

NDIA Leadership Conference

CHAPTER WORKSHOP

October 31, 2018

Agenda



- **Welcome**
- **President's Pinning**
- **General Carlisle's Address: Mission Driven Chapters**
- **Introductions**
- **Icebreaker: Journey Mapping**
- **Mission Driven Success**
 - NDIA Mission: Chapter Conversation
 - Succession Planning
 - Chapter Events
 - New Resources
- **Chapter Survey Results**
- **Action Items**

Welcome to our new NDIA Chapter Presidents

Please come to front of the room when your name is called to accept your NDIA Chapter President pin and to be photographed with General Carlisle.

**General Hawk Carlisle, USAF (Ret.)
NDIA Chief Executive Officer**

Mission Driven Chapters

Introductions

- Name
- Chapter
- Position
- How long?
- What was your first (paying) job?

Exercise: Journey Mapping

- **Close Your Eyes**
- **Think about an experience/encounter with NDIA that was either positive or negative**



**CLOSE
YOUR
EYES**

Exercise: Journey Mapping



HOW DID THE EXPERIENCE
MAKE YOU FEEL?



HOW DID IT CHANGE YOUR
VIEW/PERCEPTION OF
NDIA?



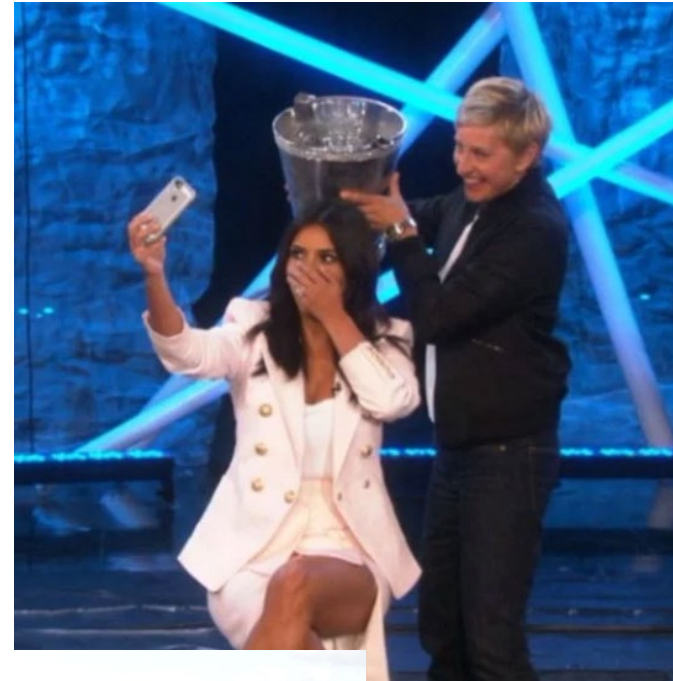
HOW COULD THIS
EXPERIENCE BEEN AVOIDED
OR CAPITALIZED ON?

Exercise: What was your catalyst?

- One more time
- Close your eyes
- Think about the very moment you decided to step up and become a chapter leader
- Do you still feel the same?
- More positive than negative?

Ice Bucket Challenge

NDIA



- **Overview**

- NDIA Mission: Chapter Conversation
- Governance: Succession Planning
- Events
 - How do you measure success?
 - Round robin sharing
- Membership: Chapter Value Proposition
- Communication: eNewsletters

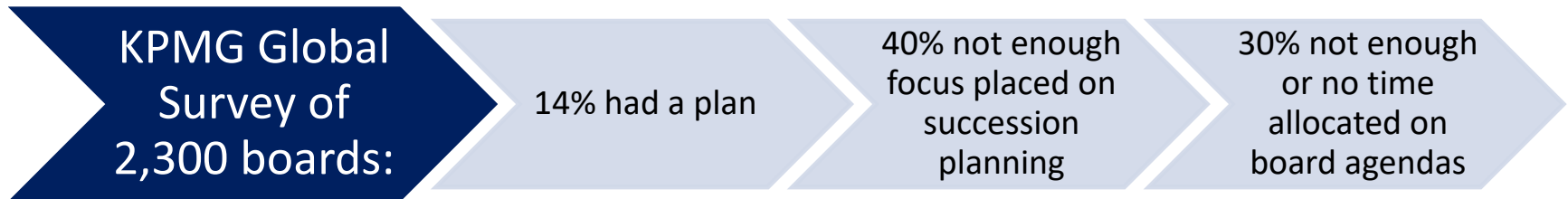
NDIA Mission Statement:

NDIA is a 501(c)(3) educational nonprofit that engages thoughtful and innovative leaders to promote the best policies, practices, products and technology for warfighters and others who ensure the safety and security of our nation.

- *Champion* issues that contribute to the strength, resiliency and capacity of the industrial base
- *Build* a vigorous, responsive and collaborative community in support of Defense and National Security
- *Convene* legal and ethical forums for exchange of ideas, information, view points and capabilities

Exercise: Succession Planning

- **Forbes Article: Succession planning identified as the number one responsibility of board members followed by strategic plan development.**



Succession Planning Exercise



- How does your chapter handle?
- What could you do better?
- Will these tools help?
- Can you identify a few names today?
- NDIA membership reports—are these useful?
- Group Share/Report out

- **Chapters and Divisions share and collaborate**
 - Improve communications
 - Better products, wider engagement, greater value
 - NDIA and WID
- **Examples**
 - Leadership Conference in Jacksonville
 - Logistics and Systems Engineering Conferences in Tampa
 - T&E Conference in Ft Walton Beach
 - Robotics conference in Columbus GA
- **Tools to enable opportunities**
 - Multi - chapter, division – chapter
 - Increase enterprise value and impact

Exercise: Event Success



- **What do you consider to be a SUCCESSFUL event?**
- **What did you do to ensure SUCCESS?**
 - Pre and Post Event
- **How can NDIA support?**
- **Group Share/Report out**

- **Chapter Templates**

- <http://www.ndia.org/chapters/about-ndia-chapters/chapter-leader-resources>
 - Letterhead
 - PPT
 - Logos

- **Online Forms**

- Chapter Event Email Request <https://bit.ly/2N10syC>
- Chapter Event Promotional Materials <https://bit.ly/2ESoxoz>
- Chapter Leadership Roster Update <https://bit.ly/2OI5umk>

Questions and Answers

How will you introduce yourself on your next plane ride?