



MISSION

- Offer national defense small businesses the preeminent educational environment to learn about issues impacting them

OBJECTIVES

- Serve as a resource within NDIA to contribute a small business perspective throughout the Enterprise
- Provide national defense small business with resources and knowledge that help them to improve their operations and business opportunities

What more can NDIA do to support Small Business?



DIVISION LEADERSHIP

Chair

Mary Lockhart
PEMDAS

Events

Ken Gordon
The Granada Group

Policy

ML Mackey
Beacon Interactive Systems

Division / Chapter Liaison

Brian Burgess
PRAESES

Education

Bryan Rudgers
Jamaica Bearings Group

Advisor

Ron Perlman
Holland & Knight

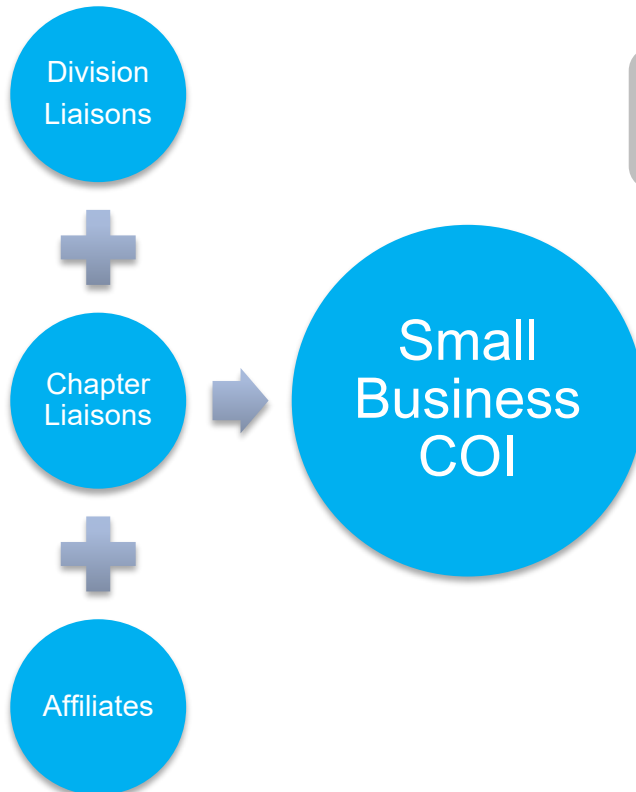
Advisor

Ron Poussard
Applied Federal Contract Associates

How do we leverage NDIA 1,200+ Corporate Small Business Members?



COMMUNITY OF INFLUENCE



Increase Communication & Collaboration across the NDIA Enterprise & Programs

Established Community

Innovation Showcases

809 Panel Contributions

Policy Position Papers / Testimony

Roundtables with Key Stakeholders

Networking



NEXT QUARTERLY ROUNDTABLE

November 15

08:30-10:30 | NDIA HQ

**“Top Ten Mistake
Business Leaders
Make that Hurt their
Company’s Value”**

- What is my company’s value, i.e., the virtual “stock price” of the business? How is that calculated? How can I increase it?
- How competitive is my company relative to its peers? What are the key performance benchmarks?
- What are sophisticated outsiders looking at when they review my business operations?
- How can I pursue external growth capital?
- What steps should I take now to maximize the selling price for my business at a future date?

REGISTER NOW → CALL-IN AVAILABLE!

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