

Sponsorship Opportunities

Premiere - \$15,000 (available to one company)

Benefits include:

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event
- Three complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Table top display
- One seat at head table and one reserved seat in the first two rows of general session
- Notepads and pens with sponsor logo distributed to each seat before the start of the first day's general session (items provided by NDIA)
- 30-second promotional video shown as part of NDIA welcome comments
- Sponsorship literature insert distributed to attendees

Elite - \$9,000 (available to two companies)

Benefits include:

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Sponsor logo on promotional signage at event
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event
- Two complimentary full conference registrations
- Podium recognition by NDIA during opening general session
- Table top display

Below are Supporting Sponsorship opportunities. As a Supporting Sponsor, your company will receive the following benefits along with the additional exposure listed with each opportunity below.

Supporting Sponsorship benefits include:

- Sponsor logo and link on event website
- Sponsor logo in onsite agenda
- Recognition of sponsor logo on presentation slide in general session
- Sponsor logo included in eBlast two weeks prior to event

Reception - \$8,000 (to take place on Wednesday, April 19th, available to one company)

Additional benefits include:

- Sponsor logo on promotional signage during reception
- Sponsor logo on napkins to be distributed during reception (NDIA to provide napkins)
- Podium recognition by NDIA
- Four \$25 gift cards to be raffled during reception. Raffle will take place at sponsor display table, if present

Wi-Fi - \$7,500 (available to one company)

Additional benefits include:

- Sponsor logo included anywhere Wi-Fi information is shared (general session slide, signage, and onsite agenda)
- Sponsor name will appear on wireless network ID, visible from any wireless device

Luncheon - \$6,000 (Lunches to take place on Wednesday, April 19th and Thursday, April 20th, available to two companies)

- Sponsor logo on promotional signage during luncheon
- Sponsor logo on napkins to be distributed during luncheon (NDIA to provide napkins)

Registration & Lanyard - \$5,000 (available to one company)

Additional benefits include:

- Sponsor logo on “Thank You to Our Sponsor” banner on registration website
- Sponsor banner with company logo on registration confirmation (e-mail) receipt sent to all attendees
- Sponsor logo on promotional signage in the registration area on site
- Lanyards with sponsor name/logo on them distributed at registration on site (sponsor provides lanyards. NDIA can produce lanyards with one-color logo for an extra \$750. For NDIA to produce, deadline of February 28, 2017.)

Morning and Afternoon Breaks - \$4,000 (available to two companies, includes both morning and afternoon breaks on Wednesday, April 19th and Thursday, April 20th)

Additional benefits include:

- Sponsor logo on promotional signage during breaks
- Sponsor logo on napkins to be distributed during breaks (NDIA to provide napkins)

Registration Bag - \$3,000 (available to one company)

Additional benefits include:

- Sponsor promotional insert distributed in bags
- Bags (provided by sponsor, approved by NDIA) distributed at registration area on site. NDIA can produce bags with two-color logo for an extra \$1,000. For NDIA to produce, deadline of February 28, 2017.)

Questions or have an idea that is not on the prospectus? NDIA is open to custom sponsorships!

Contact Allison H. Carpenter, ahcarpenter@ndia.org, 703-247-2573.

Is your company interested in advertising in the April edition of National DEFENSE Magazine? The two major themes for the April issue are Tactical Wheel Vehicles and Army Aviation.

National DEFENSE reaches over 77,000 defense and security professionals monthly. Increase your visibility by contacting Kathleen Kenney, kkenney@ndia.org, 703-247-2576.