NDIA Small Business Division

MISSION

- Offer national defense small businesses the preeminent educational environment to learn about issues impacting them

OBJECTIVES

- Serve as a resource within NDIA to contribute a small business perspective throughout the Enterprise
- Provide national defense small business with resources and knowledge that help them to improve their operations and business opportunities

What more can NDIA do to support Small Business?
Leadership

DIVISION LEADERSHIP

Chair
Mary Lockhart
PEMDAS

Events
Ken Gordon
The Granada Group

Policy
ML Mackey
Beacon Interactive Systems

Division / Chapter Liaison
Brian Burgess
PRAESES

Education
Bryan Rudgers
Jamaica Bearings Group

Advisor
Ron Perlman
Holland & Knight

Advisor
Ron Poussard
Applied Federal Contract Associates

How do we leverage NDIA 1,200+ Corporate Small Business Members?
Call to Action

COMMUNITY OF INFLUENCE

Increase Communication & Collaboration across the NDIA Enterprise & Programs

- Established Community
- Innovation Showcases
- 809 Panel Contributions
- Policy Position Papers / Testimony
- Roundtables with Key Stakeholders
- Networking
Upcoming Events

**NEXT QUARTERLY ROUNDTABLE**

November 15
08:30-10:30 | NDIA HQ

“Top Ten Mistake Business Leaders Make that Hurt their Company’s Value”

- What is my company’s value, i.e., the virtual “stock price” of the business? How is that calculated? How can I increase it?
- How competitive is my company relative to its peers? What are the key performance benchmarks?
- What are sophisticated outsiders looking at when they review my business operations?
- How can I pursue external growth capital?
- What steps should I take now to maximize the selling price for my business at a future date?

**REGISTER NOW ➔ CALL-IN AVAILABLE!**
WWW.NDIA.ORG/EVENTS