

## SPONSORSHIP MENU

Maximize your organization's participation and visibility at this year's conference through a sponsorship package.

### GRAND RECEPTION \$10,000

Limited to **one** sponsor

**Benefits Include:**

- Four complimentary conference registrations
- One complimentary table-top display
- Sponsor logo and link on event website
- Sponsor logo with company description (350 words) included in eBlast prior to event
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)

### OPENING RECEPTION \$7,000

Limited to **one** sponsor

**Benefits Include:**

- Three complimentary conference registrations
- One complimentary table-top display
- Sponsor logo and link on event website
- Sponsor logo with company description (250 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on cocktail napkins at the reception (to be provided by NDIA)

### REGISTRATION & LANYARD \$6,000

Limited to **one** sponsor

**Benefits Include:**

- Two complimentary conference registrations
- One complimentary table-top display
- Sponsor logo and link on event website
- Sponsor logo with company description (200 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on "Thank You to Our Sponsor" banner on registration site
- Sponsor banner with logo on registration confirmation (e-mail) receipt sent to all attendees
- Lanyards with sponsor name/logo, distributed at registration check-in (either provided by sponsoring company or ordered through NDIA for an additional \$750)\*

### LUNCH \$5,000

Tuesday or Wednesday

Limited to **two** sponsors

**Benefits Include:**

- Two complimentary conference registrations
- One complimentary table-top display
- Sponsor logo and link on event website
- Sponsor logo with company description (150 words) included in conference program
- Sponsor logo on promotional signage at event
- Sponsor logo included in eBlast prior to event
- Podium recognition by NDIA during general session
- Sponsor logo on lunch buffet tables

### CONTINENTAL BREAKFAST \$4,000

Tuesday or Wednesday

Limited to **two** sponsors

**Benefits Include:**

- One complimentary conference registration
- Sponsor logo and link on event website
- Sponsor logo in conference program
- Sponsor logo on promotional signage in lunch ballroom
- Sponsor logo included in eBlast prior to event
- Sponsor logo on breakfast buffet tables

### NETWORKING BREAK \$3,000

Tuesday or Wednesday

Limited to **two** sponsors

**Benefits Include:**

- Sponsor logo and link on event website
- Sponsor logo in conference program
- Sponsor logo on promotional signage in break area
- Sponsor logo included in eBlast prior to event
- Sponsor logo on networking break buffet tables

#### \*Materials Deadline: May 3, 2019

Promotional items should be sent to NDIA Headquarters no later than May 3. If items are received after this date, NDIA cannot guarantee that items will be distributed onsite.

#### FOR MORE INFORMATION, CONTACT:

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