

Information on an Opportunity to Open the Doors to Increased Value to the Warfighter and Event Participants

through Co-Locating our Fall IPM Division meeting with the annual SE Division Meeting

Goal – to Generate Better Results

NDIA

- **“The definition of insanity is doing the same thing over and over again and expecting a different result.” - Albert Einstein.**

**While Staying True to our Core –
We Want to Do Something More**

*Lead the Advancement of Integrated Program Management
Through Industry and Government Partnership*



**Thought Leadership
in IPM**

Collaboration

Strategic Objectives

Create and Maintain Standards and Guides

Conduct Forums and Meetings to Advance IPM Practices

Provide and Publish Industry Perspective on IPM Topics

Develop a Pipeline of Future IPM Leaders

Develop and Maintain Communications Plan for Key Stakeholders

Engage and Participate with Government and Industry Executive Leadership

Engage and Participate in Other Industry Groups that Foster the Advancement of IPM

Engage and Participate with Academia and Other Educational Entities

The Typical IPMD Meeting

- **Attendees career areas are typically EVM and Scheduling**
- **Core speakers are the same**
- **Dedicating more time to the valuable Working Groups**
- **Engaging new topic areas**
 - Targeted keynotes and panels
- **~150 attendees – Occurs three times a year**
 - 20-30 are government
 - 20-40 or first timers or haven't been in a while
 - The others come to one or two a year or are lifers
- **We keep talking about doing something different – to bring in other functions, youth, and people with diverse views**
- **Periodic discussions of going from 3 to 2 of these events**

22nd Annual Systems & Mission Engineering Conference

NDIA

**October 21-24, 2019
Hilton Downtown
Tampa, Florida**



ONCE AGAIN FEATURING

Program Management Track

Led by NDIA IPMD

Contact Vaughn Schlegel for details

The Typical SE Division Conference



- **Attendees cover many career areas – acquisition and program management; many engineering and technical**
- **Many topics compliment areas of ours – PM, Agile, Risk Management, Scheduling, IBRs**
- **~500 attendees**
- **Event structure – note: It is only once a year**
 - Day 1: Starts at 1pm - Free optional learning tutorials (e.g., EVM, Agile)
 - Day 2: Plenary session with diverse panel topics
 - Day 3 and 4: 1 to 1.5 hour concurrent tracks
- **IPMD ran the PM Track last year and is this year**
- **Well attended sessions with a lot of attendees very passionate and engaged in the discussions**
- **May did not know who the IPMD was**

What Co-Location is

- **We will still have the plenary, working group and sessions we want**
 - There is the opportunity to not just repeat our typical meeting content and focus on topics that overlap with the SE participants
- **We have shared event and exhibit space – showcases our vendors and consultants to a much larger audience**
 - Lots of untapped potential customers for vendors/consultants
- **We lead the PM track and participate in others to integrated the communities in ways that make sense**
- **We create brand knowledge of IPMD with this much larger audience**
- **Helps Government partners by giving them a bigger stage and a collaboration success story for them to take credit for with their leadership**

What Co-Location is NOT

- **It is not:**
 - Elimination of the IPMD
 - Elimination of our typical events (we will still have 2 or 3 of those yearly – separate survey question)
 - Making our IPM topics secondary to those of the SE Division or community
 - Locking us in after Fall of 2021 if we do not experience the results we expect during the planning of this event

This is an Opportunity to Create New Value for those Who will be leading our Community in 5, 10, + years

Next Steps



- **Vote on the survey coming out today**
- **I'll then lead a temporary working group to work with the SE Division and NDIA to scope out options on how the Fall 2021 event could be structured**
 - This would be worked with the IPMD BOD and presented to you at the Winter IMPD meeting to collect feedback
 - The attendee/ speaker costs are to be determined as we get your feedback and define the specifics of the event
- **Contact me or Vaughn if you will volunteer for this working group**