



# 2017 Agile in Government Summit

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## Sponsorship Prospectus

April 19-20, 2017  
Kellogg Conference Hotel at Gallaudet University,  
Washington DC



# SPONSORSHIP PROSPECTUS

Sponsorships provide terrific visibility and brand recognition. Show your brand is a leader, strengthen your market position, make key contacts, showcase your products and services, and develop relationships with new customers. Show you are on the cutting edge of Government Software Development and Acquisition.

**GOLD:****\$5,500**

- Introduce the Keynote Speaker
- 10 Minute Lightning Round presentation
- Distribution of company material to attendees
- 4 complimentary event registrations (meals included)
- Sponsorship logo on the event website
- Sponsorship logo and description in the onsite program guide (50 words)
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Gold sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, 2 chairs)
- Sponsorship recognition at the Networking Lunch

**SILVER:****\$4,200**

- 5 Minute Lightning Round Presentation
- 2 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo and description in the onsite program guide (25 words)
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Silver sponsor in all event marketing
- Table-Top Display (includes skirted 6' table, 2 chairs)
- Sponsorship recognition at Networking Breaks

**BRONZE:****\$1,650**

- 2 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo listed in the onsite program guide
- Sponsorship logo on filler slides at event
- Recognition from the podium by Event Host
- Recognition as Bronze sponsor in all event marketing
- Sponsor logo included in eBlast two weeks prior to event

**ASSOCIATE:****\$900**

- 1 complimentary event registration (meals included)
- Sponsorship logo on the event website
- Sponsorship logo listed in the onsite program guide
- Sponsorship logo on filler slides at event
- Recognition as Associate Partner in all event marketing



# Agile In Government Sponsorship Contract

Kellogg Conference Hotel at Gallaudet University, Washington DC

April 19-20, 2017

## Organization Information

Organization Name (as it should appear on signage/printed materials)			
Point of Contact (for fees and fulfillment questions)		Title	
Street Address	City	State	Zip Code
Telephone	Mobile	E-mail	

## Sponsorship Opportunities:

- |   |         |  |         |
|---|---------|--|---------|
| <input type="checkbox"/> Gold Partner (includes tabletop)   | \$5,500 | <input type="checkbox"/> Bronze Partner    | \$1,650 |
| <input type="checkbox"/> Silver Partner (includes tabletop) | \$4,200 | <input type="checkbox"/> Associate Partner | \$900   |

Each sponsorship level is outlined in detail on the sponsorship prospectus.

**Total Amount Due:** \_\_\_\_\_

### Sponsor to provide:

- Logo in EPS format **upon signed agreement**
- Any additional content, logo, company abstract as needed per the sponsorship level benefits. (due upon signed agreement and no later than March 1, 2017)

### IMPORTANT: Terms of Agreement

Sponsor agrees to pay 100% of the sponsorship fee within 7-10 days of submission of this contract. Should the sponsorship payment not be received after ten (10) days, AFEI reserves the right to cancel this sponsorship agreement and resell this sponsorship to another company. Each sponsorship level is outlined in the sponsorship prospectus and the acceptance of those packaged offerings is approved by the authorized signature.

AFEI reserves the right to cancel the sponsored item or event. In the event of such cancellation, Sponsor will be notified in writing and shall receive a full refund. Parties agree that in the event of such cancellation, the Sponsor's sole remedy against AFEI shall be the refund of monies paid by Sponsor to AFEI pursuant to this agreement.

**Payment:** Total amount is due with contract. Purchase Orders are not accepted as payment. This contract is your invoice. All payments are due upon receipt in order to confirm sponsorship.

**Cancellations:** Written notice of cancellation is required. For cancellations received prior to March 19, 2017, the sponsor company will be responsible for a 50% penalty fee of the total sponsorship value. For cancellations received after March 19, 2017, the Sponsor company will be responsible for a 100% penalty fee of the total sponsorship value.

## Payment Information

**Payment:** Payment in full must be received along with the signed contract to guarantee sponsorship. Purchase Orders are not accepted. All payments are due upon receipt.

**Cancellation:** There are no refunds for sponsorships. All cancellations must be in writing.

- Check (payable to NDIA - 7A01-2180)     VISA     MasterCard     American Express

Credit Card Number	Expiration Date	CSV
Printed Name	Authorized Signature	

### Address if different from above:

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

The undersigned agrees to abide by the terms of this agreement for this sponsorship and promotional partnership set forth within this contract.

AUTHORIZED SIGNATURE	<input type="text"/>	DATE	<input type="text"/>
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Contact: Carol Dwyer, Meeting Planner, (703) 247-2582 or cdwyer@ndia.org  
AFEI, 2101 Wilson Blvd, Ste 700, Arlington, VA 22201 FAX: (703) 522-3192