

29th Annual SO/LIC Symposium & Exhibition Sponsorship Opportunities:

Sponsorships enhance your current marketing strategy and allow you to stand above the crowd. With a wide variety of opportunities to fit any budget, sponsoring is an essential step towards SO/LIC success.

Sponsorship Contact:

Sarah O'Hanley, Manager, Exhibits & Sponsorships

sohanley@ndia.org

703-247-9460

Premiere - \$10,000 (available to one sponsor)

Benefits include:

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event
- Four complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- One seat at head table and one reserved seat in the first 2 rows of general session
- Sponsorship literature insert distributed to attendees

Elite - \$7,000 (available to two sponsors)

Benefits include:

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event
- Two complimentary full conference registrations
- Podium recognition by NDIA during opening general session

Registration & Lanyard - \$5,000 (available to one sponsor)

Benefits include:

- Sponsor logo on "Thank You to Our Sponsor" banner on registration website
- Sponsor banner with company logo on registration confirmation (e-mail) receipt sent to all attendees
- Lanyards with sponsor name/logo on them distributed at registration on site (sponsor provides lanyards. NDIA can produce lanyards with a one-color logo for an extra \$750.)
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Registration Bag - \$3,000 (available to one sponsor) **SOLD**

Benefits include:

- Sponsor promotional insert distributed in bags
- Bags (provided by sponsor, approved by NDIA) distributed at registration area on site. NDIA can produce bags with a two-color logo for an additional cost. For NDIA to produce, deadline of January 13, 2018.)
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Thursday Lunch in the Exhibit Hall - \$5,000

Benefits include:

- Sponsor logo on napkins to be distributed during lunch (NDIA to provide napkins)
- Verbal recognition of sponsor prior to general session breaking for lunch
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Thursday Morning and Afternoon Breaks - \$4,000 **SOLD**

Benefits include:

- Sponsor logo on napkins to be distributed during breaks (NDIA to provide napkins)
- Option to distribute promotional item (ex: logo branded mints)
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Friday Morning Break - \$2,500

Benefits include:

- Sponsor logo on napkins to be distributed during breaks (NDIA to provide napkins)
- Option to distribute promotional item (ex: logo branded mints)
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Awards Banquet Reception & Dinner - \$9,000 (Exclusive Opportunity)

Benefits include:

- Opportunity to present the welcoming remarks at the Awards Banquet

- Two dinner tables (10 seats per table)
- Sponsor logo and company description (200 words) in banquet program
- Sponsor logo (with other sponsors) on event signage at the banquet
- Verbal recognition of sponsor by NDIA at the banquet
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Awards Banquet Dinner Table - \$1,800

Benefits include:

- One dinner table that seats 10 guests
- Signage with sponsor logo on display at Awards Banquet
- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

You will be assigned a table that seats up to 10 people. You may choose to leave up to two seats open for VIP guests. *These special guests will be selected from a lottery and randomly assigned to tables. VIP guests and seat assignments are not guaranteed.* You may also choose to fill your seats with your employees and/or clients who are NOT registered symposium attendees (the table fee will cover the cost for them to attend the banquet dinner only).

Questions or have an idea that is not listed?

Contact Sarah O'Hanley at sohanley@ndia.org, 703-247-9460