NDIA EVENT PROGRAM AD SPECIFICATIONS

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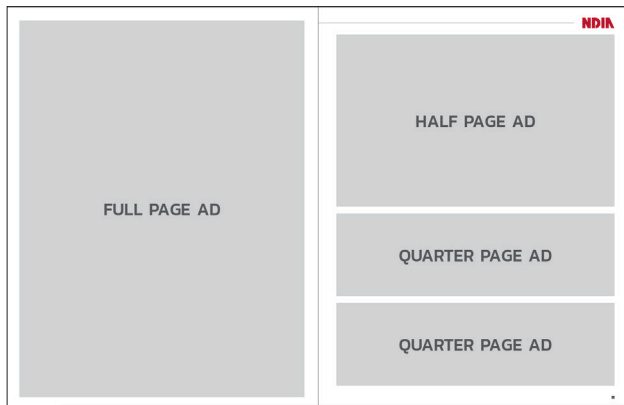
DEADLINE

All artwork must be received **three weeks before the event date.** Any artwork submitted after this deadline is not guaranteed to be included in the program.

SIZE SPECIFICATIONS

Ad layouts	Size in inches
Full page (no bleed)	7.75 x 10.25
Half page horizontal	7.5 x 7.25
Quarter page horizontal	7.5 x 2.25

PREFERRED FORMAT

PDF: High resolution PDFs with: All fonts embedded (no True Type fonts accepted) **|** Correct color mode (CMYK or Grayscale) **|** 300 dpi resolution

ACCEPTED FORMATS

INDESIGN: All fonts and linked images must be supplied with the files. Avoid reducing large files placed in InDesign.

ADOBE ILLUSTRATOR: All type set in Adobe Illustrator must be converted to paths. Files should be saved in .EPS format. Embedded Photoshop files must be CMYK or grayscale.

ADOBE PHOTOSHOP: Files should be flattened and saved in .PSD format. CMYK or grayscale mode only.

CONTACT

Please contact both Alex Mitchell with any questions and to submit final artwork.

Alex Mitchell
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