIA
- 8:45 – 9:15 am **HIGHER LOGIC**
GRAND BALLROOM SALON III
Rachel McCaffrey
Executive Director, Women In Defense
Vice President, Membership and Chapters, NDIA
Sofia Losada
Associate Director, Chapters, NDIA
- 9:15 – 9:45 am **MEMBER LEADER COMMUNITY UPDATE**
GRAND BALLROOM SALON III
Terry McKearney
National Defense Industrial Association Membership Council (NMLC)
- 9:45 – 10:00 am **POP QUIZ**
GRAND BALLROOM SALON III
- 10:00 – 10:30 am **NETWORKING BREAK**
SALON III FOYER
- 10:30 am – 12:00 pm **WORKSHOP: THE VALUE OF VOLUNTEERISM**
GRAND BALLROOM SALON III
Alanna Tievsky McKee
Senior Consultant, McKinleyAdvisors

12:00 – 1:00 pm

NETWORKING LUNCH

PLAZA BALLROOMS A, B & C

CONCURRENT BREAKOUT SESSIONS: DIVISIONS

1:00 – 1:15 pm

OPENING REMARKS & KICK-OFF

GRAND BALLROOM SALON II

Christine M. Klein

Senior Vice President, Meetings, Divisions & Partnerships, NDIA

Dave Chesebrough

Vice President, Divisions, NDIA

1:15 – 1:45 pm

MERGER: SLAAD & PSA DISCUSSION

GRAND BALLROOM SALON II

Thad Smith

Chair, SLAAD Division, NDIA

Ken Masson

Chair, Precision Strike Association

1:45 – 2:15 pm

CO-LOCATION: ARMAMENTS & ROBOTICS DISCUSSION

GRAND BALLROOM SALON II

Brian Berger

Chair, Armaments Division, NDIA

Matt Dooley

Chair, Robotics Division, NDIA

2:15 – 2:30 pm

NETWORKING BREAK

SALON III FOYER

2:30 – 3:30 pm

NDIA DIVISIONS & THE NEXT 100 YEARS

GRAND BALLROOM SALON II

Alanna Tievsky McKee

Senior Consultant, McKinleyAdvisors

CONCURRENT BREAKOUT SESSIONS: WOMEN IN DEFENSE

1:00 – 1:10 pm

EXECUTIVE DIRECTOR NOTES

PLAZA D

Rachel McCaffrey

Executive Director, Women In Defense

1:10 – 1:30 pm

ENGINEERING OUTREACH

PLAZA D

Diane Phillips

Secretary, Greater Boston Chapter, Women In Defense

- 1:30 – 1:50 pm **ORGANIZING & EXECUTING SUCCESSFUL EVENTS**
PLAZA D
Amie Cafferty
President, Greater Boston Chapter, Women In Defense
- 1:50 – 2:00 pm **WEBINARS: CLASS, PROCESS & TOPICS**
PLAZA D
Ann Webster
Manager, Membership, NDIA
- 2:00 – 2:10 pm **THE PITCH FOR POLICY**
PLAZA D
Wes Hallman
Senior Vice President, Policy and Strategy, NDIA
- 2:10 – 2:30 pm **CHAPTER PRESENTATION**
PLAZA D
Karen Fray
Immediate Past President, Central Florida Chapter, Women In Defense
- 2:30 – 3:00 pm **CHAPTER CHALLENGES**
PLAZA D
Tameka Brown
Associate Director, Women In Defense
- 3:00 – 3:30 pm **NDIA CONNECT: A TOOL FOR RECRUITING, RETAINING
& COLLABORATING**
PLAZA D
Sofia Losada
Associate Director, Chapters, NDIA

CONCURRENT BREAKOUT SESSIONS: CHAPTERS

- 1:00 – 1:10 pm **THE PITCH FOR POLICY**
GRAND BALLROOM SALON I
Wes Hallman
Senior Vice President, Policy and Strategy, NDIA
- 1:10 – 1:30 pm **LEVERAGING SOCIAL MEDIA**
GRAND BALLROOM SALON I
Sean Osmond
Membership Director, Central Florida Chapter, NDIA

1:30 – 2:00 pm

CHAPTER CHALLENGES: WORKING GROUPS

GRAND BALLROOM SALON I

Recruiting to Mitigate Attrition

Succession Planning

Sponsorship

Membership and Chapters Teams

2:00 – 2:30 pm

NDIA CONNECT: A TOOL FOR RECRUITING, RETAINING & COLLABORATING

GRAND BALLROOM SALON I

Sofia Losada

Associate Director, Chapters, NDIA

2:30 – 2:40 pm

WEBINARS: CLASS, PROCESS & TOPICS

GRAND BALLROOM SALON I

Ann Webster

Manager, Membership, NDIA

2:40 – 3:00 pm

ORGANIZING & EXECUTING SUCCESSFUL EVENTS

GRAND BALLROOM SALON I

Brett Ulander

President, First Coast Chapter, NDIA

3:00 – 3:20 pm

ENGINEERING OUTREACH

GRAND BALLROOM SALON I

Diane Phillips

Secretary, Greater Boston Chapter, Women In Defense

3:20 – 3:30 pm

VICE PRESIDENT NOTES

GRAND BALLROOM SALON I

Rachel McCaffrey

Vice President, Membership and Chapters, NDIA

3:30 – 4:00 pm

NETWORKING BREAK

SALON III FOYER

4:00 – 4:30 pm

BRIEF OUT & WRAP UP

GRAND BALLROOM SALON III

NDIA has a policy of strict compliance with federal and state antitrust laws. The antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade. Consequently, NDIA members must avoid discussing certain topics when they are together at formal association membership, board, committee, and other meetings and in informal contacts with other industry members: prices, fees, rates, profit margins, or other terms or conditions of sale (including allowances, credit terms, and warranties); allocation of markets or customers or division of territories; or refusals to deal with or boycotts of suppliers, customers or other third parties, or topics that may lead participants not to deal with a particular supplier, customer or third party.